The Challenge to Open Spiritual Eyes

May 2, 2011

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In one little church in the outskirts of Chennai, India, all of the members are blind. Many have been blind since they were young children. Much of the blindness came from illnesses such as typhoid fever or jaundice ... diseases that have been cured or reduced in developed areas of the world. Yet, even though illness had taken away their physical sight, God has used Adventist World Radio to open their spiritual eyes. They now bask in the hope and light they receive from a nurturing relationship with Jesus.

One of these blind couples, Jacob and Hannah, make their living by selling goods on the train to Chennai. They were originally Hindu, but went to a Pentecostal mission, where they learned about Jesus. Jacob says, “When I was Hindu, I realized that there was no god to forgive our sins. After that, through AWR, I came to know the truth that only Jesus Christ can save.”

God is using the radio waves of AWR to successfully call and prepare people for His soon return. Thanks to your partnership with us, AWR covers almost 80 percent of the world’s population via shortwave, AM/FM, and the Internet ... reaching people in their own languages. Your continued help is needed. There are still so many who need to hear this message of hope.

Megacities Challenge
In January, we announced the $100,000 matching-gift challenge made by two of our donors. They promised to match, dollar-for-dollar, every gift given toward our project: FM for the Megacities of India. I am pleased to tell you that as of this writing, we are 90% of the way to our goal. Through gifts in response to that challenge, we have raised $90,388.

**We only need to raise another $9,611**, in order to meet that challenge and receive the full $100,000 in matching funds from our donors. Achieving our goal will allow us to purchase time on FM stations in seven of India’s largest cities reaching millions of people with the final message of love and of our soon-coming Savior.

FM radio is key to reaching the masses of people who are leaving the rural areas for the big cities. There has recently been an easing of restrictions on purchasing airtime in India to share the Christian message on radio. This “window of opportunity” will allow us to broadcast the Adventist message in the cities of India for the very first time.

But funds must be in place to sign airtime contracts. Purchasing time on just seven FM radio stations in India offers the potential of reaching almost 100,000,000 people! I have seen it happen so many times, that I can guarantee you that many hands will be guided by God to tune to AWR and, because of your faithful support, they will hear the words of eternal life for the very first time!

Now is the time to act. Please share Christ with those who have never heard His name before!

Yours in Christ's service,

Dowell Chow  
AWR President