Wagner to Lead Combined Walla Walla Departments

Jodi Wagner has been named as the Walla Walla University vice president for university relations and advancement. In this new position, Wagner will lead the combined areas of marketing, enrollment services, university relations, advancement, and alumni relations. Wagner, formerly vice president for marketing and enrollment, will transfer some of those responsibilities to Trevor Congleton, the new associate vice president for marketing and enrollment services. Congleton has served previously as the director of recruiting and the director for guest relations. A new associate vice president for alumni/parent relations and university advancement will also be named to focus on the university’s philanthropic programs. A search for candidates is underway. Read more about this story from Walla Walla University.

Media Summit Calls for World Church Collaboration

A five-day global media summit with 80 Adventist media professionals last week in Silver Spring, Md., has challenged church leaders to work together to strengthen the church’s eroding public identity. Lay member Joanne Davies, a former marketing and public relations executive, observed: “The Seventh-day Adventist brand has been dwarfed, and no one oversees the strategic resource allocation. Let’s put media muscle behind our message.” A report from the summit will be offered to the world church executive committee later in October. Read more from the Adventist News Network.

Gabriel Appointed to Adventist Health Board

Looking Ahead

October
5–7: UCA Alumni Homecoming
12–13: Milo Academy Homecoming
18–20: SAC Convention

November
3: Wash. SAGE Reunion Day
9–11: NPUC Prayer Conference
11: Veteran’s Day
14: NPUC Executive Committee
22: Thanksgiving Day

December
25: Christmas Day
31: New Year’s Eve

Subscribe to GleanerNOW!

Find us on Facebook!

Follow us on Twitter!
Melody Gabriel has been appointed to the board of directors of Adventist Health. Gabriel is currently the vice president of operations and an owner of Generations LLC, a Portland, Ore.-based management company for large senior living campuses. In addition, she is an owner/member of three senior living campuses that are located in Portland, Ore.; greater San Diego, Calif.; and Walla Walla, Wash. Gabriel is also the managing member of White Gabriel White. With more than 20 years of marketing and management experience, Gabriel has an operational and leadership development background as well. She has been with Generations LLC since graduating from Pacific Union College with a Bachelor of Science degree. Read more from Adventist Health.

**Excellence in Teaching Award Nominations are Open**
The Alumni Awards Foundation (AAF) has mailed the 2013 Excellence in Teaching Awards applications to a school near you! The AAF Excellence in Teaching Awards program is the only North American Division-wide initiative that honors outstanding Adventist teachers and showcases their talents. Each year, they select 10 Adventist teachers from dozens of nominations to receive an Excellence in Teaching Award and a $2,000 gift. Anyone can nominate a teacher, but only one teacher from each school can be nominated. All nominations must be postmarked by Jan. 22, 2013. If you would like to nominate a teacher, [download the form today](#).

**Taskforce Worker Sought for Christian Radio in Twin Falls**
The Bridge, KSTY-Boise/KTFY-Twin Falls, is looking for an individual to work as a task force worker in Twin Falls, Idaho. This person will be responsible for overseeing the office, making it a ministry center in the community, acting as liaison with churches and represent the station. For more information, [contact Brian Yeager](#).

**Walla Walla General Hospital Expands Spiritual Care Department**
Walla Walla General Hospital (WWGH) is expanding its Spiritual Care department with a new E-Chaplain ministry. Hospital patients and members of the community can send a private message by email to a chaplain at any time. Once a message is received, the E-Chaplain will respond providing counsel, answering questions or simply giving encouragement. "We are always looking for ways to bless our community," says Mario DeLise, director of spiritual care services at WWGH. "What is exciting about the E-Chaplain ministry is that it makes spiritual and emotional support available to anyone, anywhere. All they need is access to email." [Read more about this service on the WWGH website](#).
Spam
Not spam
Forget previous vote
New Vice President Named

Wagner to Lead Combined Departments

By: Rosa Jimenez

Jodi Wagner, a current Walla Walla University administrator, has been named the new vice president for university relations and advancement. Wagner will now lead the combined areas of marketing, enrollment services, university relations, advancement, and alumni relations.

The department restructure will include the appointment of two new associate vice presidents.

Wagner, formerly vice president for marketing and enrollment, will transfer some of her work in this position to Trevor Congleton, the new associate vice president for marketing and enrollment services. Congleton will oversee the daily operations of these programs. Congleton has served previously in the department as the director of recruiting and the director for guest relations.

A new associate vice president for alumni/parent relations and university advancement will also be named to focus on the university’s philanthropic programs. A search for candidates is underway.

Plans are also underway for the university advancement team to move from Havstad Alumni Center to the fourth floor of the Administration Building as soon as appropriate office space can be prepared.

“In this location, the combined team's five divisions will be in close proximity,” says Wagner, “and we expect new energy and efficiencies from shared communications strategies and resources. Recruiting and parent relations might work together to ensure continuity of messaging to parents, for example, and university relations/marketing can support alumni communication efforts.”

Before coming to WWU, Wagner was the director of client planning and strategy services for 10 years at Coffey Communications, a health care publication company in Walla Walla.

Wagner majored in mass communications and completed concentrated studies in business and English, graduating in 1992. Wagner and her husband, Jeff, also a WWU graduate, have three children.
Integrated media collaboration urged, starting with world communication audit

Oct. 02, 2012 Silver Spring, Maryland, United States

Ansel Oliver/ANN

A group of Seventh-day Adventist media professionals recommended a greater focus on strategic planning for more effectively conducting mission, first with a worldwide communication audit and later forming a committee to organize global initiatives.

Church leaders say the goals will lay a foundation for greater collaboration across the denomination worldwide. Currently, most of the Adventist Church’s communication outreach is conducted separately by its 13 world divisions.

The proposals came out of a five-day global media summit, a gathering of 80 Adventist media professionals, both church employees and lay members, who explored how the church can work in a more integrated way.

Lay member Joanne Davies, a communications specialist, challenged church officials to strengthen the church’s public identity by working together.

“The Seventh-day Adventist brand has been dwarfed, and no one oversees the strategic resource allocation,” Davies said. “Let’s put media muscle behind our message.”

The summit, held here at the church’s headquarters, was an initiative of Adventist world church President Ted N. C. Wilson, who said the meeting underscored unity among professional communicators.

“One of the most striking results was the highly spiritual commitment on the part of these world class communicators and media specialists to actually see that the Adventist message gets to every person in the world,” Wilson said. “I think that is a tremendous move forward and shows real unity and mission of the church.”

Proposals will go through a committee of vice presidents next week, with a report offered to the world church Executive Committee later this month. Wilson said the meeting was a focused group
Neale Schofield, CEO of Adventist Media Network, tells participants about the consolidating and collaborative work of the South Pacific Division in Australia.

of 80 people, but more time is needed to obtain strong support from administrators internationally.

“There were others who didn’t have the opportunity to attend the meeting, and we have to inspire them with the practical results,” Wilson said.

Participants also recommended the church more effectively articulate and promote the Adventist brand. Doing so would strengthen the denomination’s identity, said Garrett Caldwell, public relations director and an associate director in Adventist world church’s Communication department.

Collaboration, Caldwell said, could also involve creating a structure to communicate a single, unmediated message throughout the organization, including to individual church members. That approach could help strengthen worldwide initiatives and enhance communication during crisis situations, Caldwell said.

Already, there are communication and branding highpoints. The Adventist Church has more buildings branded with the denomination’s logo than McDonald’s and Subway restaurants combined, said Claude Richli, associate publisher of Adventist Review and Adventist World magazines. And Adventist World Radio podcasts are downloaded about 20 million times each month, said Daryl Gungadoo, an AWR engineer based in England.

Still, participants agreed that the church’s public relations outreach needs to be stronger.

“We [the church] are basically unknown,” said Greg Dunn, managing director of Allison+Partners, a public relations agency.

Some world divisions have made great strides in working together. The South America Division, based in Brasilia, Brazil, collaborates across its departments. The South Pacific Division, based in Waroonga, New South Wales, Australia, has consolidated its media work under one organization. The division’s Adventist Media Network (AMN) includes the Communication department, individual evangelistic media ministries, music ministries, publishing work and Bible schools.

Neale Schofield, CEO of AMN, says the church in that division has seen greater results in spreading the gospel, but it took four years to combine all the ministries. Last week he said he hopes to see unity in media outreach efforts.

“My view of this summit is to have the whole be greater than the sum of its parts for the purpose of efficient spreading of the gospel worldwide,” Schofield said.

—additional reporting by Tor Tjeransen of tedNEWS
September 20, 2012 (Roseville, CA) – Melody Gabriel, 47, has been appointed to the board of directors of Adventist Health, effective as of September 17, 2012, according to board chairman Ricardo B. Graham.

Gabriel fills a position previously held by Lynn Creitz. Creitz, a businessman from the Portland, Oregon area, contributed more than 12 years of committed service as a dedicated member of the board of directors of Adventist Health. Graham acknowledged Creitz’s steadfast support and guidance over the years.

“We are pleased that Melody has accepted Adventist Health’s invitation to serve on the board of directors,” stated Graham, who also is president of the Pacific Union Conference of Seventh-day Adventists. “Melody’s background in marketing, management and operations will make a significant contribution to the Adventist Health board of directors, as well as provide insight as we continue to expand services across the continuum of care.”

Gabriel is currently the vice president of operations and an owner of Generations LLC, a Portland, Oregon-based management company for large senior living campuses. In addition, she is an owner/member of three senior living campuses that are located in Portland, Oregon; greater San Diego, California; and Walla Walla, Washington. Gabriel is also the managing member of White Gabriel White.

With more than 20 years of marketing and management experience, Gabriel has an operational and leadership development background as well. She has been with Generations LLC since graduating from Pacific Union College with a bachelor of science degree. She is also a board member of the Oregon Health Foundation and
serves as its treasurer.

Gabriel Appointed to the Adventist Health Board of Directors

Unless otherwise stated, all text & images (C) Adventist Health. All Rights Reserved
OVERVIEW
The Alumni Awards Foundation (AAF) annually honors up to ten secondary and elementary teachers currently employed at an Adventist school operating within the North American Division (NAD) of Seventh-day Adventists. The awards offer the opportunity to celebrate contributions teachers make to students’ educational experience. Each Excellence in Teaching Award recipient will receive a $2,000 cash gift, a certificate of excellence, and public recognition throughout the North American Division. Anyone may nominate a teacher to receive this award, but only those nomination packets completed in their entirety will be considered.

DEADLINE
To be considered complete, all of the required forms and statements must be completely filled out, packaged in one large envelope*, and mailed to AAF by January 22, 2013. Nomination packets that are incomplete or postmarked after January 22 will not be accepted. The completed nomination packet can be mailed to:

Alumni Awards Foundation
7201 Shallowford Road
Chattanooga, TN 37421

SUBMISSION REQUIREMENTS
Nominations that do not meet the criteria below will be disqualified. If you would like to nominate a teacher, but are not sure if he/she meets the following qualifications, please call AAF at (423) 308-1855.

1. The Nominee must be a current, full-time teacher at an Adventist school located in the NAD. If the Nominee is a teaching principal, more than half of his/her time should be devoted to teaching.
2. The Nominee must have at least three years of teaching experience.
3. The Nominee must not have received the Excellence in Teaching Award in the past five years.
4. Principals may nominate only one teacher from his/her school. If two teachers from the same school are nominated in the same year, both will be disqualified from consideration.
5. The Nominee’s school or church must be willing to lead out in planning a special event (or dedicating a portion of an existing event) to honor the Nominee in a creative, meaningful way.

SELECTION PROCESS
A Selection Committee appointed by the AAF Board of Directors will select up to 10 finalists by March 15, 2013. Awards will be delivered during the months of April, May and June 2013, at a scheduled time convenient to the nominating school. Awards will be delivered at an event planned and hosted by each recipient’s school or church.

SELECTION CRITERIA
The Selection Committee will choose award recipients based on the information provided in the letters of support. The Selection Committee will look for specific examples of the following:

• The Nominee has consistently demonstrated the high quality spiritual and academic standards of an exemplary Adventist teacher.
• Students, peers, administrators, and parents recognize the Nominee as a respected role model.
• The Nominee has consistently demonstrated his/her love for Jesus Christ and students.
• The Nominee employs innovative, creative and effective teaching methods and engages students in a stimulating learning environment.
• The Nominee has achieved positive results in student learning.
• The Nominee has an in-depth knowledge of the subject matter and curriculum he/she teaches.
• The Nominee seizes opportunities for professional growth.
• The Nominee works collaboratively with colleagues.
• The Nominee is improving his/her school (fundraising, new programs, etc.).
• The Nominee is involved in his/her local community.

*Please do not email or send any items individually
*Please do not send any unrequested items (copies of certificates, etc.)
PART 1: NOMINATOR INFORMATION

Anyone can nominate a teacher for this award, so long as all of the forms are completely filled out and mailed with all statements of support by the deadline, January 22, 2013. All nomination packets must include one letter of support from either the Nominator or a teacher colleague. See Part 7 for further instructions.

<table>
<thead>
<tr>
<th>Nominator first name</th>
<th>Last name</th>
<th>Preferred title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Nominator home address

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Relation to nominee

Nominator telephone

Nominator email

PART 2: NOMINEE INFORMATION

Nominee first name

Last name

Preferred title

<table>
<thead>
<tr>
<th>Nominee first name</th>
<th>Last name</th>
<th>Preferred title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Nominee home address

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Nominee telephone

Nominee email

Total years teaching

Years teaching at current school

Highest degree

College/University alma mater (please list all colleges or universities the Nominee attended)

Subjects/grades taught

Certified subjects

Memberships/awards (Please do not use acronyms or abbreviations without also specifying what they stand for.)

Has this teacher been nominated for this award before? If so, when? ______________________
PART 3: PRINCIPAL AND SCHOOL INFORMATION

Name of school

Local conference  Local union

School address

City  State  Zip

Telephone  Fax

Name of principal (include title)

Principal email  Principal cell phone (REQUIRED)

Closing enrollment, 2010-2011  Closing enrollment 2011-2012  Opening enrollment, 2012-2013

Name of school board chairperson (include title)  School board chairperson email

Name of development director (if applicable)  Development director email

PART 4: AWARD DELIVERY
If the Nominee is selected for an Excellence in Teaching Award, AAF will send a representative to deliver the award at a public event held at the Nominee’s church or school sometime in April, May or June 2013. List two events that would be good times to publicly present the award to the Nominee. Please list only those events that offer adequate time (10-20 minutes) to showcase the teacher in a meaningful way.

Event option 1  Date and time

Location and address

Event option 2  Date and time

Location and address
PART 5: SUPERINTENDENT INFORMATION & SIGNATURE
Superintendents may sign nomination forms for more than one teacher in his/her conference. Nomination packets will be considered incomplete without the signature of the superintendent.

<table>
<thead>
<tr>
<th>Superintendent first name</th>
<th>Last name</th>
<th>Preferred title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Local conference

<table>
<thead>
<tr>
<th>Conference address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Telephone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

I indicate by signing below that I support the nomination of ____________________________.

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(OPTIONAL) The superintendent may write additional comments here:
LETTERS OF SUPPORT

Each nomination packet should include two letters of support and one reflection statement from the Nominee (for a total of three letters). Please review the Selection Criteria on Page 1 before completing this section. The Selection Committee will choose award recipients primarily based on the information shared in the statements provided in Parts 6-8.

NOTE: If the Nominee is selected to receive an Excellence in Teaching Award, AAF may, at its own discretion, release information from the supporting letters and statements to the media or public. This information will be released without prior consent of the authors.

PART 6: PRINCIPAL LETTER OF SUPPORT

Instructions: Submit a signed letter of support from the principal of the Nominee. The letter must be typed on school letterhead and can be no more than two pages. The letter should use clear examples of how the Nominee has been an effective, creative teacher who has positively affected the lives of his/her students. Letters that do not contain concrete examples are less likely to be considered for selection. Examples should describe the Nominee’s activities and pursuits, and not just personality traits. The use of bullet points is acceptable. (Note: If the Nominee is the principal please make sure the Superintendent writes this letter of support. If the Nominee is an immediate family member of the principal, please call (423) 308-1855 for alternative instructions.)

Examples (See SELECTION CRITERIA on page 1):
- “Rob maintains a blog for his English classes. The blog features their creative work, including their poetry, book reviews and short stories. The blog is frequently visited by parents and community members, who can comment on each post and encourage students in what they are learning.”
- “Years ago, Nancy saw that students were not adequately prepared for their college entrance exams. So she enrolled in a certification course that allowed her to teach an ACT-prep class at our academy. She has been teaching the class for the past three years, and students who have taken it show noticeable progress in test scores.”

PART 7: TEACHER COLLEAGUE OR NOMINATOR LETTER OF SUPPORT

Instructions: Submit a signed letter of support from either the Nominator or a colleague of the Nominee. Do not send more than one letter of support for this section. The letter can be no more than two pages. The letter should use clear examples of how the Nominee has been an exemplary colleague and effective, creative teacher who has positively affected the lives of his/her students. Letters that do not contain concrete examples are less likely to be considered for selection. Examples should describe the Nominee’s activities and pursuits, and not just personality traits. The use of bullet points is acceptable. (Note: If the principal is the Nominator, please have another colleague write this letter of support.)

Examples (See SELECTION CRITERIA on page 1):
- “When a local school in our community suffered storm damage, Vicki organized a disaster response effort among the students and staff at our school. We spent several nights a week helping our neighbors get their feet back on the ground.”
- “Our school recently made a switch to a one-to-one lap top program. The program really overwhelmed teachers at our academy because we were suddenly forced to develop new styles of teaching and somehow incorporate the laptops into our lesson plans. Then David (who’s much more tech-savvy than the rest of us) started “Teacher Connect,” a weekly tech-support meeting just for the teachers. I’ve seen a 180 degree turnaround in staff-morale when it comes to using the laptops. He’s full of ideas, and has made a serious commitment to helping the rest of us get through this transition smoothly.”

PART 8: NOMINEE REFLECTION

Instructions: Submit a reflection statement from the Nominee, no more than two pages, describing why he/she has chosen to be a teacher at an Adventist school and how that choice has been rewarding.

-END-
9/13/2012 - Walla Walla General Hospital Introduces E-Chaplain Services

Expands spiritual care services beyond hospital boundaries

The Walla Walla General Hospital Spiritual Care department is expanding its services with a new tool designed to reach beyond the hospital—the E-Chaplain ministry. Designed to serve the needs of those in our community by emailing wwechaplain@ah.org the E-Chaplain ministry allows anyone to send a private message to our chaplain at any time.

The E-Chaplain ministry at WWGH is not just for hospital and clinic patients, but for anyone in the Walla Walla or the Northwest area. It's one way that WWGH is striving to fulfill our calling to "Restore Peace, Hope, and Health..." both in our community and beyond.

"We are always looking for ways to bless our community. What is exciting about the E-Chaplain ministry is that it makes spiritual and emotional support available to anyone, anywhere. All they need is access to email," says Mario DeLise, director of spiritual care services at WWGH.

E-Chaplain is not simply a prayer line. From a spiritual perspective, some of the typical issues dealt with include bereavement, loss, stress, loneliness, health issues, relationship issues and finding meaning amidst life's challenges. Once a prayer or inquiry of any kind is submitted, the E-Chaplain will respond and provide counsel, answer questions or give simple encouragement. Every email will be answered. If you would like a follow up phone call, please let us know.

While this is a major extension of Spiritual Care into our community, it is not a professional counseling service. WWGH can provide a list of professional counselors if needed.