



International Business & Language

BBA in International Business & Language

This program prepares students for international careers with business and language skills, providing practical, on-site work experience and an academic background in international affairs. Students receive two separate but integrated degrees: a Bachelor of Business Administration with a major in management and a Bachelor of Arts in language for international trade.

Requirements: Major in International Business and Language (BBA /BA) Credits Business core

ACCT121 Fundamentals of Accounting I
ACCT122 Fundamentals of Accounting II
BSAD341 Business Law I
BSAD355 Management and Organization
BSAD365 International Environment of Business
BSAD475 Operations Management
BSAD494 Business Strategy and Decisions
ECON225 Principles of Macroeconomics
ECON226 Principles of Microeconomics
FNCE317 Business Finance
INFS110 Introductory Computer Tools
INFS215 Information Systems Theory and Application
MKTG310 Principles of Marketing

39 semester credits

Business major

Required major courses: (15 semester credits)

BSAD345 Business and Society
BSAD384 Human Resource Management
BSAD410 Entrepreneurship
BSAD450 Multicultural Business Relations
BSAD467 International Management

Major courses -- Group A (3 semester credits)

Choose one of the following:
FNCE426 International Financial Management
ECON427 Economic Development
ECON454 International Economics

Major courses -- Group B (9 semester credits)

MKTG465 International Marketing
INLS490 Language and International Trade
Internship/Practicum
INLS495 Directed Study/Readings/Research/Project

27 semester credits

Business Major Cognates

STAT285 Elementary Statistics

3 semester credits

Specialized Studies in Language

French requires a minimum of 27 credits including:

FREN420 Francophone Cultures or FREN430 Contemporary French Culture and Society,

27 semester credits

plus 3 semester credits of an elective course at the 400 level. All majors are required to attend a full academic year at the Centre universitaire et pedagogique du Saleve, Collonges, France.

Spanish requires a minimum of 27 credits, including:

SPAN420 Advanced Spanish Written and Oral Communication
SPAN 426 Contemporary Spain or SPAN436 Spanish-American Culture
SPAN470 Spanish for International Trade plus 3 semester credits of an elective course at the 400 level. All majors are required to attend a full academic year at Colegio Adventista de Sagunto, Spain, or Universidad Adventista del Plata, Argentina.

General Education 56 semester credits

Total credits for the BBA/BA 152 semester credits

See 2009-2010 Andrews University Bulletin, for university-wide general education requirements.

CONNECT

SCHOOL OF BUSINESS ADMINISTRATION

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