Social Implications

March 25, 2011

“I listen to your program very regularly. It is the ONLY medium I have to know Jesus and His plan for me. I have come to know that the Bible’s religion is the only true religion. Thank you very much for helping us learn many truths about creation, about present time and about the future.”—Dilli

I'm sure you are aware of the major happenings in Egypt. Did you know that social media such as Facebook and Twitter have been credited with playing a major role in the changes that are occurring within the country and, indeed, far beyond its borders. Even some protesters in Tahrir Square carried banners that showed the Facebook logo!

Think about this: Facebook’s penetration in Egypt according to some estimates is only 6.46%. The Television Networks showed protesters riding into Cairo on Camels and credited Facebook (and the Internet) with starting the revolution! Imagine, a small percentage of people in Egypt are estimated to be using online social media, and the results are reverberating around the world because of T.V., Internet, and radio news coverage! AWR is helping to create the same kind of “ripple effect” for Christ.

Do you remember the song, “It only takes a spark to get a fire a going and soon all those around can warm up to its glowing, that’s how it is with God’s love …”

AWR has been giving the trumpet a certain sound for 40 years calling people, like Dilli whose testimony started my letter, into a relationship with Jesus Christ. And, now is no time to stop!

I believe we are witnessing the synergy effect of the gospel-our media ministries combined with members being revived by the Holy Spirit and, together, proclaiming the gospel to the world.
Allow me to share some amazing testimonies with you from a Buddhist, Hindu, and a man in prison.

Prisoner writes:
“I am in Palpa prison now. There are about 20 prisoners now who have been always listening to your program very regularly. We have been blessed here and always look forward to it. We have come to know that Jesus really is the God, and He is coming back again.”—Gopal

It is exciting to see the Holy Spirit at work, here at headquarters, across the country and around the world. Things I see happening, including miracles, could be likened to a Biblical second book of Acts and AWR is thrilled to have you as a partner in God’s grand work.

Former Buddhist writes:
“I am a Buddhist, but after listening to your program I am thinking to come to real God for forgiveness. Please help me to know about this true God, and I will serve Him truly.”—Kanchi

Former Hindu writes:
“What would I be, if I did not have the opportunity to listen to your Christian program? It has changed my life totally. You have made known Jesus to my life and He has become very, very real. He has changed my life upside down, He has blessed me in many ways. Thank you for helping us learn about the True God. All Nepali must learn about Jesus.”—Mausam Rai

Dear friend, it only costs $135 for a full hour of broadcast coverage to blanket Egypt, Yemen, United Arab Emirates, Jordan, Syria, Iraq, and more! That's 280,000,000 people who speak Arabic as their first language and another 250,000,000 who speak it as their second language. Can you imagine, for $135/hour over half a billion people can hear the Advent message of hope right now!

Your gift will help many more precious people like Gopal, Kanchi, and Mausam find eternal peace and happiness in Jesus Christ. Your gift will be like a spark that will ignite a revolution for Jesus Christ in many corners of the globe. We are broadcasting in nearly 100 languages and the three listener letters I just shared with you are examples of the spark of life taking hold in the hearts of AWR listeners.

Thank you for your prayers and support. Take courage, we are almost home!

Yours in Christ's service,

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AWR President