Hello,

Picture a struggling young mother driving home from work in Northern Maine... a long haul trucker trying to stay awake across the deserts of Nevada... an Illinois college student searching for direction in life—and then all of them tuning in to hear the gospel on the radio in their vehicles! Together we can make this happen!

Pastor Doug is thrilled to announce a truly amazing door of outreach that God has opened for Amazing Facts—one that springs from the very foundations of our ministry and, at the same time, reaches forward to touch the future.

Find out more!
Spam
Not spam
Forget previous vote
From Pastor Doug

BIBLE ANSWERS LIVE heard in 20 MILLION new cars!

In 1930, the president of a struggling manufacturing company announced his plans to drive a Studebaker from Chicago to Atlantic City to demonstrate his company’s new product—a tube-powered car radio. The new product soon proved to be a hit and saved the business from bankruptcy. But the company wanted a new name that sounded more like a car radio. That spawned the Motorola Company, which has grown into one of the biggest communication corporations in the world.

Today millions of new cars are equipped with satellite radios that can receive more than 200 channels from any road in North America.

Imagine the impact you and I can have for the everlasting gospel by reaching a new potential audience of 20,000,000 people each week with Bible Answers Live!

Yes, 20 MILLION!

I am thrilled to tell you about a truly amazing door of outreach that God has opened for Amazing Facts—one that springs from the very foundations of our ministry and, at the same time, reaches forward to touch the future.

I recently went to New York City for a private meeting with the CEO and chief content officer of Sirius XM Satellite Radio. We spent an hour together talking about Amazing Facts, our history, and our vision for the future. This conversation led to an incredible opportunity to purchase airtime on Sunday evenings to broadcast Bible Answers Live on Sirius XM ... live! ... across the country!

That’s amazing!

And there’s more. This package also includes—at no additional cost—a simultaneous airing on WAVA radio in Arlington, Virginia, which covers the entire Washington, D.C. and Baltimore markets. This means that every national leader in Washington with a regular or satellite radio can hear the truth of God’s Word through Amazing Facts.

Radio Roots

Forty-five years ago, the ministry of Amazing Facts began with a single radio program designed to attract the interest of listeners. Joe Crows, a gifted speaker and teacher, would start each broadcast with an amazing fact and then transition into clear, faithful Bible teaching.

For the past 16 years, I’ve had the privilege of continuing this ministry with this same proven approach. It’s so effective at capturing people’s attention and reaching them with the good news.

Of course, today Amazing Facts is far more than just radio. Because the need is so urgent, we’re using every means of technology we can to reach people—television, the Internet, DVDs, books, seminars, conferences, and more. But we’ve never before had the opportunity to literally reach across the entire nation through radio. New York City, Los Angeles, Boston—we can reach them all!

Picture a struggling young mother driving home from work in Northern Maine ... a long haul trucker trying to stay awake across the deserts of Nevada ... an Illinois college student searching for direction in life—and then all of them tuning in to hear the gospel on satellite radio in their vehicles! Together we can make this happen!

We know without a doubt that Bible Answers Live is having a wonderful impact on people across the country.

- "I have been listening to Bible Answers Live for a little while now, and it is a beacon of light ... I smile, laugh, and squeal with great joy and appreciation for God and His Word, especially when I understand something I read before but did not understand."
- "Tell Pastor Doug and Pastor Jihan Ross that if I don’t meet them in this life I will meet them in the next ... You are changing lives you know not of."

New Technology & New Audience

Satellite radio reaches an audience open to new ideas. And Sirius XM is the world’s largest satellite radio network, carrying Martha Stewart, Oprah, FOX, CNN, ESPN, to name a few. So with your help, we can broadcast alongside these powerful cultural influencers while proclaiming a picture of Jesus these souls have never heard before.

And new technology continues to offer us new opportunities for outreach. In fact, Sirius officials told me they now have an app that will allow people to stream the broadcast to their iPhones, iPads, and BlackBerries! So we’ll be able to reach business people even when they’re not in their cars or at home with the same programming we’re sending out over the air!

Let’s Act Now

Competition for slots on Sirius XM is fierce. All of their stations are full. But it’s amazing how God’s providence works to bring His plans together. While in the Sirius XM skyscraper in New York, one of their officers confessed he listened to our programs and even quoted something I had said in one of my sermons on marriage. Truly, I saw God opening doors.

There’s no doubt in my mind that this opportunity and timing is God’s leading for our ministry.

They are also offering us a very good deal on the airtime, but the cost will still add nearly $46,000 each year to our budget. That might seem like a lot, but I believe it is worth it and that we will see a terrific response.

Will you consider a special gift today to help expand our reach into new territory and keep all our other ministry programs going strong?

The Lord has called us to take His good news to all those who have never heard it before. I can’t think of a more effective investment you can make in His kingdom than through your support of Amazing Facts.
For sharing the good news,
Pastor Doug Batchelor

Please Click Here to Donate!

Posted on June 06, 2011 09:38 by Anthony Lester