**A LOOK AT A FEW OF OUR SPEAKERS**

We're just 161 days out from "PSI's Conference on Philanthropy" in Baltimore, Maryland (June 24-27). But more importantly for you, the $445 best rate for conference registration only runs through January 15th. That gives you "one" more day to register before the conference rate increases to $545.

You can visit [www.psiconference.org](http://www.psiconference.org) to **register for the conference** and **reserve your room** at Sheraton Inner Harbor Hotel. The hotel is located next to Baltimore’s famous Inner Harbor, and we’ve arranged a special conference rate of $149 a night.

You will also get an updated look at the **schedule**, and read about **scholarship assistance** to those that qualify.
Take a look at a few of the speaker bios we've just added to our conference website. You can view the entire bio at our conference website here.

**Remember to register today at** [www.psiconference.org](http://www.psiconference.org).

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**Mark A. Dennis, Jr.**

The Reverend Mark A. Dennis, Jr. is the eleventh Senior Pastor of Second Baptist Church and was called to provide greater leadership in spiritual formation, strategic visioning, community development and pastoral care.

Vocationally, Reverend Dennis has served as: President, The Alford Group Inc., (a highly acclaimed national consulting firm best suited to strengthen the not-for-profit sector); Associate Dean for Institutional Advancement, Assistant Professor, Church Music and Worship; Director of Continuing Education for Clergy and Laity all at Howard University School of Divinity. Reverend Dennis has also served as Associate Pastor, Third Street Church of God, Reverend Dr. Samuel G. Hines, Senior Pastor. Read more
Marcy Heim

Marcy Heim brings a sincere respect and passion for the transformative effect philanthropy has on our organizations, institutions and communities. With over 25 years of experience in development at the University of Wisconsin Foundation, Marcy is a trusted authority in major gift fundraising. As founder of The Artful Asker, Marcy helps organizations and institutions improve their major gift programs through artful, long-term relationship building to dramatically increase fundraising success and job satisfaction.

Simone P. Joyaux, ACFRE

Simone P. Joyaux, ACFRE is described as “one of the most thoughtful, inspirational, and provocative leaders in the philanthropic
sector”. She has guided countless organizations and professionals through her consulting and coaching, teaching and writing.

Simone provides consulting services in fund development, strategic planning, and board development to all types and sizes of nonprofits. She speaks at conferences worldwide and is a faculty member for the Masters Program in Philanthropy and Development at Saint Mary’s University, Minnesota. In June 2013, she taught governance to the wives of UN ambassadors from African nations.

Her three books – Keep Your Donors, Strategic Fund Development and the newest, Firing Lousy Board Members – receive rave reviews. She has contributed to multiple other books, writes a popular web column for the Nonprofit Quarterly, and blogs as Simone Uncensored.

Read More

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**Carole J. Pence**

Carole J. Pence, is President of Pence Consulting, a privately held consulting firm based in Marquette, Michigan.
Since 1992 Carole has conducted trainings and facilitated meetings with thousands of people throughout the United States. Carole is known for finding practical solutions for raising money and is recognized as a philanthropic specialist. Services offered through Pence Consulting include the following: annual fund development, campaign fundraising (endowment and capital), board training and development and feasibility studies. Her concentrated training focuses on how personality and effective communication skills produce extraordinary results.

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Steve Ford (Plenary):

Steve Ford has enjoyed a successful acting career for over 25 years appearing in over 800 hours of film and television productions. He has worked on over 30 films and many guest leads in television. Most recently, you would have seen him appearing in the hit movie Transformers. His other film credits include films such as Blackhawk Down, Contact with Jodie Foster, Armageddon with Bruce Willis, Starship Troopers, Eraser with Arnold Schwarzenegger, Heat with Al Pacino and Robert deniro, and When Harry Met Sally as Meg Ryan's boyfriend. He has also done numerous guest leads in television shows such as Suddenly Susan, J.A.G., Dark Skies, Flipper, Walker Texas Ranger, Dr. Quinn--Medicine Woman, Baywatch, Mr. And Mrs. Smith, The Cape, Pensacola, The Sentinel, Columbo, Murder She Wrote, and Happy Days. He also hosted a full season, 22 episodes, of the prime time series Secret Service For NBC.

Early in Mr. Ford's career, he spent six years playing the character Andy Richards on the Emmy Award winning daytime show The Young and the Restless. Before becoming an actor in 1979, he worked on the professional rodeo circuit as a team roper and still ropes today in his spare time. He owns a ranch in California. He was involved in the thoroughbred race horse industry for years during the 1980's and 90's as an owner, breeder, racing manager, and race track executive as Associate Vice President of Turfway Park Race Course in Kentucky. He represented Turfway Park for five years in all of their TV and radio advertising and served as the track spokesperson. Today, Steve Ford travels nationally as a motivational and inspirational speaker for corporate events and conventions, sharing memories of his family's stay in the White House and his years in Hollywood. He served three years on the Board of Directors of The National Cowboy Hall Of Fame in Oklahoma City and currently serves on the board for The President Gerald R. Ford Museum and The Gerald R. Ford Foundation. He is the third son of former President and Mrs. Gerald R. Ford.

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His professional experience includes service as: Instructor of Music Theory/Composition and Coordinator of The Upward Bound Program, Bowling Green State University; Minister of Music, Asbury United Methodist Church (District of Columbia), First Church of God, (Toledo, Ohio), Martin Street Church of God (Atlanta), and the Third Street Church of God (District of Columbia. He has also served as: Interim Pastor of both Progressive Baptist Church (Chicago) and Second Baptist Church (Evanston); Facilitator and Consultant to numerous “houses of worship, seminaries, colleges, hospitals, foundations and other not-for-profit organizations throughout the United States.

He is the holder of several degrees: Master of Divinity, Cum Laude, Howard University School of Divinity; Master of Music, Bowling Green State University; Bachelor of Arts, Morehouse College and coursework leading to the Ph.D. degree (Professional/Staff Development) at the University of Maryland. Honors include: The Preacher’s Hall of Fame, Morehouse College; The Benjamin E. Mays Fellow, (The Fund for Theological Education); The Benjamin Franklin Award, (“The Best Professional Leader in Philanthropy, 2000” (Chicago area); The D.B. Barton Award in Pastoral Theology; Outstanding Young Americans; Who’s Who among Black Americans; International Who’s Who in Music and Musicians; and Pianoforte Competition--Atlanta Symphony Orchestra.

A member of Alpha Phi Alpha Fraternity, Eta Lambda Chapter, Reverend Dennis is a frequent speaker, and Facilitator.
He has served on the Boards of: North Park University; The Milton Murray Foundation for Philanthropy (vice president); Board of Visitors, “the Church and the Black Experience”, Garrett Evangelical Theological Seminary; The Advisory Board, Metropolitan Family Service of Evanston; The Association of Fundraising Professionals (AFP) Foundation, the (co-chair) Charitable Advisory Commission, Office of the Attorney General, State of Illinois and many others. Rev. Dennis has a few compositions and publications to his credit. The most recent is Careers in Fundraising, (L. Wagner, editor, Wiley Publication, 2002).

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Her three books – Keep Your Donors, Strategic Fund Development and the newest, Firing Lousy Board Members – receive rave reviews. She has contributed to multiple other books, writes a popular web column for the Nonprofit Quarterly, and blogs as Simone Uncensored.

As a volunteer, Simone founded the Women’s Fund of Rhode Island, a social justice organization. She regularly serves on boards, often as chair, and chaired CFRE International when it became an independent corporation. She and her life partner have bequeathed their entire estate to charity.

Visit Simone at www.simonejoyaux.com. Check out the Free Download Library and subscribe to her regular tips through her e-news and blog.

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Services offered through Pence Consulting include the following: annual fund development, campaign fundraising (endowment and capital), board training and development and feasibilities studies. Her concentrated training focuses on how personality and effective communication skills produce extraordinary results.

In addition to work with her firm, she is on the faculty of Lilly School of Philanthropy and she is also an Adjunct Professor at Lawrence Technological University. Through her extensive involvement with the Lilly School of Philanthropy, she has helped design and deliver the master’s and doctoral programs. She is an author of several books, including Endowment Management: The Philanthropic Vision. Through her seminars and workshops, she has trained thousands of individuals in the craft of fundraising.
Philanthropy she has had the privilege of teaching for organizations like Thurgood Marshall College Fund, San Diego Foundation, and Kellogg Foundation.

Pence Consulting serves as a consultant for various collaborations in Michigan such as BEST Project in Flint, Nonprofit Alliance in Battle Creek, and Great Lakes Center for Youth Development in Marquette.