# CONFERENCE SCHEDULE

**Chan Shun Hall**

**Tuesday, July 11, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-9:30am</td>
<td>Lobby</td>
<td>Registration</td>
</tr>
<tr>
<td>9:30-10</td>
<td>118</td>
<td>Welcome &amp; Worship Thought by Ralph Trecartin</td>
</tr>
<tr>
<td>10-11:30</td>
<td>118</td>
<td>Plenary I by <strong>Liz Muhlenbeck</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>“Using Ambiguity to Construct a New Framework for Business School Education: Evolutionary Lessons from the Healthcare Industry”</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>Platform Chair: Ralph Trecartin</em></td>
</tr>
<tr>
<td>11:30-1pm</td>
<td></td>
<td>Lunch, Attendees on their own</td>
</tr>
<tr>
<td>1-2:30</td>
<td>208</td>
<td>Breakout Session A</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td><strong>Session Chair: Carlos Biaggi</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Emmanuel Amponsah</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lack of Integrity among Ghanaian Accounting Academics: Upshot on Employers’ Operational Costs</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Carmelita Troy</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Relationship Between Merger and Acquisition Activity and Accounting Fraud</td>
</tr>
<tr>
<td>2</td>
<td>209</td>
<td><strong>Session Chair: Marjorie Buckley</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Theodore Brown, Sr./Jean Lai Hing</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Odd Couple Revisited: A Quantitative Analysis of Perceived CFO – CEO Relationships in SDA North American Division Conferences</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Theodore Brown, Sr./Jean Lai Hing</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Qualitative Review of Stories Told: Anecdotes of CFO – CEO Relationships in SDA Local Conferences</td>
</tr>
<tr>
<td>3</td>
<td>210</td>
<td><strong>Session Chair: Emmanuel Amponsah</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Marta B. Macalalad</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Performance Evaluation of On-the-Job Training of College Students and Feedbacks From Industries: Basis for an Enhanced Program</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Ben A. Maguad</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Managing the System of Higher Education: Competition or Collaboration?</td>
</tr>
<tr>
<td>2:30-3</td>
<td></td>
<td>Break</td>
</tr>
<tr>
<td>3-4:30</td>
<td>208</td>
<td>Breakout Session B</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td><strong>Session Chair: Carmelita Troy</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Robin Sarkar</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Future of Healthcare–Wicked Problems and Creative Solutions</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Jenipher Chitate</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>The role of emotional intelligence in the exercise of effective leadership within the field of accounting</td>
</tr>
</tbody>
</table>
2 Session Chair: Richard Blanco-Topping

Theodore Brown, Sr./Jean Lai Hing
Validating Organizational Effectiveness: Exploring Criteria for Exemplary and Outstanding Local Conferences in the North American Division

Grace C. Chi/Jerry L. Chi
The Effects of Trust in Executive Servant Leadership on Low Nurses' Job Burnout Among Seventh-day Adventist Hospital Nurses: A Multivarietes Study & SEM Model

Presentations in Spanish
3 Session Chair: Lucile Sabas

Olandy Naranjo Rivera
The Intangible Assets and Their Contribution to the Value Proposal of Social Enterprises

Carlos William Marin G.
Towards an Organization with Servant Purpose

4:30-5 Break

5-7 Conference Banquet - All SDA Business Faculty and their families are invited

7pm Plenary II Sy Saliba

“Lessons in Leadership from Adventist Health System”
Platform Chair: Mark Hyder

Wednesday, July 12, 2017

9-9:15am Worship Thought Quentin Sahly

9:15-10:45 Plenary III Judith Lloyd Storfjell

“The Triple Aim”
Platform Chair: Betty Gibson

10:45-11:15 Break

11:15 Load bus for trip to Steelcase (Grand Rapids, MI)

11:30-1:30pm Lunch or Travel Attendees on their own for lunch or boxed lunches for those participating in business trip

1:30-3 Steelcase Business Tour (Grand Rapids, MI)

3-5 Break or Travel Time

5-7 Dinner Attendees on their own

7pm Plenary IV Duane McBride

“The Provision of Healthcare Amidst Macro Secular Trends within the Unfolding Hegelian Dialectic”
Platform Chair: Jerry Chi
Thursday, July 13, 2017

9:30-10am  Worship Thought  Theodore Brown, Sr.  ...  118
10-11:30  Plenary V  "Culture As Strategy"  ...  ...  118
   Platform Chair: Jenipher Chitate
11:30-1pm  Lunch  Attendees on their own
1-2:30  Breakout Session C
   1  Session Chair: Malcolm Russell  ...  208
      Johanna Attoh
      Competitiveness and Integration in a Global Context: Jobs and Labor
      Income Patterns in the Global Value Chain of the U.S Manufacturing
      Sector
      Kimberly Pichot
      Integrating Practice and Theory Across Disciplines: Rebranding
      Syscon International
   2  Session Chair: Ben Maguad  ...  209
      Henock Louis
      Employment Protection Legislation and Firm Performance
      Grace C. Chi/Jerry L. Chi
      How the Ethical Climate Strengthens the Sense of Corporate Social
      Responsibility & Subsequent Organizational Commitment Among
      Christian Healthcare Providers: Test of a Structural Equation Model
   3  Session Chair: Marta Macalalad  ...  210
      Davison B. Mwanahiba
      The role of auditors to enhance accountability in disaster situations
      in Non Governmental Organizations (NGOs)
      Lucile Sabas
      Health Prevention in Controlling Healthcare Expenditure: The Case of
      the US

2:30-3  Break
3-4:30  Breakout Session D
   1  Session Chair: Quentin Sahly  ...  208
      Carlos Ernesto Biaggi
      Perceptions of antecedents of unethical behavior among leaders of
      the Seventh-day Adventist Church: A grounded theory approach
      Richard Blanco-Topping
      Leading Organizational Change in Health Care
   2  Session Chair: Kimberly Pichot  ...  209
      Jesse Z. Kellar
      Internal Marketing Strategies That Engender Physician Loyalty
**3 Session Chair: Theodore Brown, Sr.**

**Bruce Toews**
Differences in Investment Performance and Risk Tolerance at Faith-based Credit Unions

**Lin Cao**
Analysis on the Brand Strategy of Decentralized Agricultural Production in China

4:30-5 **Break**

5-7 **Fellowship Dinner - All SDA Business Faculty and their families are invited**

7pm **Plenary VI**

**Peter Landless**

“**Healthcare Quality and Safety: Our Mandate and Our Mission**”

*Platform Chair: Ralph Trecartin*