



International Business & Language

This program prepares students for international careers with business and language skills, providing practical, on-site work experience and an academic background in international affairs. Students receive two separate but integrated degrees: a Bachelor of Business Administration with a major in management and a Bachelor of Arts in language for international trade.

Requirements: Major in International Business and Language (BBA /BA) Credits

Business core

ACCT121 Fundamentals of Accounting I
 ACCT122 Fundamentals of Accounting II
 BSAD341 Business Law I
 BSAD355 Management and Organization
 BSAD365 International Environment of Business
 BSAD475 Operations Management
 BSAD494 Business Strategy and Decisions
 ECON225 Principles of Macroeconomics
 ECON226 Principles of Microeconomics
 FNCE317 Business Finance
 INFS110 Introductory Computer Tools
 INFS215 Information Systems Theory and Application
 MKTG310 Principles of Marketing
39 semester credits

Business major

Required major courses: (15 semester credits)

BSAD345 Business and Society
 BSAD384 Human Resource Management
 BSAD410 Entrepreneurship
 BSAD450 Multicultural Business Relations
 BSAD467 International Management
Major courses -- Group A (3 semester credits)
 Choose one of the following:
 FNCE426 International Financial Management
 ECON427 Economic Development

ECON454 International Economics

Major courses -- Group B (9 semester credits)

MKTG465 International Marketing
 INLS490 Language and International Trade
 Internship/Practicum
 INLS495 Directed Study/Readings/Research/Project
27 semester credits

Business Major Cognates

STAT285 Elementary Statistics
3 semester credits

Specialized Studies in Language

French requires a minimum of 27 credits including:
 FREN420 Francophone Cultures
 or
 FREN430 Contemporary French Culture and Society,

27 semester credits

plus 3 semester credits of an elective course at the 400 level. All majors are required to attend a full academic year at the Centre universitaire et pédagogique du Saleve, Collonges, France.

Spanish requires a minimum of 27 credits, including:

SPAN420 Advanced Spanish Written and Oral Communication
 SPAN 426 Contemporary Spain

or

SPAN436 Spanish-American Culture
 SPAN470 Spanish for International Trade

plus 3 semester credits of an elective course at the 400 level.

All majors are required to attend a full academic year at Colegio Adventista de Sagunto, Spain, or Universidad Adventista del Plata, Argentina.

General Education 49 semester credits

Total credits for the BBA/BA 145 semester

credits

See 2009-2010 Andrews University Bulletin, for university-wide general education requirements.

CONNECT

SCHOOL OF BUSINESS ADMINISTRATION

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