**Scope and Content**

Faith for Today is a television evangelistic ministry of the Seventh-day Adventist Church. First broadcast on May 21, 1950, Faith for Today is the longest running non-news program on television. While the public no longer sees the original format of Faith for Today, the ministry continues in the form of Westbrook Hospital and Christian Lifestyle Magazine. William Fagal and his wife, Virginia, founded the program and were followed by Dan Matthews who came in 1980. In 1985 the Christian Lifestyle Magazine format debuted. In 1991 the name changed to Lifestyle Magazine.

The records in this collection serve, in part, to document the history and development of this television outreach ministry. The following is a sample of the type of records included in this collection: scripts, donation appeal letters, station information, photographs and other audio-visuals, minutes, financial records, general files, and Bible correspondence courses. The records generally cover the years 1950 to 1989, though not all records cover the entire range. In fact only a few span the entire range. The Inventory shows what is included.

Another significant portion of this collection is the extensive number of program films, stretching from 1951 to the 1980s encompassing roughly 800 titles.

**Arrangement**

The files are arranged by series. Within series the folders are generally alphabetical or chronological, whichever is most appropriate for the series. See the Inventory for more specific information.

**Provenance**

This collection donated by the Faith for Today organization in California. The bulk of the transfer occurred in 1995 and 1996.

**Use**

All users of this collection will be required to complete the "Application to Use Unpublished Record," and to observe the regulation specified in the "Patron's Agreement" and "Researcher's Code of Conduct." All records in this collection are open and available for research. Citation for this collection:

Box ____, fld ____, Faith for Today Archives, Adventist Heritage Center, James White Library, Andrews University, Berrien Springs, MI.
Faith for Today Archives

Inventory

Program Scripts  (Box notation:  script #)

Box 1  Jun 1950 to Jun 1953
Box 2  July 1953 to Dec 1955
   Show # 001 to 010
Box 3  Show # 011 to 079
Box 4  Show # 080 to 179
Box 5  Show # 180 to 279
Box 6  Show # 280 to 427
Box 7  Show # 428 to 480
Box 8  Show # 481 to 538
Box 9  Show # 539 to 571
   (Westbrook Series) Show # 301 to 502
Box 10 (Westbrook Series) Show # 503 to 806
Box 11 (Westbrook Series) Show # 807 to 8005

The Harvest
   Marketing and programing
   Report on broadcasting
   Script
   Video edit notes

John Huss
   Agreements and proposals
   Casting and commercials

Box 12  Material sent to WGA
   Premiere showings
   Reports on the film
   Script

Lesson in Loving
   Actors agreements
   Applicants
   Cameramen’s directions
   Check outs, W-4s... etc.
   Contracts
   Copies of billings
   Kathy Dellar
   Lab
   Marketing
   Photography permit slips
   Production report (budget)
   Rental and inquiries about airing
Residuals
Responses
Script
Spanish version
Title clearance
Theater - billing
WGA forms

The Third Cry
Accounting
After the Third Cry
Cast and contracts
Costume book
Formerly Third Cry
Marketing plan
Proposal for completion
Publicists materials and interviews

Box 13

Other Scripts
A Child So Lovely
Heroes
Hope Valley
Interstate Express
Midnight Cry - About Miller
A Mountain to Climb
Pathogenon Unknown
Shepherds of the Night
Shoes for the Race
So Near, So Far
Technical Difficulties
Teen Video Scripts
Tell It Like It Is
To See With the Heart
Welcome Home - proposal

Family Films
Beyond the Stars #427
The Exile #435
Pearl of the Great Value #438
Shadow of a Doubt #449
Shooting schedules 1969 to 1970
Staff sheet and Christmas list 1969-1970

Unsolicited Scripts
Heart to Heart
David and the Seeker
Mismatch
Presidential Decision
Stained Glass.... etc.

Westbrook Series
- Budget
- Copies of billings

Box 14
- Film schedules
- Letters and memos
- Local series
- Localized series
- Program descriptions

Christian Lifestyle Magazine Scripts
- Series 1: 01 to 15
- Series 2: 201 to 226

**Post Production Files**  (Box notation: Post Production #)

- **Box 1** Faith for Today and Westbrook Hospital # 7407 to 1100
- **Box 2** Faith for Today and Westbrook Hospital # 1101 to 20-90770
- **Box 3** Faith for Today and Westbrook Hospital # 20-90802 to 40-10865
  - Christian Lifestyle Magazine # 0001 to 0008
- **Box 4** Christian Lifestyle Magazine # 0009 to 0048
- **Box 5** Christian Lifestyle Magazine # 2101 to 2117
- **Box 6** Christian Lifestyle Magazine # 2118 to 2157
- **Box 7** Christian Lifestyle Magazine # 2501 to 2601
  - Christian Lifestyle Magazine # 5501 to 6113
- **Box 8** Christian Lifestyle Magazine # 6114 to 6706

**Direct Mail Letters**  (Box notation:  Direct Mail #)

- **Box 1** Jan 1967 to May 1978
- **Box 2** Jul 1978 to Sep 1981
- **Box 3** Nov 1981 to Dec 1984
- **Box 4** Jan 1985 to Nov 1987
- **Box 5** Jan 1988 to Nov 1988
  - Direct Mail Orders 1980 to 1982
- **Box 6** Direct Mail Orders 1983 to 1988
  - Computer Order Forms 1975 to 1979?
**Stations Off (Cancellations)**  (Box notation: Stations Off #)

- **Box 1**  AL (Birmingham) to CA (San Francisco)
- **Box 2**  CA (San Quentin) to KY (Lexington)
- **Box 3**  KY (Louisville) to NY (Yonkers)
- **Box 4**  NC (Asheville) to TX (Corpus Christi)
- **Box 5**  TX (Dallas) to WY (Rock Springs)

- **Canadian cities**
  - Bermuda
  - Haiti
  - St. Croix
  - Dominica, etc.

**Photographs, Slides, and Audio Tapes**  (Box notation: A/V #)

- **Box 1**  Photographs
  - A to F
  - Administration Department
  - Advertising and Commercials
  - Award photos
  - Barnett, Richard
  - Board photos (1985)
  - Center personnel
  - Christmas cards
  - Community shots
  - 86 Campmeeting
  - Evangelism
  - Fagal’s: Family
    - Recent shots
    - Past shots
    - Newbury Park Crusade 75

- **Box 2**  F to O
  - Facility photos
  - Fair booth 1975
  - Faith for Today personnel
  - File Room
  - Film Library
  - Film Production Department
  - Hannum, James
  - House Committee
  - Hull, William
Interest Department
Knoche
Knoche Crusade
LA Dodgers
Lay Advisory Board
Lay Advisory Council
Lay Counseling Committee
Lobby Department
McDougall, John
Mail Opener Department
Mail Room
Mailing Room
Miscellaneous: Jerusalem, Lay Outs, etc.
Moores, Phillip
Music Department
Naden
Natural Religious Broadcasting
Nostalgia Quartet
Old photos of art 1978
On the shot

Box 3 O to S
On the shot
Paulson, Bernie
Personnel photos
Pix
Print Shop
Printing - Art and Press
Production photos
Production slots
Production stills
Production inter negatives
Public Relations Department
Puzzles
Quartet - Personnel pictures
Radio TV Committee
Rudder, Rena
Santa Monica Crusade 1975
Scripts Committee
Set Construction photos
Staff pictures 1984
Stress Commercials
Station Relation Department

Box 4 S to T
Studio Department
Studio - Miscellaneous photos
Telenotes pictures
35th Anniversary photos
TV Building
VIP Typesetting
Wiggins, Ron

Films
The Harvest
John Huss
Lesson in Loving
Mountain Tops
So Near, So Far
The Third Cry
Touch of Friendship

Box 5
Westbrook Hospital
Coming Home
Day One
Dr. Jeff Mason
Distress Call
Don’t be Lonely
Doomsday Ward
First Things First
Hear the Sunrise
It’s Boy, But...
It Started in Eden
Joe is a Boy
Knock, Knock
Latent Image
Lillian’s Secret
Neptune’s Child
One Sunday in Searchlight
Rachel’s Homecoming
Rafael is Running
Silent Skater
Silent Scream
Sound of Light
That Sorrow...
Touch of Love
Shows 417 to 555 (Several #s missing)

Christian Lifestyle Magazine
Annual Appeals and Logos
Awards
The Baxters
Celebration 1987
Children
Eversole, Melissa
CLM logo
Magazine photos #1
Magazine photos #2
Magazine photos #3
Matthews, Dan
Matthews, Dan and Suzanne Austin
Nozizwe, Lena
Overseas Telecast
Past and present personnel
Pet Therapy and Health Food Queen
Westbrook Hospital Slides
Shows 410, 708, 800, 802, 909 and 922
Box 6 Shows 805, 806, 807, 901 and 904
Slides
Film Slides
The Third Cry
Christian Lifestyle Magazine Slides
Miscellaneous
Box 7
B/M Stills 1987
Faith for Today Slides
Miscellaneous
Studio Guests
Studio slides
Box 8 Miscellaneous Slides
Dalrymple Evangelism Series
Mittleinder Slides 1 and 2
Cassette Tapes
Fagal: “Can we believe that Jesus will return soon?”
September 30, 1965 Sligo SDA Church
Fagal: “Message: Annual offering day”
Fagal: “Message for students and teachers”
Faith For Today promotional tapes
J. Hoffman: “The Secret rapture and the Antichrist”
V. Kerr: “Get smart”
R. Lange: “Lets talk about Jesus” and “Earth”
Last Generation - May 1978
R. Noorbergen - Continuous narration 1,2, 3 and 4
John Rodametkin story Jan. 18, 1975
Shows 201 - Interview?
203 - Terry Utley
204 - Cynthia Rowland
205 - Tim Hansel
Faith for Today Archives–page 9

206 - Lynn Caire
208 - Ketterman
209 - Shuman
212 - Gibbs
212 - Gibbs - Cont.
? - Cherry B. O’Neil
Gioele Stembrine sings classic tenor Arias
Van de Walter 1 and 3
Laurie Walters

Box 9
Negatives

Box 10
Music Scores – Christian Lifestyle Magazine, Producer: Jeff Wood

Box 11
Awards Faith for Today, Westbrook Hospital, Christian Lifestyle Magazine
Large Pictures

Box 12
Slides (Miscellaneous)

Box 13
Artwork  [located in a brown box at the end of the Faith For Today group]  [unorganized]

Corporate Records

Correspondence  (Box notation: correspondence #)
Box 1  Bob Jacobs, 1988 to 1989

Minutes  (Box notation: Minutes #)
Box 1  Operating Board  1950 to 1981
      Board of Directors (NY)  1968 to 1979
      Board of Directors (CA)  1972 to 1973
Box 2  Board of Directors (CA)  1974 to 1985
      House Committee  1964 to 1971
Box 3  House Committee  1972 to 1989
      Executive Committee  1974 to 1976
Box 4  Executive Committee  1977 to 1989
      Executive Committee  1996
      Trans-Ad, INC Board  1967 to 1974
      Board of Management  1984 to 1985
Box 5  Board of Management  1985 to 1988
Other Committees:
      AMC - Board of Management  1987
ACM - Board of Trustees 1985 to 1989
Breath of Life - Executive Comm. 1978
Center Finance & Policy Comm. 1977 to 1978
Appropriation & Distribution Comm.
Computer Research Committee
Development Advisory Committee
Evangelism Committee
Format Study Committee
General Conference Committee
Harvest Marketing Committee
Investment Committee
ISS Committee
Lay Advisory Board 1972 to 1977
Marketing Committee
Personal Committee
Program Committee 1977 to 1979
Stations Relations Committee
Tops Committee
TV Fact Finding Committee 1975 to 1977
TV Offering Promotion Committee

Financial and General Reports, Analysis, and Information (Box notation: Reports #)

Financial Reports

Box 1 Financial Statements
1951 to 1968
1974 to 1979
1986 to 1989

Box 2 Debit Memos
1992

Box 3 Property, Stocks & Trusts
V. Carson
J. Francis Dunkin
Charles Schwab and others

Box 4 Other Financial Files
A. Lamont Advertising
Audited Financial Statement, 1983-1984
Boston Broadcasting Inc. - Invoices
Budget 1968 to 1969
Canadian Foundation: Correspondences
Costs
Donations
Financial Statements
Invoices
Monthly Postage Reports
Transda
Cards: Security Pacific Bank
Cary Communications
Computer Mo. Record Transactions, 1981 to 1984
Credit Card Applications
Donations
Financial Memos - ACM 1989
Financial Resources
GC Risk Management Insurances
Pacific Union Conference Budget 1988
Workers Salary and Expenses 1969

Non-Financial Reports and Analysis

Box 5 Reports and Analysis
Analysis of Unisys Proposal
Annual Offering Strategy by Dave Clayton
Audience Analysis, 1976
Audience/ Effectiveness Analysis, 1973, 1976
Audience/ Respondent Analysis of half-hour Telecast
Baptism Report, 1984
Bible Correspondence Report, 1956 to 1969?
1973 to 1986
Bible Instructor Report, 1963 to 1986
Bible School Applications Report, 1971 to 1984
Business Manager Report, 1968
Center Organization and Job Analysis, 1974
Comparative Report of Contributions, 1987 to 1988
800' Number Responses
Evaluation of FFT by Garth Hintz Co., 1977
Faith For Today Analysis, 1983
Feedback from Telenote Readers
Final Report on “So Near, So Far” Broadcast, 1985
Graduate by Courses Report, 1984
Interest Department Reports, 1976 to 1977
Interest Returned Report, 1983
Interest Sent Report, 1983
Interest Statistics (Bible School), 1953 to 1978
Library Report
Manager’s Report - ACM, 1988
Misc. FFT reports, interests, letters, etc.
Box 6
Performance Effectiveness Analysis On Spot TV Program
Program Viewer Responses
Proposal for Study Committee
Public Relations Report
Publicity report, 1979 to 1982
Stations Relations Report, 1981
Stations Relations Activities Report
Summary of Production: Response to Center Board of Trustees, 1983
TV Coverage Report
TV Response Tracking
Writers Employed WGA - Weekly Report

Information Files

Box 7
Inventory 16 mm
Inventory of Film and Cassettes
Inventory of VHS, Video tapes
Film Vault Inventory
Operations Schedule, 1982 to 1984
Printing Information, 1981 to 1982
Station Activity
Station - Film Department Inventory, 1977
Station Information and General Guidelines
Station Relations Information, 1980 to 1982
Station Schedules
TV Logs, 1965 to 1985

General Files (Box notation: General Files #)

Box 1
ABC Agreement
Actors Guild, 1955 to 1956
1972
1977
1980
Advertising Campaign
Affidavits - Checks to Agents
Agenda blanks
Alternatives for Future Programing
Amended By Laws - FFT
Articles of Incorporation - FFT, 1981
Articles of Incorporation - FFT: Budget
Management Approval
Assistant Directors
Award of Distinction Copies
Calendar Forms
Camp meeting, 1985
Center Update Bulletin
Children Programs:
  Bit of Heaven Club
  Completed Children Programing
  Crusade Castle
  Current Children Programing
  Hannum’s Memo on Children Programing
  “Hopscotch House”
  “One of a Kind”
  Research Material
  Resource Personnel
  “Wilderness Gang”
  TV Proposal
Clearance Station 12
Clips
Coders Handbook
Collection Letters
Contracts
  S Austin
  Stuart Tyner
Copyright Forms
Directors Agreement
Directors Guild
Division and Law Enforcement
Donors Letters and List

Box 2
Edge Number Book
Employee Information
Employees Newsletters
Evaluation Forms
Faith Associated Letters
Faith For Today Inc. -
  By Laws
  Mission Statement
Family Films
Family Heritage Tours
Field Festivals not Entered
Film Tests
Faith For Today Archives–page 14

FMG Inc. - D. Lomangino
Formats: Alternative Programing and Purpose Statement
Fund raising Strategies
Gibson, Dunn and Crutcher
Giles, Pete Case
Gateway Films: Royalty
GC Letters to Faith For Today, 1985
Glenoray Communications
Jack Countryman Publishers
Jane Allen Communication Consultants
JC Hannum Consultant

Box 3
Job Applications and Resumes
John and Carson - Legal Counsel
John Huss Research Data
Lamp and Fuse
Letters from and to SDA Unions
Licenses
Life Video Gospel Association
Media Time Buying
Membership Letters
Misc. FFT, BOL, AHM
Miscellaneous
Adventist Church Growth by Bruce Johnston
California Cities by Conferences
Children Educational Workshop by
Sanders Institutional Films
Evangelistic Handbills Evaluation by
United Marketing Task Force NAD
Fund raising for Children Causes by Russ Reid
Guide to Editing, Design and Produce Newsletters
Health Show by William Jeffrey
“Hotline” Religious Dramatic Series Proposal
Location Notebook on California
Perfect Peace for Ministries - Gospel Radio
Price Club Membership
Sandwich Cookbook
Seminar in the Dynamics of Christian Living by Roy C. Naden
SDA Risk Management Booklet
Sperr Link Office System - Self Study Text
Supervisory Training
Unsolicited Manuscript - “Spectacle to the World,” by Diac Shaeffer
Video Resources
Video Services
Women’s Right Handbook
Zondervan Publishing Materials - Bible

Box 4
Morning Star Films - “The Summit”
Music Clearance
Non-Guild Writers Agreement
Offering Solicitations
Open House
Parent Scene (Kay Kuzma)
Performance Dress and Appearance Policy
Personal Information
  Dirksen, Dan, Jr.
  Duncan, Everett E.
  Graham
  Halvorsen
  Hoffman, J. Reynolds
  Wilson, Jeff
Play Writing
Poll-free Film Offer
Prayer Letters
Production Resumes
Production History
Program Rental Service - Films
Recommendations and Research to Development of TV Programs by
Jeffrey Group
Requisition Forms
Research Data by Eric M. Graham
SDA Church Statement
SDA Union Conferences Addresses
Spots
Songs
Stamp Project Information
Stock Footage
Story of the Gospel Hymn by William Fagal
Story Packets of By Lines
Summer of Faith
Telenotes: Readers Preference Survey
TV Synchronization License
Union Meetings, 1982 to 1986
US Alive Agreements
Vibrant Life
Visual Arts Enterprise - Faith Associate Promotion Films (George Adams)
WGA Correspondence
Writers Guild
Box 5

Christian Lifestyle Magazine
Allison-Davenport Productions
C & D International
CLM Contracts
Commercial Schedules for the 800' Series
Correspondences and Videotape Run Sheet & Editing Log
Cummings Media
Harvest Awareness Activities
Long Range Plan
Magazine Information - Report
Market Analysis Report
Matthews, Dan book: “People in Action”
Mission Statement and Philosophy
Misc. Community list, Staff, Video cable, etc.
Original Letters
Program Preview Brochures
Proposal for Meaningful Friendship
Response Letters to Various Requests
Responses on 800' Series
Scott Milton - “Lesson in Loving”
Trademark Registration
TV Spots

Interoffice Memos 1980 to 1986
Bidwell, Dale 1983 to 1984
Campbell, Perry 1983
Stewart, Guy 1984 to 1985

Bible Courses, Magazines, Press Releases, and other Public Documents
(Box notation: Public #)

Box 1

Bible Courses
Adventures in the Holy Land
Adventures in Prophecy
Bible Correspondence Course
Bible Says
Bible Says: Advanced
Christ Speaks to Modern Man Series
Come Alive with Jesus... Course
Drama of the Christian Faith
Faith For Today Bible Course
Faith Gems
Faith Moments
Health Course I
Health Education I and II
Holy Bible Says
Life at its Best
Living Faith Bible Course
Living Light Series
Old Living Faith Series
Steps to Christ Lessons
Bible Courses - Christian Lifestyle Magazine
Lifestyle Home Seminar
Miscellaneous
    Israelite Heritage Institute Correspondence
    Bible Courses
    20\textsuperscript{th} Century Bible Course
    You Take the Wheel

Box 2
    Bible Courses, Letters Related to Bible Courses by Unions
    Premium Offers

Box 3
    Gift Offers  1951 to 1973

Box 4
    Offering Solicitations
    Valentine Offering Solicitations 1973 to 1983

Box 5
    Releases

Box 6
    Scrap Book Clippings

Box 7
    *Telenotes*  1958 to 1976

Box 8
    *Telenotes*  1977 to 1991
    Christian Lifestyle Magazine magazines

**Program Films**

Boxes 1 to 143  See separate list for titles, dates, and script number.

— END —