Adventist Media Center Board Votes Changes for California Operation

On Tuesday, April 3, the Adventist Media Center Board voted to give permission to each media ministry to present a business and transition plan to the North American Division administration. The Board is allowing the proposed plans to include the option to relocate from the Adventist Media Center in Simi Valley, Calif. These plans will be presented to the North American Division administration by June 3 in which they will bring back to a future Adventist Media Center Board Meeting for consideration.

“We have had no formal indication, as of now, which ministries will choose to relocate,” said Dan Jackson, board chair of the Adventist Media Center and president of the North American Division.

The media ministries of the North American Division include Breath of Life, Faith For Today, It Is Written, La Voz de la Esperanza, and The Voice of Prophecy. It Is Written, La Voz de la Esperanza, and It Is Written are operated at the Media Center while Breath of Life and Faith For Today are operated out of Huntsville, Ala. and Arlington, Tex. respectively.

“The media ministries' mission and messages of hope have helped to spread the gospel of Jesus Christ throughout North America and beyond. We have appreciated the tireless efforts of the many people who have been involved with each of the ministries,” said Jackson.

During this meeting, the Adventist Media Center Board also voted to disband LifeTalk Radio. This decision was made after a January 2011 vote to move the administration of LifeTalk Radio to the Media Center because of financial reasons. LifeTalk Radio broadcasted to approximately 70 stations across North America and internationally in Guam, Saipan, and England. Popular programs on the stations included Your Story Hour, Voice of Prophecy, Bible Answers Live, Breath of Life, and Science, Scripture and Salvation.

Adventist Media Productions, the electronic media production unit of the Seventh-day Adventist Church in North America, and the Adventist Media Services Agency, which assists in media buying and placement, will continue to operate from the Media Center in Simi Valley.
About the North American Division media ministries

**Faith For Today** is a television ministry committed to sharing God’s grace with the world through broadcast media. Founded in 1950, Faith For Today launched its live inspirational television drama on ABC from New York City. That was more than 60 years ago making it the oldest religious television broadcast in the world! Today, Faith For Today produces a family of programs, including Lifestyle Magazine, The Evidence, Faith For Today, and McDougall, MD, as well as an Internet ministry, live seminars, a mobile device channel, and community concert events as well.

**It Is Written** is an international Christian television ministry dedicated to sharing insights from God’s Word with people around the world. Founded in 1956 by George Vandeman, the theme of this ministry can be found in Matthew 4:4: “It is written, ‘Man shall not live by bread alone, but by every word that proceeds from the mouth of God.’”

Back when the Second World War was bringing uncertainty and death to millions, and hope itself was under siege, **La Voz de la Esperanza** (The Voice of Hope) was launched for the benefit of the Spanish-speaking people throughout the world. It has been broadcasting God’s Hope en Español for over 65 years to the more than 400 million Spanish-speaking people around the world. It does so through radio, television, its Bible School, the Internet, and its various worldwide evangelism activities.

**The Voice of Prophecy** is a long-running religious radio broadcast founded in 1929 by H.M.S. Richards, Sr.. Initially aired on a single radio station in Los Angeles it has since grown to numerous stations throughout the United States and Canada.

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