Hello Center for Adventist Research,

Your Adventist Book Center, The Adventist-laymen’s Services & Industries (ASI) and Pacific Press Publishing Association have partnered to bring you these sharing books at a very reasonable price, making it easier than ever to share your faith.

Looking for something to share with clients, customers, employees and neighbors this holiday season? Cards, candies, or trinkets can be nice, but truth-filled literature may change lives for eternity.

The ASI Happiness Books—priced for less than many holiday cards—are a great way to share your faith with friends and associates. Ellen White encouraged people to share books that would increase the love for God during the Christmas season.

“While urging upon all the duty of first bringing their offerings to God, I would not wholly condemn the practice of making Christmas and New Year's gifts to our friends. It is right to bestow upon one another tokens of love and remembrance if we do not in this forget God, our best Friend. We should make our gifts such as will prove a real benefit to the receiver. I would recommend such books as will be an aid in understanding the Word of God, or that will increase our love for its precepts” (RH, Dec. 26, 1882).

The ASI Happiness Book project began in 1988 when five ASI member families funded the development and printing of 100,000 copies each of The Great Controversy, The Desire of Ages, Christ's Object Lessons, the Ministry of Healing, and Bible Readings for the Home. Proceeds were returned to the project to ensure continued republication of the books. Prophets and Kings was the eighth and final volume in the series.

It is the longest-running ASI project. See the entire line-up of books available at: http://www.adventistbookcenter.com/asi

Shipping is FREE in North America when you purchase by the case.

As the thoughts of your friends and associates turn to Christ’s birth, take the opportunity to share His message of truth.