Editorial: "Everything"

Dear Center for,

A few days ago, I walked into our Division President's office with a question: "What would you like to see happen in North America, when it comes to Evangelism?" His answer was quick, sharp, and brief. He replied: "EVERYTHING." Pastor Jackson's reply has stayed with me since that day and I would like for it to stay with you, "EVERYTHING."

When it comes to Evangelism and Outreach in the Adventist Church across the United States, Canada, Bermuda, Guam and the Micronesian Islands, EVERYTHING goes. Yes, you read it right. If it Reaches, Retains, and Reclaims individuals, families, and communities for Jesus, EVERYTHING and ANYTHING goes, it must be tried and it must be used. After all that's what Jesus did, and our Church is His Church, and we are His followers.

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North America Wants Your Articles, Photos, & Videos
In the months to come we would like to publish, celebrate, pray for, and spread what God is doing through you. North America would love to see your evangelism and outreach stories, photos, and videos.

Send us articles, photos, and videos of your Best Practices in Evangelism & Outreach (traditional & innovative):

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Transformational Evangelism Funds - Up to 50,000.00

Reaching out with Compassion in Hamilton, Bermuda

Transformational Evangelism Funding is available for innovative, grace-oriented, and incarnational initiatives which take into account the needs of the community and involve...
ways to address them with the Compassion of Jesus. The funding is for initiatives proposing a sustainable cycle, and a tangible transformation of lives, rather than a one-time evangelism event. For more info on Transformational Evangelism and to access grant application, please click here: [Transformational Evangelism](#)

**Get Funding for Church Plant**

Church Planting Funding, also known as Global Mission Funding is available for the sole purpose of planting new churches in unentered communities. The funding could also apply to a different language or culture group church plant in an area where there may be other established churches. For more info and to access the application, click on this link: [Global Mission Funding](#)

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Let's connect and interact on Twitter. This tool can be helpful to your ministry

**FOLLOW US ON**  
Through Instagram we get to highlight our Evangelism, Outreach,

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when sharing Jesus. It will also help to influence your community, and the world. Please tag us @NADEvangelism or @ReachNAmerica when posting your Best Practices photos. Remember to use the following hashtag #nadevangelism #nadministerial #compassion among others you may have chosen to highlight your local church or ministry

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and Church Growth Best Practices through photo and very short videos. Please tag us @NADEvangelism when posting your Best Practices photos. Remember to use the following hashtags #nadevangelism #nadministerial #compassion among others you may have chosen to highlight your local church or ministry.

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Everything!

By Jose Cortes, Jr., Everything!

A few days ago, I walked into our Division President’s office with a question: “What would you like to see happen in North America, when it comes to Evangelism?” His answer was quick, sharp, and brief. He replied: “EVERYTHING.” Pastor Jackson’s reply has stayed with me since that day and I would like for it to stay with you, “EVERYTHING.”

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This means that subscribing to only one or two methods to reach, retain, and reclaim our communities and cities for Jesus is no longer the norm. This means that creative outreach ideas must not be shut down by a few people, who know the power of the infamous phrase, “we don't do that here.” Evangelism needs to stop being just an event or a non-event, which happens during a season, in which only some participate, and become the lifestyle of all Adventists, 24/7, 365 days a year. It means that there is work beyond the four walls of our church buildings; it is perfectly appropriate and smart to minister outside, where most people are. Those who are doing it are seeing the difference.

It means we must continue to enhance what has worked, abandon what is not working, duplicate what is working for others in our context, and find ways to become more innovative and effective in the fulfillment of our mission. Each Adventist disciple of Jesus in North America, should get a chance to experience the joy of sharing Jesus daily and seamlessly, regardless of age, gender, ethnicity, or language. For that to happen we must open up many evangelistic avenues and opportunities, under the guidance of the Holy Spirit. This means that if you cannot Preach or Teach, there’s got to be a way for you to Reach someone, somehow.

We must await the Second Coming of Jesus being relevant, with all hands on deck, moving in the same direction, without in-fighting, although our methods may differ; remembering that unity in mission is paramount while multiple methods are necessary. Let us continue to pray and work for a spirit of unity and grand-collaboration that extends from our youngest members, pastors, evangelists, administrators, and to our most renown and influential Adventist entities. People, churches, schools, ministries, hospitals, and institutions who are the eyes, the heart, the hands, the feet, and the mouthpiece of Jesus daily and constantly, become blessings to humanity and huge magnets for people. Jesus did that while on this earth, and now calls you, me, and our church to do the same in this so called Post-Christian era.
As we Reach, Retain, and Reclaim North America together, please count on our support, prayers, and love. Our team exists to empower and support you!

Pastor Jose Cortes Jr., is an Associate Ministerial Director and Leads Evangelism for the Adventist Church in North America.
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Send us articles, photos, and videos of your Best Practices in Evangelism & Outreach (traditional & innovative): Small Groups, Compassion initiatives, Church Planting, Public Evangelism, outreach in public university campuses, life-changing stories of churches who love people and grow organically, youth and young adult outreach, health fairs, community outreach initiatives, and anything that has to do with Reaching, Retaining, and Reclaiming North America with a lifestyle and a message of Compassion, Hope, and Wholeness.

When writing, keep in mind that we are looking for practice more than theory. The Why, the What, the Who, and the How to, are vital for Pastors and Churches who will want to adapt and duplicate your initiatives and plans in their setting (keep articles between 300-700 words).