

MA Leadership in Social Innovation

36 Credits: Online Course Plan

Core Courses: 18 Credits

- [COMM 600 - Leadership Communication](#) Credits: 2,3
 - [EDRM 505 - Research Methods](#) Credits: 3
 - [LEAD 535 - Principles of Academic Writing](#) Credits: 1-3
 - [LEAD 545 - Personal Narrative](#) Credits: 1,2
 - [LEAD 600 - Annual Conference](#) Credits: 0
 - [LEAD 605 - Learning Group](#) Credits: 0
 - [LEAD 630 - Introduction to Leadership](#) Credits: 2
 - [LEAD 635 - Leadership and Learning Plan](#) Credits: 2-4
 - [LEAD 638 - Issues in Leadership Theory](#) Credits: 2,3
 - [LEAD 636 - Issues in Leadership Foundations](#) Credits: 2,3
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- **Choose one of the following courses:**
 - [LEAD 698 - MA Research Project](#) Credits: 1-3
 - [LEAD 699 - Thesis](#) Credits: 1-3

Concentration Courses: 18 Credits

1. Introduction to Social Innovation - Credits: 1-3 (Fall Semester)

The purpose of the course is to introduce the field of Social Innovation and will address how leaders, as social entrepreneurs, can achieve the desired community transformation. This course explores the theory and history of social change, innovation, and ventures. Participants will learn ways to approach social change and innovation, theoretical perspectives of social change and innovation, theory and practice of social entrepreneurship, social advocacy, and social service.

2. Ministry of Reconciliation through Social Innovation - Credits: 1-3 (Fall Semester)

This course lays a foundation for understanding the appropriate goals and strategies required by social innovators and organizations to address urban challenges. It explores doing so in collaboration with churches and other forms of ministry. Participants explore what it means to live out restorative justice rooted in the gospel as they address social, cultural, political, and spiritual challenges that are unique to urban neighborhoods.

3. Creating Collective Impact - Credits: 3 (Spring Semester)

This course supports leaders in designing, developing, implementing, and assessing programs created to positively impact urban communities. The course covers topics such as program design, program development models, organizational innovation, financial, and performance indicators. Participants review past project implementations and are given the opportunity to design, develop, and assess a program focused on the needs of diverse city environments.

4. Diversity, Cultural Intelligence, and Leadership - Credits: 3 (Spring Semester)

Cultural intelligence is an essential skill and ministry imperative in today's global and multicultural world. This course equips those serving in multicultural ministry settings with the knowledge, skills, and motivation to empower them for inclusive leadership. In the process of developing their intercultural competence, participants are challenged to identify and address their own biases in order to enhance their ability to interact with people of diverse backgrounds effectively and appropriately.

5. Leading Social Innovation - Credits: 3 (Summer)

This course aims to focus on strategies for leading and executing social innovation. The course will review social innovation and organizational theory, leadership perspectives and practices, and organizational change and collaboration. Participants will examine the distinctive leadership challenges inherent in creating social innovation, and participants will discuss principles and practices for the benefits corporation sector.

6. LEAD 647 - Creative Critical Thinking and Problem-Solving Credits: 3

It helps leaders learn to make better decisions through creative thinking and problem-solving, focusing on the nature and techniques of critical thought and using multiple perspectives to develop creative strategies for confronting ambiguous and complex issues with practical, well-considered solutions.

7. MKTG 680 – Strategic Marketing Management – Credits: 3

Designed to help students think like a marketing strategist to recognize marketing problems, analytically evaluate possible alternatives, and creatively institute strategic solutions. Analysis of contemporary marketing problems, currently corporate marketing strategies, and case analysis are used to achieve course objectives.

8. CIDS 535 – Budgeting, Fundraising & Grantsmanship – Credits: 2

Program planning based on need and capacity will be used to develop grant proposals to address the need. Hands-on experience is sought, linking classroom instruction and real community situations.