URBAN STUDIES

What can I do with this major?

AREAS	EMPLOYERS	STRATEGIES
GOVERNMENT Demography Social Statistics Public Administration Policy Analysis Research Program Development Human Services City Planning Law Enforcement Politics	Federal departments and agencies such as: Departments of Agriculture, Education, Interior, Commerce, Defense Health and Human Services Drug Enforcement Administration Environmental Protection Agency Housing and Urban Development Veteran's Administration National Institutes of Health National Institutes of Health National Institute of Aging Peace Corps State and local government Planning and development commissions National, state, or local parks or recreation departments Housing authorities Social service agencies Transportation departments	 Supplement curriculum with coursework in statistics and social research. Develop exceptional computer, communication, and research skills. Gain work experience via government internships, part-time jobs, or summer work. Develop a specialty such as aging, family, criminal justice, or healthcare. Learn the federal job application process. Obtain a graduate degree for advanced positions. Consider obtaining a minor in political science, public administration, or other relevant fields.
REGIONAL AND URBAN PLANNING Transportation Demography Housing Historic Preservation Urban Design Urban Renewal Environmental/Regulatory Issues Economic Development Land Use Research Design Program Development	Architecture firms Engineering firms Local planning agencies Real estate and development contractors Investment companies Transportation agencies Zoning administration Federal, state, and local government Utility companies Non-profit organizations Historical restoration or preservation agencies Neighborhood revitalization iniatives International development organizations	 Enhance curriculum with courses in business, social sciences, and statistics. Earn a graduate degree in urban or regional planning from an accredited planning program. Find a related internship, part-time, or summer job. Develop strong computer skills. Learn another language to communicate with diverse community members or to work abroad. Plan to work collaboratively with a wide array of professionals and local citizens. Understand that most planners work for local governments

HUMAN SERVICES

Counseling Case Management Advocacy Rehabilitation Counseling Mental Health Services Programming Administration

EMPLOYERS

STRATEGIES

Community service agencies Advocacy groups Federal, state, and local government United Way agencies Local branches of national non-profit organizations Religiously-affiliated service organizations Private foundations Adoption and child care agencies Nursing homes and retirement communities Hospitals and wellness centers Halfway houses Vocational services Educational information services

Gain experience and develop helping skills through volunteer positions. Spend summers working at camps, YMCA's, or other social service agencies. Gain experience working with diverse populations. Develop excellent communication skills. Concentrate course work in an area of interest such as youth, gerontology, or poverty. Learn a second language in order to interact with non-English speakers and increase marketability. Serve as a peer mentor, resident assistant, or other student leader. Earn a master's degree in social work, counseling, or other related field to increase employment opportunities. Most states require licensure or certification for positions involving the direct provision of the rapeutic services to clients.

BUSINESS

Real Estate Construction Management Development Sales Leasing Management Human Resources Sales Real estate firms Rental properties Construction and development companies Insurance firms Retail stores Banks Staffing agencies Manufacturing companies Credit management companies and organizations Service industries Healthcare organizations Earn a minor in business or supplement curriculum with courses in general business, accounting, and finance.
Gain business experience through part-time jobs, summer work, and internships.
Develop excellent computer skills.
Learn to use software applications such as spreadsheets, databases, and word processing.
Hone written and oral communication skills.
Join related professional associations.
Seek leadership roles in student organizations.

EDUCATION

Teaching Research Colleges and universities Adult education providers Earn a graduate degree for post-secondary teaching. Assist a professor with research. Take extra courses in research and statistics. Develop exceptional written and oral communication skills. Secure strong personal recommendations, particularly from professors.

AREAS	EMPLOYERS		STRATEGIES
SOCIAL SCIENCE RESEARCH Data Analysis Demography Market Research Information Sourcing	Universities Government agencies Research institutes Non-profit organizations Private industries Advertising and marketing firms Consulting organizations Information brokers Newspapers, magazines, news agencies Public opinion research polls	Le Vo Ot	evelop exceptional quantitative, statistical, and writing skills. earn to use statistics software packages as well as database, spreadsheet, and desktop publishing programs. olunteer to help a professor with a research project. otain an advanced degree for research administration positions. etwork with professionals working in areas of interest. ain experience working on teams.

GENERAL INFORMATION

- Many transferable skills such as analytical, organizational, research, interpersonal, computer, leadership, teamwork, and oral/written communication are associated with the urban studies degree.
- Internships, part-time jobs, summer jobs, and/or volunteer experiences are critical for gaining experience and developing a career path.
- An undergraduate degree is sufficient for many entry-level positions in business, industry, and government; however, a graduate degree is likely to be more desirable in a competitive market.
- An undergraduate degree in urban studies is good preparation for graduate or professional education in law, business, and other related fields. Research pre-requisites for graduate or professional programs of interest.
- To enhance graduate or professional school opportunities, maintain a high grade point average, secure strong faculty recommendations, join student or professional organizations, and gain relevant experience outside of the classroom through work, internship, volunteer, and research opportunities.
- A Ph.D. is required for teaching at the four-year university level.
- For human or social service positions, gain experience with a population of interest (i.e., children, college students, elderly adults) and develop multicultural sensitivity and understanding. Plan to earn a graduate degree in counseling, social work or related field.
- · Conduct informational interviews with professionals working in areas of interest.