

2009 RESEARCH

PRESENTATIONS

1. Gibson, A. (2009). "Budgeting in Higher Education" General Conference Department of Education. "Higher Education Management Series" number 3.
2. Maguad, B.A. (2009). "Using QFD to Integrate the Voice of the Customer into the Academic Planning Process." *American Society of Business and Behavioral Sciences 16th Annual Meeting*. Las Vegas, Nevada. February 19-22.
3. Warwick, J., (Spring 2009). "Jill's House of Cakes II", Western Decision Sciences Institute Conference.

PUBLICATIONS

1. Maguad, B.A. and Krone, R. M. (2009). "Ethics and Moral Leadership: Quality Linkages." *Total Quality Management and Business Excellence*. February, 20, 2, 209-222.
2. Troy, C., Landry, S. G. and Domino, M. D. (2009). "Exploring Accounting Fraud in the Subsidiary Environment." *Journal of Business & Economic Research*. 7(1): 13-22.
3. Wrenn, Bruce, Philip Kotler, and Norman Shawchuck, *Building Strong Congregations: Attracting, Serving, and Developing Your Membership*, (Hagerstown, MD: Autumn House Publishing, 2009).