Mount Ellis Selects Principal

The Montana Conference board of education has named Michael Lee as the next principal of Mount Ellis Academy (MEA), effective July 2014. Bruce Lane will then return to retirement after generously stepping in for a year as interim principal. Lee is a 2001 graduate of MEA and will be the second alumnus to serve as principal. He will finish the current school year in his present role at Hawaiian Mission Academy (HMA) where he teaches choir, religion and serves as the campus chaplain. Previous to joining HMA, Lee taught English in Thailand, and received a master's degree in teaching from Walla Walla University following undergraduate degrees there in religion and biblical languages. Read more about Lee from Mount Ellis online.

Innovative Evangelism

Web and communication professionals from around the world gathered recently to explore new methods of communicating the Adventist message. The annual Global Adventist Internet Network (GAiN) conference was keynoted by Martha Gabriel, who challenged participants to know their audience and find innovative ways to make the message relevant to them. Attendees were challenged by talks about content, gamification and social media. The final morning, Antonio Monteiro, the pastor recently released from a Togo prison after nearly two years, shared his story and how social media and the "Pray for Togo" campaign encouraged him. Learn more about the conference from Adventist News Network.

Watch Just Claim It Live Online
Thousands of Adventist youth and young adults, including more than 100 from the Northwest, are attending the fourth North American Division/World Prayer Congress "Just Claim It 4" (JCI4) this week in Miami, Fla. For those unable to attend in person, the evening and Sabbath programs are being streamed live on the event website.

Ellen White Portrayer Dies Unexpectedly
Rita Hoshino, widely known by North American Adventists for portraying Ellen G. White, died unexpectedly last week from complications of kidney disease and pneumonia. She was 58. Hoshino's portrayal of Ellen White took her across the nation, bringing "Ellen" back to life for such events as the Hiram Edson Farm dedication, Loma Linda University Hospital's centennial anniversary, and the 2010 General Conference session in Atlanta, Ga. She was also a favorite at Pathfinder camporees, church services, schools and camp meetings. With the approval of the Ellen G. White Estate, Hoshino was invited to be a representative of Adventist Heritage Ministry. Read more from the Adventist Review online.

Animal Encounters
As part of the Adventist church's 2014 emphasis on creation, the General Conference is releasing an 11 episode TV series titled Animal Encounters. The series was filmed in southern Africa and follows three friends as they tour through some of the big game parks the region is famous for. Using stunning videography, each 25-minute episode highlights a different animal, from diving with sharks in the wild to learning to trust wolves. The series will be airing on the Hope Channel, and can be purchased in DVD format through Adventist Book Center. Additionally the series is being released online with four of the 11 episodes currently online. Start watching Animal Encounters today!

You are being watched ...
With surveillance such a common thing in our current culture, it is probably not a surprise when we hear of each new way our habits are being monitored. Yet how has that affected our church culture? Bill Knott, Adventist Review editor, explores the topic in his recent column, "Tagged and Tainted." Just as many don't think twice when judging politicians or celebrities, some are extending those same habits to church members. Read Knott's article at Adventist Review.

March 1 is Women's Day of Prayer
Sabbath, March 1, has been designated Women's Day of Prayer for North American Division members. This special invitation provides an opportunity for women to learn about each other and pray for one another. Prayers for women
everywhere create a spiritual network of empathy and understanding between Adventist women. Thousands of women (and men) gather to pray on this day. Although the essential purpose of the day is for prayer, the day can also provide women with an opportunity to strengthen their ties with other Christian women as they pray together. Find resources and additional information online, including sermon ideas, seminar notes and a powerpoint presentation.

Currently at
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- Palmer's Vision Is Good for All of Alaska
- Eugene Korean Holds New Year Baptism
- Prineville's Sunshine Band Gets Big Boost
- Donors Give Auburn Greener Oil Paints
- Helena Screens Hell and Mr. Fudge

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Looking Ahead
February

- 21: Concerts at Shoreline Church Shoreline, WA
- 25: Cooking Class, Eugene, OR
- 26: Columbia Adventist Academy Visitation Day

More Events

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March
It's a crisp, Montana morning, and Pastor Alan Newbold is heading to his French class. He's not teaching but is there as a student, mingling, ministering and befriending on the campus of Montana State University (MSU). This month, the Gleaner explores secular campus ministry and an innovative project the Montana Conference has embarked on to reach the 15,000 students enrolled at MSU. Read the March issue online.
BOZEMAN, Montana, February 14, 2014 – The Board of Education for the Montana Conference of Seventh-day Adventists has named Michael Lee as the next principal of Mount Ellis Academy (MEA), effective July, 2014. He replaces Bruce Lane who will return to retirement after generously giving a year to MEA as interim principal.

Lee is an alumnus of MEA having graduated in 2001. He will be the second graduate to serve as principal and is a third-generation alum of the school. Lee comes to MEA from Hawaiian Mission Academy (HMA) where he currently teaches choir, religion and serves as the campus chaplain. Previous to joining HMA, Lee taught English in Thailand, received an MA in Teaching from Walla Walla University and a BA in Religion and Biblical Languages from Walla Walla College.

“We are excited to welcome Michael back home to Mount Ellis,” says MEA Operating Board Chairman, Merlin Knowles. “Being a native Montanan himself, he has an extra enthusiasm for the young people of this Big Sky state. He brings a youthful energy to the position and most important he has a deep love of God.”

Current MEA principal, Bruce Lane, taught Lee at MEA and in subsequent years was an educational colleague of Lee’s in Hawaii. Lane says Lee is a great choice for the position of principal. “He brings the love and passion for MEA that is so needed in an environment like this,” says Lane. “A smaller school needs that passion to continue going the way it is, and his experience as an educator as well as his years at MEA perfectly suits him for this transition.” Knowles adds, “We believe that he is the right person for Mount Ellis at this time as the school moves on to the next level.”

Being an alumnus of MEA, Lee says this opportunity has extra import. “To be back in Montana gets me really excited. MEA is my home – my alma mater. I know the people, and I know the school. The school not only gave me the opportunity to serve in a world I hadn’t known before, but it gave me the encouragement to keep going and keep trying – to keep pushing. Not just staff members, but the local community and church members were instrumental to my development through the years there. I’m excited to give back to a place that has meant so much.”

Mount Ellis Academy is a fully-accredited private high school, operated by the Seventh-day Adventist Church which is open to students of all faiths. As a Christ-following community they seek to help young people DISCOVER the reality of their Creator, DEVELOP their God-given gifts, and SERVE in His Kingdom.
Innovation key to relevance in new ‘attention economy,’ media experts say

Author and marketing consultant Martha Gabriel discusses macro and micro tech trends during her keynote at the 2014 Global Adventist Internet Network conference in Linthicum Heights, Maryland, United States last week. [photos: Ansel Oliver]

Adventist tech, communication conference highlights need for ‘creation mindset’

February 18, 2014 | Linthicum Heights, Maryland, United States | Elizabeth Lechleitner/ANN

Pushing the boundaries is no longer enough. Seventh-day Adventist tech and media professionals at this year’s Global Adventist Internet Network conference were challenged to leave the boundaries in the rearview mirror or risk becoming irrelevant.

Speaking at morning worship February 13, Pardon Mwansa, a general vice president for the Adventist world church, told hundreds of Web professionals that the “boundary mindset” and the “expansion mindset” are limiting the scope of Adventist mission and ministry. A boundary mindset is throttled by traditions; an expansion mindset is content reimagining those traditions. What’s needed instead, he said, is a “creation mindset.”

“It’s easier to go where others have already been. But who is it who has improved this world? People who have broken the boundaries,” Mwansa said, citing early explorers, civil rights leaders and tech innovators.

“We will not get anywhere with a boundary mindset,” he told 400 GAiN participants meeting at the Conference Center at the Maritime Institute in Linthicum Heights, Maryland, United States.

Author and marketing consultant Martha Gabriel amplified that idea in her February 14 keynote, describing what she called “simplicity plateaus,” where an organization stagnates at a level of technology they have mastered.

“We can’t stay here. Know the next level you need to conquer,” she said.

And, perhaps more importantly, she added, know your audience. In today’s “attention economy,” messages compete for relevance, Gabriel said.

“You need to understand what makes your audience’s hearts beat faster. If you are not part of the message they want to hear, you are part of the noise,” she said.

Organizations that thrive in the attention economy know that the currency of ideas and information is no longer enough to succeed. “Ideas alone are worthless. What we need now are people who make things happen,” Gabriel said.

For Adventist pastor Sam Neves and a development team from the church’s British Union Conference, that meant not waiting for the church to get behind a comic book style trivia game called “Heroes.”

The first game for iPhone and iPad designed by Seventh-day Adventist members, “Heroes” was downloaded 3,000 times in the first 48 hours of its release, tripling the benchmark analysts say a mobile app should meet in its first week to be considered successful.

On the final day of GAiN, the Adventist world church Youth Ministries department signed a deal to help support the Android release of “Heroes.”

The game reintroduces players to heroic biblical characters—such as Abraham, David and Esther—while testing their Bible knowledge.
with quiz questions. Players can compare scores with their friends on Facebook. At GAIN, a demo of the game pitted players from the church’s Trans-European Division with other divisions.

“We realized that to bring a sense of identity to a new generation, we needed to remind them of who their heroes are,” Neves said. “And what better way, than to use a medium they are very familiar with?”

Indeed, said Daryl Gungadoo, distribution and network engineer for Adventist World Radio Europe, “gamification” is the new frontier and successful companies will find ways to engage their audience with games.

He cited an example from Sweden, where a marketing campaign from Volkswagen turned the oft-loathed speed cameras into a lottery, where people who drive the speed limit are automatically entered into a pool to win the fines paid by motorists who speed.

Another presenter challenged the popular adage that “content is king” in social media. Sonja Kovacevic, content manager of LIFEconnect in the church’s Trans-European Division, proposed that instead, “the audience is king.”

“[Our audience] prefers to trust someone they know. And they come to know us when we offer useful content. They come to like us when they enjoy our content. And they come to trust us when our content is credible, consistent and free,” Kovacevic said.

Brazilian businessman and philanthropist Milton Soldani Afonso received this year’s NetAward from Adventist Church President Ted N. C. Wilson. Afonso was key in establishing and funding the Adventist Church’s use of media outreach in South America.

“Even more than his money, his vision for the church in communication and technology has been his greatest contribution,” said Williams Costa Jr., Communication director for the Adventist world church.

This year’s GAIN conference also featured a presentation by Antonio Monteiro, who was released last month from a prison in Togo after nearly two years of detainment. Monteiro and four others were imprisoned on charges of conspiracy to commit murder in a case that captured the attention of the Adventist world church.

In December 2012, a social media campaign calling for a day of prayer helped raise awareness of the situation in Togo. Facebook followers interacted with “Pray for Togo” content more than 50,000 times, while the Twitter event hashtag reached more than 7 million users. Later, a Change.org petition to release Monteiro reached more than 60,000 signatures.

Monteiro received thousands of Christmas cards during a December 2013 campaign to encourage Adventists in prison on false charges and forced to spend the holidays separated from family.

“I told my wife, ‘We will plaster them onto a wall in our home,’” Monteiro said, thanking his world church family for their support during an ordeal he says both tested and strengthened his faith.

—additional reporting by Ansel Oliver
Rita Hoshino, Widely Known for E. G. White Portrayals, Dies at 58

Rita Hoshino, mentor to thousands of students at Pacific Union College and Mountain View Academy, passed away unexpectedly from complications of kidney disease and pneumonia on February 10, 2014. She was 58.

Hoshino, who grew up in Sunnyvale, California, and resided in Angwin, California, is a graduate of Miramonte Christian School, Mountain View Academy (MVA), and Pacific Union College (PUC). She began working at PUC immediately after graduation. Eventually becoming assistant to the dean of students, she oversaw the college Campus Center and Student Association, working closely with clubs and student leaders. During her 23 years of service at the college, Rita was a beloved mentor and friend to thousands of students. She had a vivid memory and remembered names and details about everyone she met, earning her the nickname “Rita Rolodex.”

Following her career at PUC, Hoshino was the alumni/advancement director at MVA. It was after this that Hoshino began investing in what had previously been only a hobby: portraying Ellen G. White. Because of her resemblance to the Seventh-day Adventist Church cofounder, Hoshino had often been asked to portray Ellen White at various functions. The first invitation was during her teenage years, when Hoshino was asked to play a young Ellen at an event for Pacific Press Publishing Association, where her father was employed. She eventually createdconstitute tine\n
The Ellen White Legacy, a ministry devoted to sharing White’s work through dramatic enactments.

Hoshino’s portrayal of Ellen White took her across the nation, bringing “Ellen” back to life for such events as St. Helena Hospital’s one hundred twenty-fifth anniversary celebration, the Hiram Edson Farm dedication, Loma Linda University Hospital’s centennial anniversary, and the 2010 General Conference session in Atlanta, Georgia. She was also a favorite at Pathfinder camporees, church services, schools, and camp meetings.

With the approval of the Ellen G. White Estate, Hoshino was invited to be a representative of Adventist Heritage Ministry.

Hoshino’s hope was to grow The Ellen White Legacy ministry into an educational tool for youth and young adults. The ministry Web site (www.ellenwhitelegacy.com) states, “The ministry of Ellen White Legacy is committed to presenting the life and person of Ellen White in a realistic, respectful way, hoping to encourage audiences to return to the real woman who inspired millions. Our ultimate goal is to point congregations not to Ellen White, but to the Jesus she so adored.”

Hoshino is survived by her brother, Dennis Hoshino; niece, Laren James; and nephew, Brent West-Hoshino.

—Julie Z. Lee was a close friend of Rita Hoshino.
Tagged and Tainted

Bill Knott is the editor and executive publisher of Adventist Review.

A hundred books and television shows have inured us to the reality that we are being surveilled in almost every arena of our lives. We laugh nervously at the memory that each ATM transaction is being recorded, that images of our license plates are being snapped at every tollbooth, and that red-light cameras silently detect our marginal transgressions past stop signs and marked crosswalks.

The revelations made by Edward Snowden of government-sponsored tracking of our tweets, e-mails, and phone conversations induce us, like Winston Smith, the protagonist of George Orwell's dystopian 1984, to find some corner of our homes or workplaces in which we can be confident of being unobserved. Or has someone—anyone—tagged our cars or carry bags with a micro device capable of transmitting information on everywhere we go and everything we say?

In the story lines from Hollywood, the victimized lover of liberty eventually discovers the watch battery-sized wafer attached to his bumper or buried behind the glow of his big-screen TV. This is the way we wish the story would end.

But what if the thing that marks us, that monitors us, that ultimately reshapes our lives and our relationships, was invisible to the eye—a tag seen only by the “Wise Ones,” who have powers to detect spiritual fluorescence unseen by all others?

Fantastical and dystopian as it seems, just such a device is now available to the average Pharisee or Sadducee. This tag—this “taint,” if you will—is more readily available than vitamin supplements at your local pharmacy, but a hundred times more potent.

Note this development: A respected and faithful Adventist evangelist allows that he has “no problem” with the idea of ordaining women to ministry. He is immediately “tainted” by hot blog postings that wrongly recite Ellen White’s visionary prediction—“Many a star that we have admired for its brilliance will then go out in darkness.” The goal of such labeling is clear enough—to diminish the evangelist’s influence, damage his reputation, and limit his opportunities. No matter who engages in such stuff, it is an act of fallenness.

Or this: A respected and faithful Adventist theologian reveals that he feels compelled by his commitment to Scripture to accept the concept of male “headship” he finds there. Instantly the room begins to cool: his access to certain circles of conversation starts closing; his previous scholarship may no longer be trusted by those who read the Bible texts another way. The taint has been attached, and proves more durable than Super-Glue. Score yet another for the forces of darkness.

Sad to say, some among God’s people have learned from American political culture the successful techniques of tainting philosophical opponents. Watch an episode of Hannity or The Rachel Maddow Show, and you will (I hope) wince at how frequently such polarizing labels as “leftist” and “reactionary” are thrown about by those who make their living as professional controversialists. We can more easily excuse the antics of Sean and Rachel, however, for they have no stated mission to “build up the body of Christ.” That such behaviors are still practiced freely among us—with no apologies for the damage they are doing to the unity for which Jesus prayed (John 17)—is the shame of the modern Adventist Church.

“If it is possible, as much as depends on you, live peaceably with all men,” Paul urged the believers in Rome (Rom. 12:18, NKJV). Writing to the factious Galatians, he insisted that an even higher ethic was required in the fellowship of the church: “Therefore, as we have opportunity, let us do good to all, especially to those who are of the household of faith” (Gal. 6:10, NKJV).

The plainest reading of inspired counsel immediately precludes the politics of taint. Let us not only wince or shudder when we hear such stuff: let us “call it out”—oppose it—in the name of the One who is never ashamed, despite our many injuries to Him and to each other, to call us “brothers and sisters.”
Palmer’s Vision Is Good for All of Alaska

gleanernow.com/news/2014/02/palmer%E2%80%99s-vision-good-all-alaska

Alaskans have been praying for a 12-grade academy in their own state for more than 50 years. Long ago Adventists Alaskans understood the need to educate their youth at home instead of sending them away to the Lower 48. Today fewer and fewer families are willing or able to send their teenage children to boarding schools out of state. This leads to either having families move out of state looking for Adventist education or turning to the public school system.

Did you know that the Palmer Church is still dreaming of and fervently praying for a 12th-grade academy? Did you know they are closer than ever to achieving this dream?

Once again God has proven Himself faithful by blessing “exceedingly abundantly above all that we could ask or think.” In the last five years the Palmer school, Amazing Grace Academy, has grown from 21 to 95 students. Also, one year at a time, it has been adding grades nine, 10 and 11. The goal is to offer 12 grades next year. With added grades comes the need for additional teachers, including another for next year, but it’s unclear where the extra funding will come from for that position.

But that’s not all that God has been doing. Realizing the necessity of having a gymnasium for students to run and play during inclement weather, the church stepped out in faith and began fundraising for a gym. Members knew they couldn’t raise $1.5 million on their own, so they prayed God would help them find others who believed in their vision for Adventist education.

Remembering what Paul said in Romans, “If God is for us who can be against us,” Palmer members began to pray. In less than two years God has blessed them with $775,000 — about half from outside of their church. They have received monetary gifts from 17 states and Canada. Their plan is to build as they have the money. At this point, the gym walls and roof are up. God is amazing.

Would you be willing to join in praying that Alaska’s dream of having its own 12-grade academy would soon be realized? Would you join Palmer members in asking that God continue providing the needed money to finish the gym? May all Seventh-day Adventists in Alaska join Palmer in prayer so that when the dream comes to fruition, they can all celebrate.

For additional information, please go to www.ouralaskandream.com.

Aaron Payne

Palmer Church pastor
The first Sabbath of the new year was an especially joyous day for the Eugene Korean Church because it began with a baptism. Chansoo Oh’s decision for baptism came late Friday afternoon. However, plans were made right away so that he could be baptized before moving to Minnesota to continue his studies. The baptism took place on the Arise Campus in Jasper, Ore., along the Willamette River. The weather was very cold, so the church members gathered around a fire to warm themselves as they watched the baptism take place.

Oh found the Eugene Korean Church in late October 2013 after being invited by members who own the Korean restaurant Arirang, where he had dined. He hadn’t expected to continue attending the church before his first visit but was moved by the warmth of the church members.

After his first visit, he attended Friday and Saturday services along with weekly Bible studies with the youth group and Myung-Joon Choi, pastor. Oh wondered why the members were so warm to him and came to find that it was because of their love for God.

Though it was a short three months that he spent with the church, he believes that it was one of the most meaningful times in his life. He began lifelong relationships with the church members but most importantly began a lifelong relationship with God.

Hanna Lee
Eugene Korean Church member
Grace Hedlund, a longtime member of the Graham (Wash.) Church, gave her time and hard work to enhance the ministry of the Prineville Church’s Sunshine Band led by her daughter, Lennie Warren. Hedlund, 88, who now lives in Newport, Wash., crocheted and donated 25 Afghan blankets that were given to the residents of Ochoco Care Center as Christmas presents after the December program.

Warren organized the Sunshine Band and started a Sabbath afternoon program at Ochoco Care Center in January 2013. The group of church members sings hymns, shares Scripture and prays for the residents of the Prineville nursing home once a month. “The songs, the Bible readings, the prayers and the friendship we share bring joy to everyone,” Warren says. "Many people are lonely, and bringing sunshine into their lives lifts them up and gives them hope. The reward is immeasurable in terms of joy and contentment that we get ourselves. It is an opportunity God gives us."

The Sunshine Band ministry is one of the many ministries pursued by the Prineville Church in an effort to show friendliness to the community and to let people know of this caring and giving church, responding to the needs around it.

Yolanda Jahn
Prineville Church communication leader
Donors Give Auburn Greener Oil Paints

Inside the art classroom of Auburn Adventist Academy (AAA) is the smell of paint and the sound of happy chatter as students hunch over their respective paintings and mix their colors to just the right hue.

Art class is a place where students can be creative, learn with friends and discover practical techniques to use in future art projects.

This year, AAA art students are using water-soluble oil colors, thanks to a generous donation from the school’s Committee of 100.

These water-soluble paints are a greener product for students to use in the classroom. They do not require the use of turpentine or mineral spirits, as regular oil paints do. This allows the classroom to remain free of harsh chemical smells.

The water-soluble oil colors are an art medium used in addition to gouache and watercolors. Students like how the new paints are “so nice” to work with and help bring sketches to life.

AAA offers fine art academic credit for painting, drawing, printmaking and graphic design. The fine art classes are taught by Robert Renfroe, who has a master’s degree in painting and drawing. “My goal is for students to learn an appreciation for art and to know the time and effort it takes to make a piece of art,” Renfroe says.

Hannah Justinen, AAA student, and Jessi Turner, AAA Gleaner correspondent

Jessi Turner

AAA GLEANER correspondent
Helena Screens Hell and Mr. Fudge

In December 2013, the movie *Hell and Mr. Fudge* was presented for public viewing in Helena, Mont. The movie is about evangelical pastor Edward Fudge and his quest to understand the biblical teaching about hell as opposed to Satan’s delusion that people burn in eternal torment. It does an excellent job of addressing the issues without getting the viewer lost in the details.

Church members studied hell and the various teachings about the afterlife for six months. Advertising was posted, and members invited people they knew or met throughout the community to see the film. About 40 nonmembers attended the showings.

Knowing God will not burn people forever is critical to understanding God as a God of love. There were wonderful responses to the message presented. One man said, “I never had hope until I saw the movie, but now I know there is something more. My friends think it is weird I study the Bible now, but I don’t care. I told my family that I had attended that movie and it has changed my life.”

Members privately loaned out the movie, now on DVD, in preparation for a February follow-up series on death, hell and Christ’s Second Coming.

**Ben Lesofski**

Helena Church member