Matching Opportunity Ending

Friday, September 16, 2011 is the last day East African drought relief donations will be eligible to receive matching funds from the Government of Canada.

ADRA’s phone lines will be open until 4:00 pm to accept your donations. Donations made online on ADRA’s secure website (www.adra.ca) before midnight Friday, September 16 will also be eligible.

Your support means ADRA can directly assist families and communities in East Africa with emergency water supplies, food rations, wells and borehole repair, and provide items such as sleeping mats, mosquito nets, and water containers. Even after the immediate crisis subsides ADRA will continue to help families recover and reestablish their communities.

The current crisis in East Africa has been called the worst drought in 60 years. The Canadian Government has responded with a time-limited matching grant. For every eligible donation made for this drought crisis, the Government of Canada will make an equal contribution to its East Africa Drought Fund.

Donating to the ADRA Canada Horn of Africa fund by September 16 means you can double the impact of your gift for women, children and families affected by the East Africa drought crises.