

# **Faith for Today Archives**

**Adventist Heritage Center  
James White Library  
Andrews University  
Berrien Springs, Michigan**  
Collection Received 1995, 1996  
Processing Completed 1998

## **Faith for Today Archives**

### **Scope and Content**

Faith for Today is a television evangelistic ministry of the Seventh-day Adventist Church. First broadcast on May 21, 1950, Faith for Today is the longest running non-news program on television. While the public no longer sees the original format of Faith for Today, the ministry continues in the form of Westbrook Hospital and Christian Lifestyle Magazine. William Fagal and his wife, Virginia, founded the program and were followed by Dan Matthews who came in 1980. In 1985 the Christian Lifestyle Magazine format debuted. In 1991 the name changed to Lifestyle Magazine.

The records in this collection serve, in part, to document the history and development of this television outreach ministry. The following is a sample of the type of records included in this collection: scripts, donation appeal letters, station information, photographs and other audio-visuals, minutes, financial records, general files, and Bible correspondence courses. The records generally cover the years 1950 to 1989, though not all records cover the entire range. In fact only a few span the entire range. The Inventory shows what is included.

Another significant portion of this collection is the extensive number of program films, stretching from 1951 to the 1980s encompassing roughly 800 titles.

### **Arrangement**

The files are arranged by series. Within series the folders are generally alphabetical or chronological, whichever is most appropriate for the series. See the Inventory for more specific information.

### **Provenance**

This collection donated by the Faith for Today organization in California. The bulk of the transfer occurred in 1995 and 1996.

### **Use**

All users of this collection will be required to complete the "Application to Use Unpublished Record," and to observe the regulation specified in the "Patron's Agreement" and "Researcher's Code of Conduct." All records in this collection are open and available for research. Citation for this collection:

Box \_\_\_\_, fld \_\_\_\_, Faith for Today Archives, Adventist Heritage Center,  
James White Library, Andrews University, Berrien Springs, MI.

# Faith for Today Archives

## Inventory

### **Program Scripts** (Box notation: script #)

Box 1	Jun 1950 to Jun 1953	
Box 2	July 1953 to Dec 1955	
	Show # 001 to 010	
Box 3	Show # 011 to 079	
Box 4	Show # 080 to 179	
Box 5	Show # 180 to 279	
Box 6	Show # 280 to 427	
Box 7	Show # 428 to 480	
Box 8	Show # 481 to 538	
Box 9	Show # 539 to 571	
	(Westbrook Series)	Show # 301 to 502
Box 10	(Westbrook Series)	Show # 503 to 806
Box 11	(Westbrook Series)	Show # 807 to 8005
	The Harvest	
	Marketing and programing	
	Report on broadcasting	
	Script	
	Video edit notes	
	John Huss	
	Agreements and proposals	
	Casting and commercials	
Box 12	Material sent to WGA	
	Premiere showings	
	Reports on the film	
	Script	
	Lesson in Loving	
	Actors agreements	
	Applicants	
	Cameramen's directions	
	Check outs, W-4s... etc.	
	Contracts	
	Copies of billings	
	Kathy Dellar	
	Lab	
	Marketing	
	Photography permit slips	
	Production report (budget)	
	Rental and inquiries about airing	

- Residuals
- Responses
- Script
- Spanish version
- Title clearance
- Theater - billing
- WGA forms
- The Third Cry
  - Accounting
  - After the Third Cry
  - Cast and contracts
  - Costume book
  - Formerly Third Cry
  - Marketing plan
  - Proposal for completion
  - Publicists materials and interviews
- Box 13 Other Scripts
  - A Child So Lovely
  - Heroes
  - Hope Valley
  - Interstate Express
  - Midnight Cry - About Miller
  - A Mountain to Climb
  - Pathogenon Unknown
  - Shepherds of the Night
  - Shoes for the Race
  - So Near, So Far
  - Technical Difficulties
  - Teen Video Scripts
  - Tell It Like It Is
  - To See With the Heart
  - Welcome Home - proposal
  - Family Films
    - Beyond the Stars #427
    - The Exile #435
    - Pearl of the Great Value #438
    - Shadow of a Doubt #449
    - Shooting schedules 1969 to 1970
    - Staff sheet and Christmas list 1969-1970
- Unsolicited Scripts
  - Heart to Heart
  - David and the Seeker
  - Mismatch
  - Presidential Decision

Stained Glass.... etc.  
 Westbrook Series  
 Budget  
 Copies of billings  
 Box 14 Film schedules  
 Letters and memos  
 Local series  
 Localized series  
 Program descriptions  
 Christian Lifestyle Magazine Scripts  
 Series 1: 01 to 15  
 Series 2: 201 to 226

**Post Production Files** (Box notation: Post Production #)

Box 1	Faith for Today and Westbrook Hospital # 740? to 1100
Box 2	Faith for Today and Westbrook Hospital # 1101 to 20-90770
Box 3	Faith for Today and Westbrook Hospital # 20-90802 to 40-10865
	Christian Lifestyle Magazine # 0001 to 0008
Box 4	Christian Lifestyle Magazine # 0009 to 0048
Box 5	Christian Lifestyle Magazine # 2101 to 2117
Box 6	Christian Lifestyle Magazine # 2118 to 2157
Box 7	Christian Lifestyle Magazine # 2501 to 2601
	Christian Lifestyle Magazine # 5501 to 6113
Box 8	Christian Lifestyle Magazine # 6114 to 6706

**Direct Mail Letters** (Box notation: Direct Mail #)

Box 1	Jan 1967 to May 1978
Box 2	Jul 1978 to Sep 1981
Box 3	Nov 1981 to Dec 1984
Box 4	Jan 1985 to Nov 1987
Box 5	Jan 1988 to Nov 1988
	Direct Mail Orders 1980 to 1982
Box 6	Direct Mail Orders 1983 to 1988
	Computer Order Forms 1975 to 1979?

**Stations Off (Cancellations)** (Box notation: Stations Off #)

- Box 1 AL (Birmingham) to CA (San Francisco)
- Box 2 CA (San Quentin) to KY (Lexington)
- Box 3 KY (Louisville) to NY (Yonkers)
- Box 4 NC (Asheville) to TX (Corpus Christi)
- Box 5 TX (Dallas) to WY (Rock Springs)  
Canadian cities  
Caribbean countries  
Bermuda  
Haiti  
St. Croix  
Dominica, etc.

**Photographs, Slides, and Audio Tapes** (Box notation: A/V #)

- Box 1  
Photographs  
A to F  
Administration Department  
Advertising and Commercials  
Award photos  
Barnett, Richard  
Board photos (1985)  
Center personnel  
Christmas cards  
Community shots  
86 Campmeeting  
Evangelism  
Fagal's: Family  
Recent shots  
Past shots  
Newbury Park Crusade 75
- Box 2 F to O  
Facility photos  
Fair booth 1975  
Faith for Today personnel  
File Room  
Film Library  
Film Production Department  
Hannum, James  
House Committee  
Hull, William

Interest Department  
Knoche  
Knoche Crusade  
LA Dodgers  
Lay Advisory Board  
Lay Advisory Council  
Lay Counseling Committee  
Lobby Department  
McDougall, John  
Mail Opener Department  
Mail Room  
Mailing Room  
Miscellaneous: Jerusalem, Lay Outs, etc.  
Moores, Phillip  
Music Department  
Naden  
Natural Religious Broadcasting  
Nostalgia Quartet  
Old photos of art 1978  
On the shot

Box 3

O to S

On the shot  
Paulson, Bernie  
Personnel photos  
Pix  
Print Shop  
Printing - Art and Press  
Production photos  
Production slots  
Production stills  
Production inter negatives  
Public Relations Department  
Puzzles  
Quartet - Personnel pictures  
Radio TV Committee  
Rudder, Rena  
Santa Monica Crusade 1975  
Scripts Committee  
Set Construction photos  
Staff pictures 1984  
Stress Commercials  
Station Relation Department

Box 4

S to T

Studio Department  
Studio - Miscellaneous photos  
Telenotes pictures

35<sup>th</sup> Anniversary photos  
TV Building  
VIP Typesetting  
Wiggins, Ron

Films

The Harvest  
John Huss  
Lesson in Loving  
Mountain Tops  
So Near, So Far  
The Third Cry  
Touch of Friendship

Box 5

Westbrook Hospital  
Coming Home  
Day One  
Dr. Jeff Mason  
Distress Call  
Don't be Lonely  
Doomsday Ward  
First Things First  
Hear the Sunrise  
It's Boy, But...  
It Started in Eden  
Joe is a Boy  
Knock, Knock  
Latent Image  
Lillian's Secret  
Neptune's Child  
One Sunday in Searchlight  
Rachel's Homecoming  
Rafael is Running  
Silent Skater  
Silent Scream  
Sound of Light  
That Sorrow...  
Touch of Love  
Shows 417 to 555 (Several #s missing)

Christian Lifestyle Magazine  
Annual Appeals and Logos  
Awards  
The Baxters  
Celebration 1987

- Children
- Eversole, Melissa
- CLM logo
- Magazine photos #1
- Magazine photos #2
- Magazine photos #3
- Matthews, Dan
- Matthews, Dan and Suzanne Austin
- Nozizwe, Lena
- Overseas Telecast
- Past and present personnel
- Pet Therapy and Health Food Queen
- Westbrook Hospital Slides
- Shows 410, 708, 800, 802, 909 and 922
- Box 6 Shows 805, 806, 807, 901 and 904
- Slides
  - Film Slides
    - The Third Cry
  - Christian Lifestyle Magazine Slides
  - Miscellaneous
  - Box 7 B/M Stills 1987
  - Faith for Today Slides
    - Miscellaneous
    - Studio Guests
    - Studio slides
  - Box 8 Miscellaneous Slides
    - Dalrymple Evangelism Series
    - Mittleinder Slides 1 and 2
- Cassette Tapes
  - Fagal: "Can we believe that Jesus will return soon?"
    - September 30, 1965 Sligo SDA Church
  - Fagal: "Message: Annual offering day"
  - Fagal: "Message for students and teachers"
  - Faith For Today promotional tapes
  - J. Hoffman: "The Secret rapture and the Antichrist"
  - V. Kerr: "Get smart"
  - R. Lange: "Lets talk about Jesus" and "Earth"
  - Last Generation - May 1978
  - R. Noorbergen - Continuous narration 1,2, 3 and 4
  - John Rodametkin story Jan. 18, 1975
  - Shows 201 - Interview?
    - 203 - Terry Utley
    - 204 - Cynthia Rowland
    - 205 - Tim Hansel

206 - Lynn Caire  
 208 - Ketterman  
 209 - Shuman  
 212 - Gibbs  
 212 - Gibbs - Cont.  
 ? - Cherry B. O'Neil

Gioele Stembrine sings classic tenor Arias  
 Van de Walter 1 and 3  
 Laurie Walters

Box 9

Negatives

Box 10

Music Scores – Christian Lifestyle Magazine, Producer: Jeff Wood

Box 11

Awards Faith for Today, Westbrook Hospital, Christian Lifestyle Magazine  
 Large Pictures

Box 12

Slides (Miscellaneous)

Box 13

Artwork [located in a brown box at the end of the Faith For Today  
 group] [unorganized]

## Corporate Records

### Correspondence (Box notation: correspondence #)

Box 1 Bob Jacobs, 1988 to 1989

### Minutes (Box notation: Minutes #)

Box 1	Operating Board	1950 to 1981
	Board of Directors (NY)	1968 to 1979
	Board of Directors (CA)	1972 to 1973
Box 2	Board of Directors (CA)	1974 to 1985
	House Committee	1964 to 1971
Box 3	House Committee	1972 to 1989
	Executive Committee	1974 to 1976
Box 4	Executive Committee	1977 to 1989
	Executive Committee	1996
	Trans-Ad, INC Board	1967 to 1974
Box 5	Board of Management	1984 to 1985
	Board of Management	1985 to 1988
	Other Committees:	
	AMC - Board of Management	1987

ACM - Board of Trustees 1985 to 1989  
 Breath of Life - Executive Comm. 1978  
 Center Finance & Policy Comm. 1977 to 1978  
 Appropriation & Distribution Comm.  
 Computer Research Committee  
 Development Advisory Committee  
 Evangelism Committee  
 Format Study Committee  
 General Conference Committee  
 Harvest Marketing Committee  
 Investment Committee  
 ISS Committee  
 Lay Advisory Board 1972 to 1977  
 Marketing Committee  
 Personal Committee  
 Program Committee 1977 to 1979  
 Stations Relations Committee  
 Tops Committee  
 TV Fact Finding Committee 1975 to 1977  
 TV Offering Promotion Committee

**Financial and General Reports, Analysis, and Information** (Box notation: Reports #)

Financial Reports

Box 1 Financial Statements  
 1951 to 1968  
 1974 to 1979  
 1986 to 1989

Box 2 Debit Memos  
 1992

Box 3 Property, Stocks & Trusts  
 V. Carson  
 J. Francis Dunkin  
 Charles Schwab and others

Box 4 Other Financial Files  
 A. Lamont Advertising  
 Audited Financial Statement, 1983-1984  
 Boston Broadcasting Inc. - Invoices  
 Budget 1968 to 1969  
 Canadian Foundation: Correspondences  
 Costs  
 Donations



Box 6                    Misc. American Star-Net Family Radio Report  
Performance Effectiveness Analysis On Spot TV Program  
Program Viewer Responses  
Proposal for Study Committee  
Public Relations Report  
Publicity report, 1979 to 1982  
Stations Relations Report, 1981  
Stations Relations Activities Report  
Summary of Production: Response to Center Board of  
Trustees, 1983  
TV Coverage Report  
TV Response Tracking  
Writers Employed WGA - Weekly Report

Information Files

Box 7                    Inventory 16 mm  
Inventory of Film and Cassettes  
Inventory of VHS, Video tapes  
Film Vault Inventory  
Operations Schedule, 1982 to 1984  
Printing Information, 1981 to 1982  
Station Activity  
Station - Film Department Inventory, 1977  
Station Information and General Guidelines  
Station Relations Information, 1980 to 1982  
Station Schedules  
TV Logs, 1965 to 1985

**General Files** (Box notation: General Files #)

Box 1  
    ABC Agreement  
    Actors Guild, 1955 to 1956  
        1972  
        1977  
        1980  
    Advertising Campaign  
    Affidavits - Checks to Agents  
    Agenda blanks  
    Alternatives for Future Programming  
    Amended By Laws - FFT  
    Articles of Incorporation - FFT, 1981

Articles of Incorporation - FFT: Budget  
Management Approval  
Assistant Directors  
Award of Distinction Copies  
Calendar Forms  
Camp meeting, 1985  
Center Update Bulletin  
Children Programs:  
    Bit of Heaven Club  
    Completed Children Programing  
    Crusade Castle  
    Current Children Programing  
    Hannum's Memo on Children Programing  
    "Hopscotch House"  
    "One of a Kind"  
    Research Material  
    Resource Personnel  
    "Wilderness Gang"  
    TV Proposal  
Clearance Station 12  
Clips  
Coders Handbook  
Collection Letters  
Contracts  
    S Austin  
    Stuart Tyner  
Copyright Forms  
Directors Agreement  
Directors Guild  
Division and Law Enforcement  
Donors Letters and List

Box 2

Edge Number Book  
Employee Information  
Employees Newsletters  
Evaluation Forms  
Faith Associated Letters  
Faith For Today Inc. -  
    By Laws  
    Mission Statement  
Family Films  
Family Heritage Tours  
Field Festivals not Entered  
Film Tests

FMG Inc. - D. Lomangino  
Formats: Alternative Progaming and Purpose Statement  
Fund raising Strategies  
Gibson, Dunn and Crutcher  
Giles, Pete Case  
Gateway Films: Royalty  
GC Letters to Faith For Today, 1985  
Glenoray Communications  
Jack Countryman Publishers  
Jane Allen Communication Consultants  
JC Hannum Consultant

Box 3

Job Applications and Resumes  
John and Carson - Legal Counsel  
John Huss Research Data  
Lamp and Fuse  
Letters from and to SDA Unions  
Licenses  
Life Video Gospel Association  
Media Time Buying  
Membership Letters  
Misc. FFT, BOL, AHM  
Miscellaneous  
    Adventist Church Growth by Bruce Johnston  
    California Cities by Conferences  
    Children Educational Workshop by  
    Sanders Institutional Films  
    Evangelistic Handbills Evaluation by  
    United Marketing Task Force NAD  
    Fund raising for Children Causes by Russ Reid  
    Guide to Editing, Design and Produce Newsletters  
    Health Show by William Jeffrey  
    "Hotline" Religious Dramatic Series Proposal  
    Location Notebook on California  
    Perfect Peace for Ministries - Gospel Radio  
    Price Club Membership  
    Sandwich Cookbook  
    Seminar in the Dynamics of Christian Living by Roy C. Naden  
    SDA Risk Management Booklet  
    Sperr Link Office System - Self Study Text  
    Supervisory Training  
    Unsolicited Manuscript - "Spectacle to the World," by Diac Shaeffer  
    Video Resources  
    Video Services

Women's Right Handbook  
Zondervan Publishing Materials - Bible

Box 4

Morning Star Films - "The Summit"  
Music Clearance  
Non-Guild Writers Agreement  
Offering Solicitations  
Open House  
Parent Scene (Kay Kuzma)  
Performance Dress and Appearance Policy  
Personal Information  
    Dirksen, Dan, Jr.  
    Duncan, Everett E.  
    Graham  
    Halvorsen  
    Hoffman, J. Reynolds  
    Wilson, Jeff  
Play Writing  
Poll-free Film Offer  
Prayer Letters  
Production Resumes  
Production History  
Program Rental Service - Films  
Recommendations and Research to Development of TV Programs by  
Jeffrey Group  
Requisition Foms  
Research Data by Eric M. Graham  
SDA Church Statement  
SDA Union Conferences Addresses  
Spots  
Songs  
Stamp Project Information  
Stock Footage  
Story of the Gospel Hymn by William Fagal  
Story Packets of By Lines  
Summer of Faith  
*Telenotes*: Readers Preference Survey  
TV Synchronization License  
Union Meetings, 1982 to 1986  
US Alive Agreements  
Vibrant Life  
Visual Arts Enterprise - Faith Associate Promotion Films (George Adams)  
WGA Correspondence  
Writers Guild

Box 5

Christian Lifestyle Magazine

Allison-Davenport Productions

C & D International

CLM Contracts

Commercial Schedules for the 800' Series

Correspondences and Videotape Run Sheet & Editing Log

Cummings Media

Harvest Awareness Activities

Long Range Plan

Magazine Information - Report

Market Analysis Report

Matthews, Dan book: "People in Action"

Mission Statement and Philosophy

Misc. Community list, Staff, Video cable, etc.

Original Letters

Program Preview Brochures

Proposal for Meaningful Friendship

Response Letters to Various Requests

Responses on 800' Series

Scott Milton - "Lesson in Loving"

Trademark Registration

TV Spots

Interoffice Memos                      1980 to 1986

Bidwell, Dale                              1983 to 1984

Campbell, Perry                            1983

Stewart, Guy                                1984 to 1985

**Bible Courses, Magazines, Press Releases, and other Public Documents**

(Box notation: Public #)

Box 1

Bible Courses

Adventures in the Holy Land

Adventures in Prophecy

Bible Correspondence Course

Bible Says

Bible Says: Advanced

Christ Speaks to Modern Man Series

Come Alive with Jesus... Course

Drama of the Christian Faith

Faith For Today Bible Course  
Faith Gems  
Faith Moments  
Health Course I  
Health Education I and II  
Holy Bible Says  
Life at its Best  
Living Faith Bible Course  
Living Light Series  
Old Living Faith Series  
Steps to Christ Lessons  
Bible Courses - Christian Lifestyle Magazine  
Lifestyle Home Seminar  
Miscellaneous  
    Israelite Heritage Institute Correspondence  
    Bible Courses  
    20<sup>th</sup> Century Bible Course  
    You Take the Wheel

Box 2  
    Bible Courses, Letters Related to Bible Courses by Unions  
    Premium Offers  
Box 3  
    Gift Offers 1951 to 1973  
Box 4  
    Offering Solicitations  
    Valentine Offering Solicitations 1973 to 1983  
Box 5  
    Releases  
    News Releases, 1981, 1984 to 1986  
Box 6  
    Scrap Book Clippings  
Box 7  
    *Telenotes* 1958 to 1976  
Box 8  
    *Telenotes* 1977 to 1991  
    Christian Lifestyle Magazine magazines

## Program Films

Boxes 1 to 143 See separate list for titles, dates, and script number.

– END –