Friend, Thank you for pointing countless souls to Christ in 221 countries!
Dear Friend,

In 2012, Amazing Facts had the humbling yet exhilarating privilege of helping direct thousands of wandering people from the path of eternal destruction and rerouting them to the path of eternal life, pointing them to Jesus, who is the Way, the Truth, and the Life! (John 14:6).

As they visited our websites, read our books, watched our TV programs, or were moved by our radio broadcasts, most of these precious souls didn’t consider that someone like you made it all possible—that someone like you was behind the scenes helping us point them to Christ. At Amazing Facts, we never take for granted how it is that your partnership helps us bring people to Jesus—one precious soul at a time.

That’s why I hope you’ll be inspired by our annual report, that you can clearly see how together in 2012, you and Amazing Facts were like a faithful compass needle pointing the way to the True North, to Jesus Christ our Lord. You are making an eternal difference!

Pastor Doug Batchelor
President, Amazing Facts
Making a Difference

In our Philippines AFCOE program (PAFCOE), 48 students were trained to share the gospel. Along with Lowell Hargreaves, PAFCOE director, these students served in 50 evangelistic meetings that led to 920 baptisms in that nation alone.

To Make a Difference Today, DONATE NOW!

Click Here to Unsubscribe
Amazing Facts, Inc.
1203 W. Sunset Blvd.
Rocklin, CA 95765

Spam
Not spam
Forget previous vote
“I am the way, the truth, and the life. No one comes to the Father except through Me.”

—John 14:6 NKJV
The world seems to get darker and darker each and every day, and there also seems to be many different paths to find our way home. But only one way is the true way … Jesus!

Our mission together is to point people to the Way, to open His Word and illuminate the true road. That is exactly what we did together in 2012. We pointed millions of lives around the globe to Jesus and the three angels’ messages through our television and radio broadcasts, through literature and live evangelism events, and through web outreach and Bible training. Like a compass pointing true north, you helped us point tens of thousands of people to “the way, the truth, and the life” (John 14:6).

As part of our 2012 President’s Report, I’m thrilled and honored to share the story of one of these precious new souls who will soon join us on those bright and shining streets of gold … a precious new soul in Christ, Judy. Through this one example, presented throughout this report, you’ll see the many unique and effective ways the Holy Spirit reaches lost and hurting lives through Amazing Facts—leading to lifelong transformation and hope!

Thank you for your support in 2012, enabling Amazing Facts to point the way to Jesus Christ. It made an incredible difference in so many lives.

—Doug Batchelor
“Meet Judy—a life you helped transform through your commitment to Amazing Facts”
Judy found God speaking to her in more than one way through Amazing Facts.

When she was a girl, she almost attended church. After her mom died of cancer when Judy was only six years old, her father gave her a nickel each Sunday and told her to go to the church around the corner from where they lived.

Well, she knew her dad really wasn’t into church, and she didn’t want to attend either—so she snuck out each week and spent the five cents on candy instead.

Hard times came when Judy’s father remarried. With Judy being very independent, conflicts erupted in the blended home. But after graduating from college, she moved to Seattle where she met her husband. Eventually, they found their way to Sacramento, California.

After two daughters came along, Judy was working at a hospital when she found out that her husband had been killed in a motorcycle accident. She was devastated—and afraid—knowing she’d face life and work as a single mother. “My life nearly fell apart,” she says....

But God, through Amazing Facts, was waiting with answers to point the way to Jesus.

CONTINUED ...
Television and Radio

In 2012, Pastor Doug Batchelor presented a four-part series designed for college-aged youth, called “Ultimate Purpose,” which explored the importance of seeking God and allowing Him to reveal our highest calling in life. Thousands in the community joined the live event, and many more watched live on 3ABN.

2012 Highlights

The Bible Answers Live radio program is now airing on 240 stations across the United States, including SiriusXM satellite radio! It’s also broadcasting in 13 other countries.

The Central Study Hour television program is reaching far and wide around the globe—in 2012, we received contacts from viewers in 91 nations!

Every single month in 2012, more than one million people watched Amazing Facts television programming! We also expanded our reach in Georgia, Texas, Washington, and New Mexico; plus, we began reaching Indonesia and American Samoa.

Moreover, in 2012, over 49,000 people watched our AFTV station online each month, and 22,500 people watched AFTV on the Roku TV Internet service. Many new viewers catch our regular television broadcast and then tune in to our AFTV channel regularly.

In 2012, more than 60,000 people called us for more Bible study materials after seeing one of our programs on television, such as Amazing Facts Presents. Most of these precious souls were unchurched and hadn’t heard our programs before. They accounted for more than 50 percent of all our new Bible School students.
Judy’s story continued …

On a Sunday morning, while looking for a program to watch, Judy happened onto an Amazing Facts television broadcast. She says, “I loved it. As I listened, I found myself agreeing with what he said, except when he started saying that Saturday was the Sabbath. At this point, I didn’t know about Pastor Doug’s church, but I went to my Bible and discovered he was right!”
Bible School

In 2012, the Amazing Facts Bible School was a powerhouse of outreach and life transformation, pointing thousands upon thousands of souls to the Word of God. As a result, many were touched by the Holy Spirit to request baptism, ask about nearby churches, and request visits from local pastors!

**Mail-Based Course**
- **29,786** new enrollments
- **109,951** lessons graded
- **3,266** graduates
- **210,490** lessons mailed
- **176** known baptisms
- **822** church and pastoral referral

**Online Courses**
- **16,421** new enrollments
- **62,143** lessons graded
- **1,381** graduates
- **25** known baptisms
- **180** church and pastoral referrals
By the end of 2012, Amazing Facts had 33 active websites, including social networking sites like Facebook (65,000 fans), Twitter (13,154 followers), and YouTube (7,165 subscribers and 2,026,961 video views)!

Our websites received more than 6.1 million visits—an average of 500,000 every month—and streamed 626 terabytes of audio and video in 2012. These visits came from 221 different countries!

In October 2012, the new and improved amazingfacts.org launched with an all-new design and user-friendly layout. Some improvements include a new media library for all of our print, audio, and video—with a new search engine for endless exploration into God’s Word. Along the way, we added 300 new sermons, improved quality of our new videos, and added closed captioning and video support for iOS and Android devices.

Our ability to expand and improve our Internet outreach in 2012—pointing more people to the Source of all truth—is a direct result of your generous partnership!

Judy’s story continued ...

Soon Judy signed up for the Amazing Facts Bible School and began completing lessons and mailing them in. When she finished the introductory lessons, she quickly moved to the advanced lessons and was thrilled at all the new Bible truth she was learning. She found her understanding of Scripture grow tremendously ...
The purpose of the Amazing Facts Center of Evangelism (AFCOE) is to train God’s people to become an army of passionate, outreach-minded men and women who point people to Jesus Christ. In 2012, we trained 60 new students. This led directly to hundreds of baptisms through our AFCOE prophecy seminars and mission trips.

In our Philippines AFCOE program (PAFCOE), 48 students were trained to share the gospel. Along with Lowell Hargreaves, PAFCOE director, these students served in 50 evangelistic meetings that led to 920 baptisms in that nation alone.

2012 AFCOE Highlight

A highlight of our AFCOE program in 2012 was having Ted Wilson, Mark Finley, and other church leaders teach at AFCOE. Pastor Finley said, “If I was pastoring a local church, I would call AFCOE and ask them if they could send any students as Bible instructors. AFCOE is one of our church’s most outstanding training programs.” As a result, we continue to get requests for AFCOE-affiliated schools in other countries. The Lord is working powerfully through AFCOE because of your tremendous support—sending more and more laborers of the gospel into harvest fields all around the world!
In 2012, your support empowered our team to respond to 22,079 letters and emails from 85 different countries—and to ship 73,180 Amazing Facts resources to give searching hearts the answers they need to better understand what they read in the Bible.

Every day, souls desperate for meaning and freedom contacted Amazing Facts after seeing our TV programs and hearing the radio broadcasts you help bring to the airwaves. We received nearly 65,000 phone calls from seekers hungry for more Bible truth. Your faithfulness also helps us to be absolutely faithful in delivering some of Christ’s most liberating messages...

Requests for resources about the Sabbath were up 40 percent!

Requests for Biblical health principles were up 20 percent!

More than 5,000 contacts received a free copy of Steps to Christ.

And one of the biggest deceptions facing our world is that souls go to heaven or suffer in hell right after death—but in 2012, you have helped Amazing Facts give more than 10,000 souls watching our programs a free resource to help them have peace about this issue and to put their complete faith in the Word of God!
Our publishing department made huge gains for the cause of Christ. In 2012, we distributed more than 1.4 million products to 115 different countries, including over 768,000 Study Guides to people of ALL ages!

We also released a record number of new Christian resources to help point people to heaven, including:

- Amazing Facts new Prophecy Study Bible
- ‘Til We Eat Again cookbook
- A World of Wonders: Daily Devotional
- Amazing Prophecy for Kids
- Beyond Mercy: What Is the Unpardonable Sin?
- Reversing Hypertension Naturally DVD
- Reclaim Your Faith DVD
- Dare to Follow: Your Ultimate Purpose
- Parables of the Bible
- Lake of Fire DVD
- Doomsday Myth DVD
Judy’s story continued ...

Two young AFCOE students knocked on Judy’s door. The young men provided her with more helpful booklets and DVDs from the Amazing Facts bookstore. She says, “Those young men taught me to pray in a meaningful way. I always prayed for my own needs, but they helped me to realize how important it is to give praise to the Lord in prayer.”

A few months later, the two AFCOE students invited Judy to attend an Amazing Facts prophecy seminar. Often, the young men brought her to the meetings. “I attended almost every session. God was speaking to me! He has been so good. I let go of coffee, cola drinks, and unclean meats. The Lord took away my desire for these things.”
Evangelism

Across North America and around the world in places like China, our team of evangelists pointed thousands of souls to the Word of God by presenting more than 45 Bible prophecy seminars in 2012, leading to almost 200 baptisms, 11 professions of faith, and 24 rebaptisms. That’s like planting dozens of new churches with brand-new members of the faith!
Reclaim Your Faith
In January 2012, we broadcast “Reclaim Your Faith” by Pastor Doug Batchelor, a four-part program designed to explore the reasons people leave the church—and help those who have left to come back to their church families. The series stirred up a lot of excitement and conversation among viewers. On YouTube alone, “Reclaim Your Faith” received over 56,000 views. It was also broadcast live on 3ABN around the world. Thank you for helping us point wandering souls back to Jesus!

Testimony
“Thank you for this awesome weekend that will arm us with information and the Holy Spirit to help our friends. I’ve been burdened with this for the past two years but couldn’t get it started and wasn’t sure how. Well, now you have answered my prayers! I will definitely join you and Amazing Facts in doing my part along with the church to reintroduce our lost members to their Friend.”
—Jennifer B.

While it is extremely difficult to share Bible truth in China, in 2012, you made it possible to point thousands of precious people living there to the Master—and the truth is spreading like wildfire across the nation.

The Chinese-language website qimiaozhenxiang.com, now Amazing Facts’ second most active website, received 623,752 visits from nations like China, Japan, Malaysia, South Korea, Taiwan, Thailand, and Indonesia. In fact, our Chinese websites grew by 20 percent from 2011, averaging more than 12,000 visits per week!

Our online Chinese Bible school saw 78 graduates and 1,528 enrolled. We also answered 16,231 Bible questions, referring 150 to local contacts. We also produced 24 more videos, which have been viewed 1,953,078 times!

Plus, we were able to ship 2,674 books and 9,870 DVDs in all 23 provinces of China, for a total reach into 266 cities. Praise God! You are making a difference half-a-world away through your gifts of love and support.
Pointing the Way Together!

Through your faithful giving and loving prayers, Amazing Facts pointed millions of people around the world to the everlasting gospel of Jesus Christ in 2012 ... through television, radio, publishing, the Internet, satellite, local Bible prophecy seminars, and other outreaches.

<table>
<thead>
<tr>
<th>Online Stats</th>
<th>Total Visits in 2012</th>
<th>First Time Visitors</th>
<th>Countries Reached</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,969,124</td>
<td>2,605,124</td>
<td>221</td>
<td></td>
</tr>
</tbody>
</table>
Through the translation of materials into German, evangelistic events, and our International AFCOE Germany training program.

Through our AFCOE India training school and television.

Through the translation of materials into Indonesian, including Cosmic Conflict, Amazing Health Facts, and Study Guides.

Through television on 3ABN and Hope Channel.

Through website evangelism, qimiaochengxiong.com, and personalized ministry work.

Through our AFCOE Philippines training school and television.

Through our new Arabic-language website, yasoa-bahaibak.com, featuring our Study Guides.

Testimony
“...made me believe in the Bible, but because I found my heart many times together with his teachings. It’s like God was giving me answers. I know God has taught me, and I have a strong spiritual experience. Thank you for reading my letter.”
—Name Withheld, China
Financial Information
How your donations were used to point people to the gospel in 2012.

FUND ALLOCATION

Outreach Programs

71%

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media</td>
<td>38%</td>
</tr>
<tr>
<td>Publishing</td>
<td>11%</td>
</tr>
<tr>
<td>Evangelism</td>
<td>8%</td>
</tr>
<tr>
<td>AFCOE</td>
<td>6%</td>
</tr>
<tr>
<td>Internet</td>
<td>5%</td>
</tr>
<tr>
<td>Bible School</td>
<td>3%</td>
</tr>
<tr>
<td>Development</td>
<td>15%</td>
</tr>
<tr>
<td>General Administration</td>
<td>9%</td>
</tr>
<tr>
<td>HR / Marketing</td>
<td>5%</td>
</tr>
</tbody>
</table>
Judy Today

Judy was eventually baptized and says she loves her new church home. She says, “I’m so comfortable here. People accept you for who you are. It’s very multicultural without the gossip and cliques in most churches. I am learning so much and love helping out with the fellowship luncheon each week.”

More recently, Judy has been sharing her faith with her neighbor Donna and pointing her to the real gospel. Each Sunday they meet and study an Amazing Facts Bible study lesson. Donna’s best friend recently passed away, and Judy has been helping her grieve and face the pain. Judy says, “Donna wanted to run away, but I told her she needed to get God off the back burner and study her Bible.” The first time Judy took Donna to church, there was an altar call, and before Judy knew what was happening, Donna was up front committing her life to Christ. Praise the Lord!

“Where would I be without Amazing Facts? They basically saved my life,” Judy shares. “I have found so many answers to my Bible questions. They have led me to my church family. They continue to provide resources so I can witness to my neighbors. If there is one thing Amazing Facts taught me, it was to share my faith. You can’t just sit in front of a television and say, ‘Amen.’ Amazing Facts has helped me get out into my community and witness to others.”
Mission Statement

‘Amazing Facts’ global mission is to boldly proclaim the everlasting gospel of Revelation 14:6-12, to lead people to Jesus Christ as their Lord and Savior, to unite them with the Remnant church, to disciple them in holy living, and to train them in leading others to salvation.

Thank you for your support!

Point another soul to Christ  DONATE NOW >