Getting Involved through ADRA Annual Appeal

A Message from Dan Jackson

A woman in Halifax has lost her home to a fire. Where will she turn? What will she do? Temporarily housed in an apartment, she has no furniture, no bed, and, for that matter, only has the clothes on her back. The news is closer to home but still distant when you are not the one personally affected. Thank God that Parker Street Food and Furniture Bank, which receives project funds from the ADRA Annual Appeal, helps people in our own communities.

As Seventh-day Adventist Christians, we can rejoice for the privilege of being able to involve ourselves in the work of ADRA Canada as it responds to the needs of those less fortunate than us. Every dollar contributed or raised is channeled in a responsible way by the ADRA Canada team, so that it will have the maximum benefit to those in need. That portion of money retained for projects in Canada is carefully evaluated and then given to projects all across this nation. ADRA Canada is a vehicle for us to get involved and help our fellow Canadians.

The ADRA Annual Appeal provides all of us with a personal opportunity to reach out to a world in need. As one who has personally observed the work of ADRA in Canada and in different parts of the world, I feel proud and confident when I urge you to get involved in the ADRA Annual Appeal, whether by personal donation or through your local church as it solicits businesses and individuals in their homes.

Thank you for getting involved!

Dan Jackson  
President of the Canadian Union of Seventh-day Adventists

Gift Alternative

On occasions such as Christmas, Birthday, Anniversary, and Graduation, we often struggle trying to decide what to give to family and friends. A common reason? Many already have everything they need.

The ADRA Annual Appeal “Sharing Certificate” is an opportunity for us to “share” our love and bounty with those whose needs are great and immediate. Rather than purchasing a sweater for a person with a full closet, you could apply the value of that sweater towards clean drinking water, income generating projects, school breakfast programs, and other projects supported by AAA. The person who would otherwise have received the sweater will instead receive a personalized certificate and covering letter from us in appreciation.

If you are associated with a Seventh-day Adventist church, please indicate so on your order form, and we will count your donation as part of your church’s AAA contributions.

To order a “Sharing Certificate,” please refer to the insert; visit our website at www.adra.ca; or contact our office at 1-888-274-2372. Please allow 2-3 weeks for delivery.
Cookie Compassion
Two Girls Raise Funds for ADRA

Tammy Lipke
Smithers Seventh-Day Adventist Church,
British Columbia

Last year, Cassie and Mandy Lipke of Smithers, B.C. made a commitment to collect money for ADRA Canada. Almost every Sunday for three months, 9-year-old Cassie and 7-year-old Mandy sat outside in the yard with a little stand that said “Cookies for Sale. Please help us to help others.”

Their goal was $10. By the end of the first day, they had raised over $25! Immediately they raised their goal to $100. At only 25 cents per cookie, that sure is a lot of cookies! The project began to alternate locations between home and the church parking lot in town, where they could get more exposure. They began handing out ADRA calendars to tell their much-prayed-for customers why they were there. Sadly, they did not quite make their goal, in the end turning in $78.00. Undeterred, they started making plans for the 2004 campaign.

The girls set their sights on expanding the cookie sales to include the family’s Christmas toffee. They have also decided to take orders online, by mail, and by phone. As they are about to launch their campaign, it is difficult to predict how successful their sales will be, but the faith of children can move mountains.

After their first day this year, they have raised almost $15.00. As they start handing out letters and advertising their project this year, please pray for them. The hundred-dollar target still stands, and they hope to meet it before the end of the ADRA Annual Appeal this year. If you would like to purchase cookies or toffee, you can e-mail your request to: tmlipke@hotmail.com. All funds raised will go directly to the ADRA Annual Appeal.

Next Door Needs
Reaching Out with ADRA

Louise Nadeau
St. Georges Seventh-day Adventist Church,
Québec

This year’s ADRA Annual Appeal is around the corner, and so are the needs. In our town of St. Georges, Quebec the needs have not decreased since last year. Even though I broke my ankle, I was determined to collect funds door to door. Upon reading about Christ’s call to help the needy in Matthew 25, I knew that it was God’s will for me to do my part, and that He would give me the strength in this mission.

The other day, I noticed my new neighbor approaching my house. We were happy to meet and even stayed outside talking for a while. As she opened up to me, I learned that she was a hairdresser, but that her beauty parlor and apartment were destroyed by a fire. Furthermore, she did not have the money to start a new beauty parlor. Because she did not look well, I asked her if she was sick. She said, “no, it’s just that I haven’t had anything to eat.” My neighbour, I learned, had been looking everywhere to find a job, but nothing had turned up and she had nothing in her fridge. She had tears in her eyes and said, “I have two daughters, 14 and 15 years old, and I’ve been divorced for three years—I just don’t know what to do. Most of my family is in Brazil.”

I explained to my neighbor that I would like to help her get some food with funding from ADRA Canada. We went to the grocery store and I let her choose the foods that she liked. As we talked, I told her about the community service project that we have at our church and I gave her a brochure. She was overwhelmed by our generosity and declared that once her financial situation improved, she will make a donation to ADRA Canada. I told her she is welcome at church anytime.

It brings us joy to be able to provide groceries for others—the bare necessities of life we often take for granted. Clearly, there are many who need our help, and most of the time we do not have to go very far to find them. If everyone simply reached out to their neighbour, think about how many lives we could improve in Canada? Through community service projects funded by ADRA Canada, we are making a difference in the lives of our fellow Canadians.
How the ADRA Annual Appeal Helps the Less Fortunate

- **International Development Projects**—these funds support development projects around the world.
- **Canadian Development and Relief Projects**—these funds support a wide variety of community projects across Canada. Presently there are 162 ADRA-funded projects in Canada.
- **Disaster Relief in Canada**—these funds make it possible to respond to disasters in Canada, such as the B.C. Fires, the Ice Storm, etc.
- **AAA Promotion**—these funds are used to produce the calendar and materials related to promoting the Annual Appeal across Canada.
- **Training**—each year ADRA Canada provides volunteers across Canada with training. The next training is scheduled for April 2005.

For further details on ADRA Canada’s projects please visit www.adra.ca

Legend
- International Development Projects
- Canadian Development & Relief Projects
- Disaster Relief in Canada
- AAA Promotion
- Training

Many children in Canada lack the basic necessities for a good life. Through AAA, ADRA Canada implements national projects, such as the School Breakfast Feeding program, which provides food for children who would otherwise come to school with an empty stomach.

All over the world, millions of people lack food, shelter, clothing, work, and water—the basic means of survival. By supporting AAA, you can help ADRA Canada implement projects that bring development and relief to the suffering world.

What is the ADRA Annual Appeal?

Canada raises the majority of funds for the National Program as well as the base funds for the International Program. Every year volunteers across Canada take part in a variety of creative fundraising activities. Apart from raising funds, this activity serves as a primary means of raising Canadian awareness to ADRA’s humanitarian work.

Fifty-four percent of the ADRA Annual Appeal funds stay right here in Canada. Funds are distributed through the National Program to a variety of community-based projects and disaster response activities across the country. The remaining forty-six percent of funds are used by the International Program in long-term development projects and disaster response around the world. Annual Appeal funds for the International Program have been matched by the Canadian International Development Agency (CIDA) on an average of three to one, making each dollar raised go that extra distance in serving those in need around the world.
Autumn Blessings
Seasonal Project for AAA

Laureen Hutt
Tantallon Seventh-day Adventist Church, Nova Scotia

As I am writing this, our autumn season has officially arrived. As the ADRA Canada Ambassador in the Tantallon church, Nova Scotia, I am coordinating an outreach program known as "Autumn Blessings." Tantallon church is asking families in the community to participate in a Community Clean-up project this fall. We are distributing 500 clean-up kits, each of them containing an orange lawn bag, a 2005 ADRA calendar, and instructions. Families will have the month of October to gather cans and bottles from their households and neighbourhood. They are asked to decorate the bags and write ADRA on them before placing to the curbs. Pick-up day will be on the 31st of the month. Proceeds will be donated to the ADRA Annual Appeal.

Our goal is to reach out to young people and their families by involving them in family projects, while simultaneously raising awareness of how ADRA Canada helps the less fortunate in Canada and other countries. With love and prayers, this may turn out to be an annual event.

Subway Service
AAA in the Train

Dr. Adam Bujak
ADRA Canada Representative, Ontario Conference

For the past 3 years, Mrs. Selvina Minka Jukowsky and her 8-year-old granddaughter have been raising funds for the ADRA Annual Appeal with great success. They travel together on the Toronto subway and approach the passengers, asking "Would you like to help sick children by donating to ADRA Canada?"

The responses from the subway passengers are very positive. Within one hour of traveling back and forth on the Toronto subway with her grandmother, Emily Oliveirra raised $129.00. In fact, as I entered the subway to take some pictures of Emily hard at work, the receptionist not only allowed me to enter the subway without paying for a ticket, but was the first one to make a donation.

I would like to thank all the young people who are serving those in need by participating in the ADRA Annual Appeal.

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Global Impact

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