Hello Friends and Colleagues,

Have you registered for Philanthropic Service for Institution’s 2014 Conference on Philanthropy (June 24-27). The best conference rate of $445 ends “TODAY.” It’s an easy way to save $100 under the $545 rate that begins January 16th.

You can go to www.psiconference.org to register, get track, speaker and session titles. You can also learn more about networking events and other great things that will occur during your stay in Baltimore.

But just in case you are wondering if the investment is worth it, let me remind you...

...that the PSI Conference is the premier fundraising conference in the church, and is only held every three years. At each conference 96% of survey respondents have said that our conference was very good. 89% said that they would likely attend the next conference. Why would you miss that!

...that this is the perfect time for organizations to invest in fundraising training for their employees. Training improves the attraction, retention, and productivity of employees—which many experts say are an organization’s most critical asset. For example, best- selling author and executive coach Marshall Goldsmith said ongoing employee training contributes to competitive advantage.

….that despite the clear advantages of training, many nonprofits don’t make it a priority. One challenge is budget, as training is one of the first things to go when times are tight. Indeed, as part of unpublished research commissioned by the Foundation Center, consulting firm Third Sector Services conducted a nationwide survey of about 400 organizations, and nearly 40 percent said they had no budget for training. Don’t be in that 40 percent.

Again, the conference will take place from June 24-27 in Baltimore. By visiting www.psiconference.org you will have access to scholarship information, see a constantly evolving schedule, and get links to hotel registration (with special rates) at the Sheraton Inner Harbor Hotel.

See you in Baltimore, and please email or call me with any questions.

Lorena Hernández
Sr. Office Assistant

12501 Old Columbia Pike
Silver Spring, MD  20904
301-680-6133
www.philanthropicservice.com
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