Feature Article

Will Facebook Kill the Church?

"Professor Richard Beck offers a provocative and well-written look at a truth that hardly anyone else is willing to state. In his piece "How Facebook Killed the Church," he argues that our new connectivity through Facebook and cell phones, and the broader digital world of Twitter and Skype is hammering away at the foundational social purpose of organized religion and its houses of worship."

We (Christians) meet in a common community called church. Will young adults now have the common community replaced?

Read more on this article.

Feature Blog

One of the most simple, yet crucial, tools you can use to reach young adults is your website. Investing in a great website that is both creative and user friendly is sure to benefit your ministry.

There are countless resources to help you. What's important, however, is that you find something that fits your budget and ministry needs.

Read more on how to do so.

Feature COR Value(s)

Community:

Pastor Ricardo Bain presents an
approach for connecting with young people that may be missing in your congregation. The three initial steps include:

1. Create an extensive list of all the young people registered in your church and determine who is actually attending and who is not.

2. Assign these names to the young people attending church to work with the missing members. This will give them (the missing) a point of contact with the church again.

3. Call young people who were not attending and invite them to social activities. Give them time to decide. Sometimes call once, twice or even three times. Some may not respond. However, do not get discouraged. Try again and some of them will come.

[Read more.]

**Change:**

Youth Ministry has changed a lot in the last 10 years. As a matter of fact our entire culture has changed at rapid rates. How should we as ministry leaders adjust to the change? Should we really draw marketing schemes off secular business models?

[View this video in your browser.]

**Corrections & Changes**

*No corrections or changes this month*