Comedian/TV Host (and Oakwood alum) Jonathan Slocumb Partners with Chicago Skin Care Company Solo Noir to Empower Young Black Men

Actor/comedian/TV host Jonathan Slocumb is putting his name and resources to change the mindset of young Black men and boys around the country. The Los Angeles resident recently inked an endorsement deal to become the first national spokesman for Chicago-based company Solo Noir, which makes a complete line of grooming products for men of color featuring 100% organic 2-in-1 grooming products.

Slocumb is a firm believer that if you change the way a man dresses and thinks you will eventually change how he acts.

"My goal is to empower these young men to take pride in how they dress and to embrace taking care of their skin as a normal part of their daily grooming habits just like brushing their teeth. The first thing potential employers or women see when you meet them is your skin, teeth, hands and not just the clothes you wear" says Slocumb who attended a Historically Black College - Oakwood University in Huntsville, Alabama.

Slocumb is hosting a benefit gala for [the] UNCF North Alabama Chapter on Thursday, March 28th in Hunstville, Alabama, for Oakwood University which features a performance by Chicago native and lovely songstress Lalah Hathaway. Tickets are available at 1-256-726-7586.

Read entire article here.
Rebroadcast of UNCF An Evening of Stars® Educating Our Future - Presented by Target

Show Encores March 17, 2013, on Centric

Los Angeles, CA (March 11, 2013) - UNCF An Evening of Stars® Educating Our Future Presented by Target is back by popular demand. Viewers across the country will be able to
watch the 34th airing legendary television event during its rebroadcast nationwide on Sunday, March 17, on Centric at 8:00 PM EDT.

Actor-comedian Anthony Anderson, co-star of NBC's Guys With Kids, hosts the variety show, which focuses public attention on America's need for more African American college graduates and UNCF's work getting students to and through college.

"UNCF is delighted that stars like Usher, Anthony Anderson, Steve Harvey, Yolanda Adams, Kevin Hart and Chaka Khan have agreed to make our cause their cause," said Michael L. Lomax, Ph.D., president and CEO, UNCF. "Performing for the UNCF An Evening of Stars® national audience and introducing UNCF's "rising stars"-the high-achieving students who, thanks to UNCF, are getting the education they need to compete in the 21st century economy. The country is facing a crisis in African American education, and UNCF, BET, and our galaxy of rising and established stars are determined to do something about it."

"We are very excited to be a part of this inspirational night," said Debra Lee, chairman and CEO, BET Networks. "Historically black colleges and universities play a special and important role in the African American community and we are honored to help raise funds and awareness to support the education of the next generation of leading African American professionals."

UNCF, the country's largest and most effective minority education organization, supports the education of more than 60,000 students each year. A recent study by UNCF's Patterson Research Institute showed that UNCF's 38 member historically black colleges and universities (HBCUs) out-perform many non-HBCUs at enrolling and graduating low-income students. UNCF's largest scholarship program, the Gates Millennium Scholars Program, has a 90 percent graduation rate among its 13,000 low-income minority students, a rate significantly higher than the national college graduation rate.

This year's show is made possible by Target, Presenting Sponsor of UNCF An Evening of Stars®; National Sponsor McDonald's, Official and Major Sponsors American Airlines, Wells Fargo, Buick, AT&T, the U.S Army and Anheuser-Busch; Media Partner, Clear Channel, and weekend sponsor Caesars Entertainment.

**Oakwood's UNCF Campaign Receives $10,000 Contribution from Local Partner**
President Leslie Pollard, Ms. Kisha Norris, Executive Director for Advancement & Development, happily received a $10,000 donation to the UNCF campaign from "Gold sponsor" SAIC. The signal event of the campaign is the UNCF Gala, this year scheduled for Thursday, March 28. Pictured (l-r) are: Garland Dulan; Timothy McDonald; Sabrina Cotton; Kisha Norris; Leslie Pollard; Ed Faulkner, AVP/Senior Program Manager at SAIC; Esther Veras, Subcontract Administrator at SAIC; David Knight; and Howard Weems.

On behalf of the UNCF North Alabama Campaign, and the hundreds of students who are UNCF scholarship recipients, thank you, SAIC!

As an expert on faith-based/higher education/organizational leadership training and development, President Dr. Leslie Pollard answered interviewer Meredith Wood's question "What is a Leader?" on WAAY-TV31's midday news segment "Ask The Experts."

The segments with OU's experts began on March 5, and will air each Tuesday for the next 12 months, at approximately 11:20 a.m.
Adventist Today: Oakwood University both underdog "David vs. Goliath" and principled "Hebrew Boys" in battle for The Home Depot's $50,000 top prize
by Tim Allston (public relations director, Oakwood University)

In The Home Depot® 2013 "Retool Your School" Campus Improvement Grant Program for historically black colleges and universities (HBCUs), Oakwood University - one of the smallest HBCUs, and lone SDA contestant - is currently besting larger competitors for the $50,000 prize.

As the world's largest home improvement specialty retailer, The Home Depot will award $195,000 - one $50,000 Tier I Grant for the school that receives the most votes and social media activity, one $25,000 Campus Pride Grant and twelve $10,000 Tier II Grants.

Since the contest's February 18 kick-off, it's been a daily neck-and-neck battle for the #1 spot, between the 1939-student OU and the 4,000-plus [student] University of Maryland Eastern Shore, the Princess Anne, Maryland, branch of the 13-campus University System of Maryland.

A David vs. Goliath in higher education? For six days each week, at least.

"There is a noticeable drop in social media voting from Oakwood and our supporters - and a tremendous upsurge to #1, for UMES - at Friday-night sunset, but a re-capturing of the top spot for Oakwood following
sunset Saturday evening - and we know why!” mused Ms. Kisha Norris, Executive Director for Advancement & Development at Oakwood. "We're planning to win this contest - not solely for the money and campus improvements, but even more importantly for the witnessing opportunity of Sabbath observance it gives us, not only with The Home Depot, but with all onlookers."

Oakwood as the 21st century "Hebrew Boys"? It's not the first time.

1. In 2008 and 2009, Oakwood won the Honda's national HBCU quiz-tournament **while refusing to compete in Sabbath contests**, and
2. In both 2008 and 2012, OU's men's basketball team won its national championships, as its athletic conference, and **honored its Sabbath observance, as reported in Adventist Today.**

"It is our custom at Oakwood to begin formal meetings and informal gatherings with prayer," Norris added. "However, now with this RYS campaign, campus meetings still begin with prayer but, increasingly, the presiding person will then say, 'Amen, . . . Now, please pull out your electronic devices (smart-phones, tablets, etc.), . . . go to www.oakwood.edu, . . . click on The Home Depot icon, . . . and now, please vote! Thank you all. The meeting will now come to order,' . . ."!

Oakwood plans to build an outdoor pavilion, equipped with outdoor kitchen appliances, grills and fireplaces. The Tier II grant funds would cover the costs of re-seeding and installation of sprinkler systems for the softball and football fields.

Vote at [http://retoolyourschool.com](http://retoolyourschool.com) - every day, on each electronic device (PC, laptop, phone, tablet), and keep the hashtag #OakwoodRYS2013 circulating on Instagram and Twitter. Last day to vote is April 15, 2013.

There's nothing like an un-solicited third-party endorsement.
Opinion

A shoutout: in the the HSV Times for our Black History Month Spots!

Thanks to Oakwood for black-history commercials

I would like to thank Oakwood University for its billion-dollar television ad during Black History Month, focusing on historically important black Alabamians.

The television spots feature notable Alabamians including Dr. Martin Luther King, Rosa Parks, John Lewis and Margaret Walker.

The commercials, which essentially are mini-history lessons, are professionally executed and are a credit to all of those responsible for their production and distribution.

Warren Paul Welty
Huntsville

Focus on criminals, not guns

The national debate about gun control would be much better served if the media would actually discu-

Making A Difference Yesterday & Today

A SALUTE TO Black History Month

Putting God first in pursuit of Education, Excellence, and Eternity
Breath of Life Ministries
www.breathoflife.tv

Presents
Revelation Now!
2013 Spring Revival

Come Be Revived, Renewed, and Re-invigorated in Jesus!

- Soul-stirring Preaching
- Inspirational Music
- Warm Fellowship
- Children's Ministries

Opening Night
Saturday, April 6, 2013
Location: Oakwood University Church
5500 Adventist Blvd, Huntsville, Alabama

Special Musical Guests

Lamar Campbell
April 6

Reverend Dr. Carlton P. Byrd

Marvin Sapp
April 7

Committed
April 12

Comedian And TV Host Jonathan Slocumb Partners With Chicago Skin Care Company Solo Noir To Empower Young Black Men.

By Carlos Scott

For Immediate Release:

Chicago, Illinois, March 8, 2013 - The city of Chicago has become synonymous with epic bouts of senseless violent deaths with its youth especially Black-on-Black and gang related crimes. Even President Barack Obama said during a speech last month at an anti-firearms rally in Chicago, "Last year, there were 443 murders with a firearm on the streets of this city, and 65 of those victims were 18 and under. So that's the equivalent of Newtown every four months". Actor/comedian/TV host Jonathan Slocumb is putting his name and resources to change the mindset of young Black men and boys around the country. The Los Angeles resident recently inked an endorsement deal to become the first national spokesman for Chicago-based company Solo Noir, which makes a complete line of grooming products for men of color featuring 100% organic 2-in-1 grooming products. As a part of his deal with Solo Noir he will be partnering with them to make visits to high schools, HBCUs, other colleges and community centers around the country. He will speak to young Black men about the importance of taking pride in how they physically present themselves, i.e. dressing for success, keeping their hands, face and skin well groomed and maintaining positive body language and a positive mindset. Slocumb is a firm believer that if you change the way a man dresses and thinks you will eventually change how he acts.

"My goal is to empower these young men to take pride in how they dress and to embrace taking care of their skin as a normal part of their daily grooming habits just like brushing their teeth. The first thing potential employers or women see when you meet them is your skin, teeth, hands and not just the clothes you wear" says Slocumb who attended a Historically Black College - Oakwood University in Huntsville, Alabama. Like Slocumb, the CEO of Solo Noir, Andrea Polk, also attended a HBCU and received both her undergraduate and post-graduate degrees from Tennessee State University. Slocumb will be in Chicago for a photo shoot for Solo Noir as well as to make several appearances around the city from March 21st to March 24th. While in Chicago the Atlanta native will also be headlining comedy shows at the legendary Laugh Factory on Friday, March 22nd at 8:00pm and 10:00pm and Saturday, March 23rd at 8:00pm. Tickets are available at 1-773-327-3175 or at www.LaughFactory.com. He is also hosting a benefit gala for UNCF North Alabama chapter on Thursday, March 28th in Huntsville, Alabama for Oakwood University which features a performance by Chicago native and lovely songstress Lalah Hathaway. Tickets are available at 1-256-726-7586. Slocumb currently hosts the TV series "Groundbreaking Comedy" on Tuesday nights at 8:00pm EST on Magic Johnson's new ASPiRE TV network. To keep up with his other up coming events and news follow him on Twitter at @JokeumSlocumb Follow Solo Noir on Twitter at @SoloNoirforMen and visit their website at www.SoloNoir.com which would make a great Father's Day gift.

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For more information:
Visit our website: www.solonoir.com

Keywords: Jonathan Slocumb,Solo Noir,ASPiRE TV,Comedian