Dear Dorothy,

You may want to include a personal greeting, a note or editorial written by the owner of your company. By including a photo, you can make your greeting even more personal.

Know your target audience. Who are your most important customers, clients or prospects, and why? Know what is important to them and address their needs in your newsletter each month.

Sincerely,

3ABN Staff
Three Angels Broadcasting Network
618-627-4651

Using case studies, success stories, testimonials or examples of how others used your product or service successfully. Solicit material from clients and vendors, or ask your readers to write. It's a win-win! You get relevant content, and they get exposure.

Insert a "read on" link at the bottom of your article to drive traffic to your website. Links are tracked, allowing you to see which articles create the most interest for your readers.

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In This Issue

Article Headline
Article Headline
Featured Article

Featured Article

Use this section to focus on the key message of your newsletter. Is there industry news that they should be aware of? How will the news affect your members?

What action, if any, do you want your members to take? Add a "Find out more" link to additional information that you may have hosted on your website.

Quick Links

Link 1
Link 2
Link 3

Join Our Mailing List
Try using case studies, success stories, testimonials or examples of how others used your product or service successfully. Solicit material from clients and vendors, or ask your readers to write. It's a win-win! You get relevant content, and they get exposure.

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**About Three Angels Broadcasting Network**

Thank your customer, tell them how valuable they are to you, but don't go overboard. Insincerity is easy to spot.

Three Angels Broadcasting Network
P.O. Box 220
West Frankfort, Illinois 62896
618-627-4651

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If you are using a special coupon or promo code, include it here. Or, indicate if the coupon must be printed and presented in person. Is the coupon transferable? If so, encourage recipients to share the offer with friends and family to maximize the viral effect of the coupon. Add a link to your website with more information to drive traffic and to gauge what offers your customers find most appealing.

**Offer Expires: Enter Expiration Date here**