

NEW TO FIFTH THIRD?

Get a
\$200
BONUS

when you open
a new Essential
checking account with
qualifying activity.

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53.com/200

Consumer Accounts: Qualifying activity includes three online bill payments, using Fifth Third Bank's online bill payment service, and direct deposit.

Offer not available to existing checking customers or to those with a Fifth Third checking account that has been closed within the last 12 months. Bonus offer available to new consumer checking customers, excluding basic checking and Private Bank products. Bank reserves the right to limit each customer to one new account-related gift incentive per calendar year. Checking account must be opened between 1/20/15 and 4/4/15. \$50 minimum deposit required to open all accounts and to obtain bonus. All requirements must be met and qualifying activity must be initiated and post to the account within 90 days of account opening to obtain \$200 bonus. Bonus will be deposited into your new account within 6 weeks of completing requirements. Mobile data charges may apply. Please contact your mobile service provider for details. Basic Checking and Access 360° accounts are not eligible for Mobile Deposit. Checking accounts may have monthly fees. One bonus offer per account per household. See your banker for details. Not valid with any other offer. Fifth Third Bank, Member FDIC.