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**Note: New content appears in this color.**

**Why you are here**

Thanks for your interest in *Hell and Mr. Fudge*. You are receiving this email newsletter because you have requested information about the movie's distribution to theaters or its availability for purchase on DVD.

This newsletter will be updated as progress warrants.

**Show dates**

**January 18-24**
Cinemagic Theater  
1702 South Jefferson St.  
**ATHENS, AL**  
Information: 256-233-0402

Showtimes:
01/18 thru 01-21 (1:50 PM; 4:15 PM; 7:15 PM; 9:20 PM)  
01/22 thru 01/24 (7:15 PM; 9:20 PM)

**January 26 and 31**
State Theater  
1307 J Street  
**MODESTO, CA**  
Information: 209-538-1024

Showtimes:
01/26 and 01/31 (7:00 PM both nights)

**February 2**
Seventh-day Adventist Church  
Showtime:  
7:00 PM
<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
<th>Information</th>
<th>Dates</th>
<th>Showtimes</th>
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<td>Thousand Oaks</td>
<td>480 W. Gainsborough Road</td>
<td>NA</td>
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<td>THOUSAND OAKS, CA</td>
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<td>Seventh-day Adventist Church</td>
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<td>4829 College Drive East</td>
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<td>COLLEGEDALE, TN</td>
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<td>February 13 and 20</td>
<td>7:15 PM both nights</td>
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<td>Wealthy Theater</td>
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<td>1130 Wealthy SE</td>
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<td>Circle Cinema</td>
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<td>February 17-20</td>
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<tr>
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<td>10 South Lewis Avenue</td>
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<td>02/17 (7:30 PM)</td>
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<td>Studio Movie Grill</td>
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<td>February 19 and 26</td>
<td>7:00 PM both nights</td>
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<td>1071 Gemini Place</td>
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<td>COLUMBUS, OH</td>
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<td>Village Center Cinemas</td>
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<td>February 24 and 27</td>
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<td>10117 W. State Rt. 2</td>
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<td>02/24 (5:00 PM)</td>
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<td>02/27 (6:30 PM)</td>
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<td></td>
<td>Gateway Cinema</td>
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<td>February 24 and 27</td>
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<td>151 Easy Way</td>
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<td>WENATCHEE, WA</td>
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<td></td>
<td>Park Plaza Cinema</td>
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<td>February 24 and 28</td>
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<td>02/24 (2:30 PM; 7:00 PM)</td>
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To a theater near you?

If your church or other organization would like to sponsor *Hell and Mr. Fudge* in your town, here's the basic information:

Financial

You rent the theater. Best bets are independent theaters, some of which are non-profit community theaters. But some of the big multiplex theaters do rent for special events.

You benefit from ticket sales, recouping all, or a major portion of, your initial outlay for rent.

Advertising and Promotion

We provide you with printable poster files for printing in various sizes, from large theater-size versions to bulletin-board sizes. There is no charge for these files, but you will need to have the printing done locally.

We have postcard-size handouts that you can obtain from us at minimal expense. You can imprint these with your local information.

We can also provide a sample press release and a newspaper ad template.

Technical Details

We will take care of all technical details with the theater.
Interested? Send an email to Jim Wood at jww@me.com.

Fox theater report

Saturday night, January 19, was the high-water mark so far for Hell and Mr. Fudge. An hour before showtime a crowd of 200-300 people waited for the ticket window to open at the magnificent old Fox Theater in downtown Bakersfield, CA - a popular venue for live concerts and other special events. The marquee blazed brilliantly, announcing "Hell & Mr. Fudge Film Screening." The doors opened and the large lobby was soon jammed with popcorn-buyers lining up to get theirs before the movie began.

By the time the lights went down and the large screen lit up with the opening scene, ticket sales had surpassed 1300.

MacKenzie Astin ("Edward Fudge"), Wes Robertson ("Joe Mark"), and Cody Sullivan (young "Edward") joined the crowd, along with executive producer Pat Arrabito, producer/director Jeff Wood, and co-producer Jim Wood. After the movie ended Pat Arrabito introduced the others and the audience asked questions for about 20 minutes.

The Fox is much larger than most venues where the movie plays. In Denver the previous week Hell and Mr. Fudge played to large crowds in two different theaters. The movie also went "home" to Athens, AL for a one-week run at the local multiplex cinema. Athens is where it was filmed in June of 2011.

We continue our efforts to book theaters and other venues for March and April dates, so if you want to get involved please send an email to jww@me.com.

Rent the movie

This award-winning film is now available on DVD for rent by churches, schools, and other organizations. Rental rates for churches are based on church membership. See list below. Click here to send a request for a rental agreement form, additional rates and other information.

<table>
<thead>
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<th>Membership</th>
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<td>Up to 150</td>
<td>$240.00</td>
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<tr>
<td>151-200</td>
<td>$265.00</td>
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<td>201-300</td>
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<td>501-600</td>
<td>$465.00</td>
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<td>More than 600</td>
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**FREE PRINTABLE POSTER FILES AND PRESS KITS** ARE AVAILABLE TO HELP YOU PROMOTE YOUR SCREENING OF **HELL AND MR. FUDGE**.

**Viewer comments**

- "I had the pleasure of seeing the movie this past weekend with several friends. What a blessing! It was a packed house!"
- "It was worth every penny. Every person on earth should watch it. It's that good."
- "The film captures the ambiance of some quirky church affairs quite fairly, I thought, without villianizing unnecessarily; I think this is quite an accomplishment in itself. It tells the story of the annihilationist viewpoint rather simply, in view of the complexity that could be involved. And I think that is commendable and opens up the issue for fair consideration. But it is the humanity and the ethics of Edward Fudge that comes through, and I think that message overshadows the rest of your story, and I think that is just fine. His life and character are worthy of the treatment in film, and if this is an attempt at fostering faith in Jesus Christ as well as a view of hell, this film serves that well. And it does this without preaching. Amazing." (Kenneth Mick)
- "It's a thought-provoking presentation that encourages further examination."
- "Thoughtful, challenging, and well-made."
- "Must process and pray."
- "I am always open to the truth. I want to know what both sides base their ideas on in more detail."
- "Well done - great springboard for discussion."
- "This film is fabulous. It held my attention all the way through."
- "Very informative, spell binding movie for all people."
- "Fantastic - humor mixed with truth & excellent acting!"
- "This was a spiritual, uplifting movie. I would highly recommend it."
- "This is a far more interesting and compelling film about Christianity than "Courageous," which somehow feels the need to make its protagonists like action figures."
- "Great movie. Very enjoyable. It will appeal to the churched - but, it could open some doors as is to the unchurched."
- "I grew up Catholic and I always had this belief that if God loved us so much, how could he allow us to burn in HELL. This movie was reconfirming of my beliefs since I was a child. I have never been able to prove that notion and this movie is very confirming in that which I can't wait to share with my family and friends."

**The movie in the media**

(01-18-2013) **303 MAGAZINE**  
"Watch This: Hell and Mr. Fudge" hits the high points and features New Orleans
actor Lance Nichols, who portrays Edward's friend "Arnold" in the movie.

(10-19-2012) Roger Harper's Blog
'Hell' in the US Cinema

(09-20-2012) Adventist Review
Seventh-day Adventist weekly magazine features the movie and the stories behind it

(09-13-2012) The Optimist
Abilene Christian University student publication featuring the movie and an interview with the real Edward Fudge

(06-26-2012) Patheos
Stories of hateful fundamentalists coming to a theater near you

(06-19-2012) Urban Christian News
Young preacher's contradictory view of hell

(06-16-2012) Endless Hell Ended
The most important movie of the year?

(06-14-2012) The Charlotte Observer
"Hell and Mr. Fudge" film shows preacher's struggle

(06-11-2012) Athens Plus
"Hell and Mr. Fudge" a lasting impression

(06-10-2012) Decatur Daily
The Fudge factor

(06-06-2012) News Courier (Athens, AL)
"Hell and Mr. Fudge" premieres

(06-05-2012) The Huffington Post
Southern preacher's trip to hell and back

(06-05-2012) Religion News Service
"Hell and Mr. Fudge" promo

(06-01-2012) AL.com
"Hell and Mr. Fudge" raises burning questions

(05-14-2012) AL.com
Athens to show "Hell and Mr. Fudge"

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The new book

"Does the Bible really teach that God will finally keep people alive forever in hell just to suffer torment that never ends? If that is not
what the Scripture teaches, is it not a slander against the heavenly Father almost too heinous to describe?" (Edward Fudge in *Hell - A Final Word*)

You will appreciate the clear, engaging style and the powerfully persuasive content of Edward Fudge's most recent book. Click here to order it now for just $13 plus shipping and tax where applicable.

Donate

The production of *Hell and Mr. Fudge* was made possible by donations from people like you -- people who want to share the truth about the character of God and His plan for the eternal future.

You can partner with them by helping to support the distribution phase of this project. Your tax-deductible donation, large or small, will be designated specifically for the test-marketing, advertising, and promotion of *Hell and Mr. Fudge*.

Click here to donate