Thanks for your interest in Hell and Mr. Fudge. You are receiving this email newsletter because you have requested information about the movie's distribution to theaters or its availability for purchase on DVD.

This newsletter will be updated as progress warrants.

April 6
Kingsway College Chapel
1200 Leland Road
OSHAWA, ON
Showtime:
7:00 PM
April 6, 7
Rockin’ 8 Cinemas
217 S. Madison Avenue
DOUGLAS, GA
Showtime:
4/6 at 11:00 AM
4/7 at 4:00 PM and 7:00 PM
April 6, 7
Sheldon Community Arts Hangar
TALKEETNA, AK
Showtime:
7:30 PM both nights
April 10
Empire Theatres Clareview
4211 139 Avenue
EDMONTON, AB
Information: 780-472-7600
Showtime:
8:00 PM
April 13
Hill Theater (HT 202)
University Center Rochester
815 30th Ave. SE
ROCHESTER, MN
Showtime:
7:00 PM
April 13, 14
Adventist Christian School Gym
346 Payne Lane
YREKA, CA
Information: 530-842-7071
Showtimes:
4/13 AT 8:00 PM
4/14 AT 6:30 PM
April 14, 15
Cinemark
1410 Whyler Road
YUBA CITY, CA
Information: 530-329-1678
Showtimes:
7:00 PM both nights
Check www.hellandmrfudge.com for updated information.

<Back to top>

To a theater near you?
If your church or other organization would like to sponsor *Hell and Mr. Fudge* in your town, here's the basic information:

**Plan A**

Send an email to jww@me.com with the name and contact phone number of the manager of the target theater. We will make initial contact with the theater and discuss the possibility of a regular booking for a full one-week run. We will handle all the technical details. Your role would be to provide local promotion by distribution of posters, cards, press releases, etc., and to help cover some misc. costs at the theater.

If the theater will not book the movie, we move to **Plan B**.

**Plan B**

You rent the theater. Best bets are independent theaters, some of which are non-profit community theaters. But some of the big multiplex theaters do rent for special events.

You rent the film for $240 and, if the theater uses the new digital projection equipment, you cover the $150 fee for the movie files provided by Technicolor.

You benefit from ticket sales, recouping all, or a major portion of, your costs.

**Advertising and Promotion**

We provide you with printable poster files for printing in various sizes, from large theater-size versions to bulletin-board sizes. There is no charge for these files, but you will need to have the printing done locally.

We have postcard-size handouts that you can obtain from us at minimal expense. You can imprint these with your local information.

We also provide a media information package.

**Technical Details**

In both Plan A and Plan B we will handle all legal and technical details with the theater.

Interested? Send an email to Jim Wood at jww@me.com.
February and March were busy months for executive producer Pat Arrabito and co-producer Jim Wood as they attended screenings of Hell and Mr. Fudge in venues in the US and Canada. Itineraries included Tulsa, Houston, Grand Rapids, Columbus (OH), Columbia (SC), Hilton Head Island (SC), Columbus (GA), Worcester (MA) and Edmonton.

One of the highlights of the period was the packed house at the Carmike 15 in Columbus, GA. Every seat was taken. People were sitting in the aisles. Many were simply turned away due to occupancy restrictions. Congratulations to Steve and Ann Trumbo and their group for a great job!

Steve and Cara Shope sponsored and hosted the screening at the Polaris Rave theater just north of Columbus, OH. They sold tickets through eventbrite.com, distributed hundreds and posters and hand-out cards, and greeted theater-goers personally when they arrived. Several days before the screening they upgraded their rental commitment to get a larger auditorium and attendance justified their decision. Steve and Care did this on their own, without the support of a congregation or other organization.

It was a similar story in Nashville, where Doug and Lynetta Smith made a strong commitment to the project by renting the historic Belcourt Theatre, one-time home of the Grand Ole Opry. By policy, the Belcourt Theatre was the exclusive source of tickets for the screening. The Smith's investment of money, time, and energy was rewarded with a appreciative audience from the Nashville area. One memorable comment was made by a man who raised his hand during the Q&A at the end and said, "I will never look at John 3:16 in the same way again."

The Worcester event include Friday night, Saturday night, and Sunday afternoon shows on the campus of Assumption College, a private Roman Catholic institution. The screenings attracted visitors from the Boston area and from as far away as Maine.

March was capped off by what happened at the Majestic Theater in Yakima, WA, where the management held Hell and Mr. Fudge over for an additional week after an initial one-week run.

<Back to top>

Rent the movie

This award-winning film is now available on DVD for rent by churches, schools, and other organizations. Rental rates for churches are based on church membership. See list below. Click here to send a request for a rental agreement form, additional rates and other information.

<table>
<thead>
<tr>
<th>Membership</th>
<th>Rental Fee</th>
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<tbody>
<tr>
<td>Up to 150</td>
<td>$240.00</td>
</tr>
<tr>
<td>151-200</td>
<td>$265.00</td>
</tr>
</tbody>
</table>
201-300 $315.00
301-400 $365.00
401-500 $415.00
501-600 $465.00
More than 600 $515.00

FREE PRINTABLE POSTER FILES AND PRESS KITS ARE AVAILABLE TO HELP YOU PROMOTE YOUR SCREENING OF HELL AND MR. FUDGE.

<Back to top>

Viewer comments

- "Finally able to see it...and was completely blown away!"
- "A great film! I was happy to see some really good acting and a good script, which was well-written with good use of charm and humor, too, to lighten things up at appropriate times."
- "The movie went beyond my expectations. The production values...are outstanding, and for me personally, brought an underlying credibility to the whole story, the feel, and the overall experience."
- "I had the pleasure of seeing the movie this past weekend with several friends. What a blessing! It was a packed house!"
- "It was worth every penny. Every person on earth should watch it. It's that good."
- "The film captures the ambiance of some quirky church affairs quite fairly, I thought, without villainizing unnecessarily; I think this is quite an accomplishment in itself. It tells the story of the annihilationist viewpoint rather simply, in view of the complexity that could be involved. And I think that is commendable and opens up the issue for fair consideration.

But it is the humanity and the ethics of Edward Fudge that comes through, and I think that message overshadows the rest of your story, and I think that is just fine. His life and character are worthy of the treatment in film, and if this is an attempt at fostering faith in Jesus Christ as well as a view of hell, this film serves that well. And it does this without preaching. Amazing."(Kenneth Mick)

- It's a thought-provoking presentation that encourages further examination."
- "Thoughtful, challenging, and well-made."
- "Must process and pray."
- "I am always open to the truth. I want to know what both sides base their ideas on in more detail."
- "Well done - great springboard for discussion."
- "This film is fabulous. It held my attention all the way through."
- "Very informative, spell binding movie for all people."
- "Fantastic - humor mixed with truth & excellent acting!"
- "This was a spiritual, uplifting movie. I would highly recommend it."
- "This is a far more interesting and compelling film about Christianity than "Courageous," which somehow feels the need to make its protagonists like action figures."
• "Great movie. Very enjoyable. It will appeal to the churched - but, it could open some doors as is to the unchurched."
• "I grew up Catholic and I always had this belief that if God loved us so much, how could he allow us to burn in HELL. This movie was reconfirming of my beliefs since I was a child. I have never been able to prove that notion and this movie is very confirming in that which I can't wait to share with my family and friends."

<Back to top>

The movie in the media

(01-18-2013) 303 MAGAZINE
"Watch This: Hell and Mr. Fudge" hits the high points and features New Orleans actor Lance Nichols, who portrays Edward's friend "Arnold" in the movie.

(10-19-2012) Rogerharper's Blog
'Hell' in the US Cinema

(09-20-2012) Adventist Review
Seventh-day Adventist weekly magazine features the movie and the stories behind it

(09-13-2012) The Optimist
Abilene Christian University student publication featuring the movie and an interview with the real Edward Fudge

(06-26-2012) Patheos Stories of hateful fundamentalists coming to a theater near you

(06-19-2012) Urban Christian News Young preacher's contradictory view of hell

(06-16-2012) Endless Hell Ended The most important movie of the year?

(06-14-2012) The Charlotte Observer "Hell and Mr. Fudge" film shows preacher's struggle

(06-11-2012) Athens Plus "Hell and Mr. Fudge" a lasting impression

(06-10-2012) Decatur Daily The Fudge factor

(06-06-2012) News Courier (Athens, AL) "Hell and Mr. Fudge" premiers

(06-06-2012) The Huffington Post Southern preacher's trip to hell and back

(06-05-2012) Religion News Service "Hell and Mr. Fudge" promo

(06-05-2012) The Washington Post Film traces southern preacher's trip to hell and back

(06-01-2012) AL.com "Hell and Mr. Fudge" raises burning questions
The new book

"Does the Bible really teach that God will finally keep people alive forever in hell just to suffer torment that never ends? If that is not what the Scripture teaches, is it not a slander against the heavenly Father almost too heinous to describe?" (Edward Fudge in Hell - A Final Word)

You will appreciate the clear, engaging style and the powerfully persuasive content of Edward Fudge's most recent book. Click here to order it now for just $13 plus shipping and tax where applicable.

Donate

The production of Hell and Mr. Fudge was made possible by donations from people like you -- people who want to share the truth about the character of God and His plan for the eternal future.

You can partner with them by helping to support the distribution phase of this project. Your tax-deductible donation, large or small, will be designated specifically for the test-marketing, advertising, and promotion of Hell and Mr. Fudge.

Click here to donate

Contact us

Ask a question, send a comment, share a link, offer content for this newsletter.

Click here to contact us