Cyclone Phailin in India devastates coastal villages

Devastating flooding is hitting India's northeastern coastline as a result of Cyclone Phailin, which brought heavy rainfall and wind speeds up to 315km/h on October 12.

The government has reported more than 8 million people have been affected by the storm, with flooding increasing throughout the country as the storm system moves north towards the Districts of Mayurbhanj and Baleshwar.

The most severely affected areas are fishing villages along the coast, where entire homes have been washed away and agricultural crops have been significantly damaged - resulting in considerable impacts on the local economy and amongst vulnerable daily wageworkers.

Your support today can help these vulnerable families start rebuilding their lives. How will you help those who have lost everything?

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Before Cyclone Phailin made landfall, our ADRA India team began coordinating emergency response efforts in conjunction with local and national agencies.

Being pre-positioned ahead of the cyclone has helped ADRA to ensure much-needed humanitarian supplies were delivered to the areas most affected.

Inadequate shelter has caused major problems for coastal villages.

To address this immediately, ADRA is distributing tarpaulins to 2,500 affected households. We are also partnering with Global Medic to provide communities devastated by Cyclone Phailin with access to clean drinking water.

In addition, ADRA is starting "Cash for Work" programs to ease the financial burdens of families affected by Cyclone Phailin. These programs help individuals earn a living while assisting with the cleanup after a major disaster.

In the coming days, ADRA will continue to assess the areas of devastation to ensure the basic needs of vulnerable populations will be met. Considering the broad needs that are emerging, ADRA is also developing longer-term recovery and re-building programs.

Please help the victims of Cyclone of Phailin today and pray for the response teams who are working tirelessly to help families in need.

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