

**CHMN 769, Strategic Planning for Urban Community Development
Reading List**

- *Barna, George. *How to Increase Giving in Your Church. A Practical Guide to the Sensitive Task of Raising Money for Your Church or Ministry*. Ventura, CA: Regal, 1997. (179 pp.)
- Collins, Jim. *Good to Great: Why Some Companies Make the Leap and Others Don't*. New York: HarperCollins Publishers, 2001. (273 pp.)
- *Collins, Jim. *Good to Great and the Social Sectors: A Monograph to Accompany Good to Great*. New York: Harper Collins, 2005. (42 pp.)
- **Hutton, Stan and Frances Phillips. *Nonprofit Kit for Dummies*. 2nd edition. Hoboken, NJ: Wiley Publishing, 2006. (359 pp.)
- *Malphurs, Aubrey. *Advanced Strategic Planning: A New Model for Church and Ministry Leaders*. 2nd edition. Grand Rapids, MI: Baker Books, 2005. (365pp.)
- *Maxson, Benjamin and Jean-Luc Lezeau. *Strategic Church Finances: A Biblical Approach*. Silver Springs, MD: General Conference Stewardship Department, 2006. (82 pp.)
- Prehn, Yvon. *Ministry Marketing Made Easy: A Practical Guide to Marketing Your Church Message*. Nashville: Abingdon Press, 2004. (173 pp.)
- *Queen, Edward L., II., editor. *Serving Those In Need: A Handbook for Managing Faith-Based Human Services Organization*. San Francisco: Jossey-Bass, 2000. (307 pp.)
- Rasor, Stephen Charles and Christine D. Chapman. *Black Power from the Pew: Laity Connecting Congregations and Communities*. Cleveland: Pilgrim Press, 2007. (170 pp.)
- ^^Smith, Nancy Burke and Judy Tremore. *The Everything Grant Writing Book: Create the Perfect Proposal to Raise the Funds You Need*. Avon, MA: Adam Media Corporation, 2003. (294 pp.)
- Starks, Walter M. *Principles of Stewardship*. Lincoln, NE: Center for Creative Ministry, 1999. (330 pp.)
- ^^Thompson, Waddy. *The Complete Idiot's Guide to Grant Writing: An Essential Resource for Securing the Funds You Need*, 2nd Edition. New York: Alpha Books (published by Penguin), 2007. (305 pp.)
- **Warda, Mark. *How to Form a Nonprofit Corporation*. 2nd edition. Naperville, IL: Sphinx Publishing, 2002. (181 pp.)

*required

** Either or

^^ Either or