We Blew It

In the March issue of the *Gleaner*, we included an ad for *GleanerWeekly* with an image of Walla Walla University student Madison "Maddy" Baird who tragically passed away. Each month these ad templates have typically been refreshed just before press time with an image of the latest news. This time that news happened to be of Maddy. The combination of the image and promotional words in the ad made it appear callous and insensitive, an effort to capitalize on this tragedy. It was an unfortunate and unintended oversight on our part. In both our social media and digital news feeds we were engaged with Maddy’s story from the beginning, when her life hung in the balance. We were privileged to help rally prayer support for her and keep NW members informed. To both her family and the extended WWU family: We are very sorry that something placed afterward in the *Gleaner* was instead the potential source of further pain and misunderstanding. We appreciate those who reached out to us for clarification. And, we are changing the development process for these ads in the future.

Alaska Looks for New Medical Missionaries

Ken Crawford, Alaska Conference president, is challenging mission-minded medical workers to make Alaska their home. From the far-flung areas of Nome and St. Lawrence Island, to the southeastern towns, Adventist churches are eager for new "tent-maker missionaries." One of the latest installments of "My Alaska," a video series with Crawford, is now available online. [Watch it now](#), and consider if this special calling is for you or someone you know.

World Church Statement on Immunization

To immunize or not is the question many parents are asking today. The news is full of debate on the perils or
virtues of vaccinations. Schools struggle with policies of protection, while some parents worry about the safety of their children. Where does the Adventist Church stand on this issue. Is this a matter of policy or conscience? Read the latest guidelines statement published by our world church.

**WWGH Hosts Heartwork Coloring Contest**

Walla Walla General Hospital’s “HeartWork” children’s coloring contest encouraged youth to express their unique views on heart health in conjunction with February’s National American Heart Month. This year the second annual contest received 383 entries. Eight winning submissions — four selected from each age category, ages 4–7 and 8–11 — were displayed at Book & Game Company in downtown Walla Walla, Wash., through Feb. 28. “HeartWork allows children to use their imagination to express what it means to them to live a heart healthy lifestyle,” says Olga Ochoa, Adventist Health Medical Group pediatrician. Read more about this contest online.

**SONscreen Film Festival Registration Still Open**

SONscreen, an Adventist film festival which seeks to inspire and encourage young (high school through college age) filmmakers, is scheduled for April 2–4 on the campus of La Sierra University in Riverside, Calif. The deadline for film submissions to the event is tomorrow, March 6. Old Fashioned writer/director/lead actor Rik Schwartzwelder and producer Nathan Nazario will be participating, as well as Jason Satterlund, director of The Record Keeper. Registration for the event is currently open and available online. Check out the event website now.
Christian Edition Tours the NW

Christian Edition men’s chorus will be presenting a Pacific Northwest concert tour from March 13–18. Concerts will be held in western Washington communities such as Chehalis, Lacey, Lakewood, Kirkland, Sequim, Monroe, Everett and Vancouver, as well as Salem, Happy Valley and Portland, Ore. All concerts are free and open to the public. Please invite your family, friends and neighbors. Review the concert schedule and call a concert site to confirm concert times and locations before driving long distances.

Paulien Video Invites Thoughtful Approach to Ordination Issue

Dr. Paulien invites listeners to check the texts he quotes to be sure of what he is saying about them. Do they teach different principles on the same issue? If there are two sides of an issue, is one evil and devious while the other pure and straightforward? What are some examples of when cases were altered for different circumstances in the Bible? Watch the video.

Want to Work With Us?

The North Pacific Union Conference (NPUC), based in Ridgefield, Wash., is seeking to fill the digital media coordinator position. This full-time salaried opportunity works as part of the NPUC Communication/Gleaner team to enhance the online and social media presence of the Northwest Adventist mission. Successful applicants should have at least three years of experience in online technology and digital media. Read a more complete job description online and feel free to contact us for more information.

Do you enjoy GleanerWeekly? Don't keep it to yourself. Forward it to a friend and share!

Currently at gleanernow

- Milo Opens New Equestrian Center
- Story Kill with Seth Pierce
- Oregon Churches on a Millennial Mission
- Excerpts from the Barna Study on Adventist Millennials
- And More!

Looking Ahead
InPrint March

More than 60 percent of those who were in the church as kids have now disconnected in their 20s and 30s. We recognize the problem. We know we should do something. Find out how several Oregon churches are addressing this challenge in the March 2015 Gleaner.
Immunization

March 02, 2015

The Seventh-day Adventist Church places strong emphasis on health and well-being. The Adventist health emphasis is based on biblical revelation, the inspired writing of E.G. White (co-founder of the Church), and on peer-reviewed scientific literature. As such, we encourage responsible immunization/vaccination, and have no religious or faith-based reason not to encourage our adherents to responsibly participate in protective and preventive immunization programs. We value the health and safety of the population, which includes the maintenance of “herd immunity.”

We are not the conscience of the individual church member, and recognize individual choices. These are exercised by the individual. The choice not to be immunized is not and should not be seen as the dogma nor the doctrine of the Seventh-day Adventist Church.

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“Heartwork” Coloring Contest Generates 383 Entries from Walla Walla Valley Children

Walla Walla General Hospital’s “HeartWork” children’s coloring contest, which encourages youth to express their unique views on heart health in conjunction with February’s National American Heart Month, received 383 entries in its second year.

Eight winning submissions — four selected from each age category, ages 4–7 and 8–11 — will be displayed at Book & Game Company in downtown Walla Walla from Feb. 14–28, 2015. Winning entries included submissions from Curtis (1st place, age 6), Leila (2nd place, age 7), Chelsea (honorable mention, age 6), and Jack (honorable mention, age 6); Alyssa (1st place, age 11), Haley (2nd place, age 10), Sofia (honorable mention, age 10) and Marlee (honorable mention, age 9). Additional entries will be displayed in Creekside Café at WWGH through the end of the month.

“HeartWork allows children to use their imagination to express what it means to them to live a heart healthy,” says Olga Ochoa, MD, pediatrician at Adventist Health Medical Group. “Kids play an instrumental role in keeping their family and loved ones accountable for the health of their hearts. A coloring project is a great way to have that conversation.”

Participants were prompted with the question and statement on the coloring sheets, “How do you care for your heart? Draw it! Whether it’s a favorite sport, healthy food, or special person whose heart you care about, show us your HeartWork. Prizes will be awarded for most creative and inspiring masterpieces.”

Entry forms were made available through Adventist Health Medical Group – Pediatrics, Rogers Adventist School, Milton-Stateline Adventist School, Liberty Christian School, College Place School District, Walla Walla School District, as well as a downloadable entry form online at wwgh.com/heart.

“Any opportunity to educate our children and the Walla Walla community on how to live a heart-healthy lifestyle, I consider a success for everyone involved,” says Ochoa.
Christian Edition Concert Tour

Christian Edition men's chorus will be touring the Pacific Northwest this spring and we invite you to join us at one of our concert locations.

All concerts are free and open to the public. Please invite your family, friends and neighbors.

- March 13 at 7 p.m.: Chehalis Church, 120 Childvers Rd., Chehalis, WA 98532
- March 14 at 10:45 a.m.: Kirkland Church, 6400 108th Ave. NE, Kirkland, WA 98033
- March 14 at 6 p.m.: Lacey Church, 5831 Mullen Rd. SE, Lacey, WA 98503
- March 15 at 10:45 a.m.: Lakewood New Hope Community Church, 9308 Meadow Rd. SW, Lakewood, WA 98499
- March 15 at 6:30 p.m.: Sequim Church, 30 Sanford Lane, Sequim, WA 98382
- March 16 at 7 p.m.: Monroe Church, 14118 Chain Lake Rd., Monroe, WA 98272
- March 18 at 7 p.m.: Forest Park Church, 4132 Federal Ave., Everett, WA 98203
- March 19 at 7 p.m.: Adventist Community Church of Vancouver, 9711 NE St. Johns Rd., Vancouver, WA 98665
- March 20 at 7:30 p.m.: Pleasant Valley Church, 11125 SE 172nd Ave., Happy Valley, OR 97086
- March 21 at 10:50 a.m.: East Salem Church, 5575 Fruitland Rd. NE, Salem, OR 97317
- March 21 at 7 p.m.: Sunnyside Church, 10501 SE Market St., Portland, OR 97216

Please confirm concert times and locations before driving long distances.
North Pacific Union Conference

NPUC Seeks Digital Media Coordinator

The North Pacific Union Conference (NPUC), based in Ridgefield, Wash., is now accepting inquiries and applications for the Digital Media Coordinator position. This full-time salaried opportunity is part of the NPUC Communication/Gleaner team and works to enhance the online and social media presence of the Northwest Adventist mission. Successful applicants should have at least three years of experience in online technology and digital media. Read the full job description for more details and application instructions.
JOB DESCRIPTION
NORTH PACIFIC UNION CONFERENCE

Job Title: Digital Media Coordinator  Department: Communication (COM)
Name:  Budget [Position] Number:
Category: Exempt  Wage Range: 87-101%
Credentials:  Supervisor:
Date Written: February 2012  Supervisor’s Title: Director

The statements found in this job description are general in nature. The following information is not exhaustive and should not be construed as such. The contents of this document may be changed at the discretion of the organization and/or Director at any time.

POSITION SUMMARY: The Assistant Director for Digital Media (Digital Media Coordinator) is responsible for uploading, gathering, writing, editing and distributing information through all communication/GLEANER related digital media channels under the supervision of the Director.

AUTHORITY, ACCOUNTABILITY: Work is performed with minimal supervision. There are specific guidelines to follow, but the work requires the ability to carry out duties and meet deadlines independently while supervising others.

ESSENTIAL JOB FUNCTIONS:
• Maintains a working knowledge of the organization and positive personal commitment to its overall mission, goals and objectives.
• In consultation with the Director and other organizational stakeholders, creates and executes a social/digital media marketing strategy, including goals, objectives and strategies to advance the North Pacific Union Conference (NPUC) mission and engagement through these media.
• Develops coding and content generation of the official NPUC and GLEANER websites, and any associated website operated under the direction of the communication department.
• Creates, manages and executes the weekly GleanerNOW! e-newsletter distribution and audience development. Oversees the technical aspects of Web hosting and editing services, and liaison between Communication department and the Web server/provider as requested.
• Manages the organization’s presence on Facebook, Twitter or other critical social media platforms, posting content and interacting with users.
• Coordinates the development of mobile platform applications to further the reach of NPUC/GLEANER content or services to Northwest members.
• Develops and coordinates webinar training productions.
• Identifies emerging social media outlets and publics where the organization should and can have a presence, and manages the incorporation of these outlets into the existing social media marketing strategy.
• Works to include enhanced partnerships with NPUC IT and Innovation personnel in any or all of the assigned tasks.
• Attends seminars or training events as approved by Director to maintain technological edge.
• Engages with GLEANER print issue design or content process as assigned by Director.
• Provides support for administrative needs or special projects as assigned by Director.

EDUCATION/EXPERIENCE/CREDSMENTALS: Bachelor's degree in the area of communication or related digital media field is preferred. Minimum of three years of job-related experience in online technology and digital media or equivalent is required.

OVERVIEW: This is a full-time, exempt position compensated within a range of 87-101 percent of the NPUC remuneration factor. It includes medical benefits and retirement fund options.

EXPECTATIONS: The person filling this role should work well with other members of the team, be able to manage multiple concurrent tasks productively, set and meet realistic deadlines, and show an open attitude toward alternate opinions. He or she must demonstrate good general communication skills and an accurate working command of English spelling and grammar. The Digital Media Coordinator is expected to be highly available and dependable regarding the position's responsibilities. This position must be completely current and knowledgeable regarding laws governing copying and distribution of video, audio and print materials.

CONTACTS, ORGANIZATIONAL RELATIONSHIPS: Interacting frequently with church leaders and institution administrators, as well as non-church vendors, this person must exhibit exceptional skills in interpersonal relationships. The person who fills this position must project a professional Christian image, and exhibit loyalty to the ideals and mission of the Adventist organization.

PHYSICAL REQUIREMENTS: Must be able to communicate both orally and in writing. Some local/long-distance travel may be required. Inasmuch as employee is an exempt employee it is expected that the individual will work the hours required to complete assignments (i.e. no less than 38 hours per week). Some standing, walking, bending, kneeling, carrying of light items, etc, required.

WORKING CONDITIONS: The responsibilities of the Digital Media Coordinator will require regular presence at the main office during normal hours on Mon-Thur, occasional travel for consultation or training, regular daily or weekly staff collaboration, 24/7 awareness and involvement with digital online content monitoring. Some evening and weekend work is required. Some work will require a high-speed Internet connection from the individual's home. Essential responsibilities at the office are performed in sedentary and comfortable manner. Tasks are usually performed under normal office conditions with little or no noticeable discomfort. Work area is well-lighted and ventilated.