

# SCHOOL OF BUSINESS

Chan Shun Hall, Room #201  
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http://www.educ.andrews.edu/SBA

Ann M. Gibson, *Dean*

## Academic Programs

### Minors

Business Administration  
Economics  
Marketing

### Associate of Science

General Business  
Presentation Graphics  
Text Processing and Design

### Bachelor of Arts

Economics

### Bachelor of Business Administration

Accounting  
Economics  
Finance  
Information Systems  
Management  
Marketing

### Master of Business Administration

General  
Accounting and Finance  
Health-Care Management

### Master of Science in Administration

Church Administration  
Engineering Management

## MISSION

Andrews University educates its students for generous service to the church and to society in keeping with a faithful witness to Christ and to the worldwide mission of the Seventh-day Adventist Church. Given this Christian world-view, the School of Business offers high quality education in business and computer science to all who qualify, both church members and others of goodwill. We emphasize excellence in teaching in our disciplines, challenging students to search for knowledge and for that wisdom illumined by Christian insight.

The faculty of the school are committed to scholarly research as an important component of our teaching mission and all forms of scholarship are valued. Improving business and computing practice, particularly within the church, is of primary interest.

The School of Business offers preparation for careers in for-profit and not-for-profit organizations. We foster critical thinking, creative expression, and mastery of analytical tools. Students are exposed to recent research and thinking in each discipline. The broad general education preparation provides the basic tools for academic and professional achievement.

## HISTORY

The school traces its origin to 1908 with the establishment of the Commercial Department of Emmanuel Missionary College. In 1952 all busi-

ness instruction was organized into the Department of Business Administration. MBA candidates were admitted to the graduate program in 1964.

In July, 1980, the School of Business was organized, becoming the third professional school of the university. The school, now housed in Chan Shun Hall, is accredited by the North Central Association of Colleges and Schools and is currently in candidacy status with the International Association for Management Education (AACSB). Candidacy status is an indication that an institution has voluntarily committed to participate in a program of self-improvement and is actually progressing toward the status of accreditation. Candidacy status is not accreditation and does not guarantee eventual accreditation.

## BACCALAUREATE DEGREE GENERAL REQUIREMENTS

### Admission, Progression, and Graduation.

Applicants should read the sections of this bulletin on Undergraduate Admission, Undergraduate Academic Information, Baccalaureate Degree Requirements, and General Academic Information. Students should be familiar with the minimum admission and graduation requirements as described in these sections.

Specific requirements for undergraduate majors, minors, and professional-degree programs are listed under the departmental sections. Requirements for the Associate Degree and the Minor in Business Administration are listed below.

## GENERAL EDUCATION REQUIREMENTS

The philosophy and goals of General Education at Andrews University as well as the adjustments in the requirements for professional degree programs in the School of Business are listed on pp. 23 and 24.

Requests for waivers or substitutions of General Education requirements, if necessary, should be submitted to the dean before filing a request for graduation. Requests for substitutions or waivers are not considered during the last two quarters in residence.

## Bachelor of Business Administration Degree Program

The BBA degree includes an interdisciplinary emphasis and does not require a minor. All courses used to meet major requirements must be selected in consultation with the major professor or adviser. To receive the Bachelor of Business Administration degree, students must satisfy the following requirements and complete the courses indicated.

**General Graduation Requirements.** See p. 22 for baccalaureate degree general graduation requirements.

**Business Major Course /GPA Requirements.** Students must complete the required and elective major courses (40 credits) with a minimum GPA of 2.33 (C+). The GPA is figured including all courses attempted—even those in which a D is received and which, therefore, do not apply towards the 40 credits of the major.

### BBA Core Requirements—57

ACCT111-113; BSAD265, 341, 345, 355, 475, 494; ECON225, 226; FNCE387; INSY

110, 315, 316; MKTG310.

### Cognates—8

MATH182, SOCI119

**Residence Requirement.** Students must complete in residence in the School of Business at Andrews University a minimum of 50% (49 credits) of the course work for the BBA degree (97 credits = 57 credits in the BBA core + 40 credits in BBA required/elective major courses).

**General Education Requirements.** See p. 24 for the BBA General Education requirements.

## Bachelor of Science Degree Program

The Bachelor of Science degree in the School of Business is granted for majors in Computer Information Systems and Computer Science. It involves the following requirements:

**General Graduation Requirements.** See p. 22 for baccalaureate degree general graduation requirements.

**Major/Cognate Requirements.** Students must complete major requirements (60 credits) and cognate requirements (37-47 credits) in Computer Information Systems or Computer Science.

The Department of Computer Science and Information Systems requires a minimum GPA of 2.25 of its majors.

**General Education Requirements.** See p. 24 for the BS General Education requirements.

## Bachelor of Arts Degree Program

To receive the Bachelor of Arts degree in Economics, students must satisfy the following requirements and complete the courses indicated.

**General Graduation Requirements.** (See p. 22 for baccalaureate degree general graduation requirements).

**Major/Cognate Requirements.** Complete requirements for the major (45 credits), and for cognates (4 credits).

**General Education Requirements.** See p. 24 for the BA General Education requirements.

## Associate of Science Degree

The Associate of Science degree prepares students for entry-level job opportunities in the business field. The degree is designed for the student who cannot stay in college for a four-year degree or who wishes to interrupt his/her program for a period of time and return to college to complete a four-year baccalaureate degree.

To be eligible to receive the Associate of Science degree, students must satisfy the following requirements and complete the courses indicated:

### Business Core Courses—21

ACCT111-113, INSY110, ECON225, 226

### General Education requirements—38

See p. 25.

**Courses in a Chosen Area of Emphasis.** Students must select and complete the courses required for one of the three areas listed below.

**General Elective Courses.** Sufficient credits to complete the 96 credits required for graduation.

**ASSOCIATE DEGREE  
AREAS OF EMPHASIS**

**General Business Emphasis**

Select from the following:	12
BSAD104, 210, 341, INSY241 with COBOL, 315, 316	
<b>Business core</b> (see above)	<b>21</b>
<b>General Education</b> (see above)	<b>38</b>
<b>General electives</b>	<b>25</b>
<b>Total credits for the AS degree</b>	<b>96</b>

**Presentation Graphics Emphasis**

Must attain keyboarding skills with an average speed of 50 wpm sustained over a 5-minute period.

<b>Required courses</b>	<b>16</b>
ART207, 214, BSAD210, GRPH120	
<b>Elective courses</b>	<b>12</b>
Chosen from ART414, DGME125, 180, 200, 255, 304, 400, OFSY100	
<b>Business core</b> (see above)	<b>21</b>
<b>General Education</b> (see above)	<b>38</b>
<b>General electives</b>	<b>9</b>
<b>Total credits for the AS degree</b>	<b>96</b>

**Text Processing and Design  
Emphasis**

Must attain keyboarding skills with an average speed of 50 wpm sustained over a 5-minute period.

<b>Required courses</b>	<b>16</b>
BSAD210, MKTG310, 368, OFSY302	
<b>Elective courses</b>	<b>16</b>
Chosen from: ART207, 214, 414, GRPH120, OFSY100	
<b>Business core</b> (see above)	<b>21</b>
<b>General Education</b> (see above)	<b>38</b>
<b>General electives</b>	<b>5</b>
<b>Total credits for the AS degree</b>	<b>96</b>

**Minor in Business  
Administration**

<b>Required courses</b>	<b>21</b>
ACCT111, 112, 113; BSAD341; ECON225, 226	
<b>Electives in business</b>	<b>9</b>
8 Upper-division electives required	
<b>Total credits for the minor</b>	<b>30</b>

Minors may also be obtained in Economics, Marketing, Computer Information Systems, and Computer Science. For the requirements for these minors, see the individual departmental descriptions.

**GRADUATE DEGREE  
PROGRAM INFORMATION**

**General Requirements for Admission, Progression, and Graduation.** Students applying for the MBA, MSA, and MS programs should read carefully the sections of this bulletin on Graduate Admission, General Academic Information, and Graduate Degree Academic Information. Applicants to the School of Business must be informed about the minimum admission and graduation standards required of all graduate students.

**Special MBA Admission Requirement.** Stu-

dents applying for the MBA degree are required to take the GMAT exam (applicants to the MSA programs may elect to take either the GMAT or the GRE). Applicants should note carefully the formula score based on GPA and GMAT results: it is used in evaluating applicants to the School of Business.

Undergrad Cumulative X 200 + (400 min.) GPA GMAT score	1,000
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Admission to the MBA program requires a minimum formula score of 1,000 computed by multiplying the undergraduate cumulative GPA by 200 and adding that product to a GMAT score of at least 400.

**Description of Graduate Degree Programs.** See Graduate Programs (p. 156) for degree requirements for interdepartmental graduate degrees in the School of Business.

**ACCOUNTING,  
ECONOMICS,  
AND FINANCE**

Chan Shun Hall, Room #230  
(616) 471-3429; FAX: (616) 471-6158  
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**Faculty**

- Leonard K. Gashugi, *Chair*
- Samuel Chuah
- Ann M. Gibson
- Mary Ann Hofmann (on leave)
- Darlene R. Kausch
- Malcolm B. Russell
- Delynne J. Shepard
- Patrick Williams

Academic Programs	Credits
BBA in Accounting	105
BBA in Business Economics	105
BBA in Finance	105
BA: Economics	49
Minor in Economics	30
Graduate programs are listed on p. 156	

**Mission.** The Department of Accounting, Economics, and Finance offers majors that are intellectually stimulating, professionally challenging, and rewarding. We endeavor to provide the best preparation possible for careers in business, government, academia, and the church.

The faculty seeks to provide students with training and education which will qualify them for employment in a multicultural and global environment. A Christian education encourages an awareness of moral and ethical responsibilities in one's personal and professional life. It is in this context that the department holds up Jesus Christ as the best model for personal responsibility and development and seeks to encourage its students to follow His example.

**Undergraduate  
Programs**

**ACCOUNTING**

Accounting is concerned primarily with (1) measuring income, expenditures, and wealth generated by a business enterprise, and (2) communicating information about the financial condition of economic organizations and the results of their financial activities. Thus, accounting is the language of business—the backbone of the free enterprise system.

The accounting major is designed to meet the needs of students preparing for accounting careers in business, government, not-for-profit organizations, or public accounting, including those who desire to secure, through state examination, the status of Certified Public Accountant (CPA) or that of Certified Management Accountant (CMA).