Society of Adventist Communicators (SAC) Awards were given for 37 different categories to hard-working communication professionals and students. The top five are:

**Lifetime Achievement** Richard “Dick” Weismeyer was awarded the Lifetime Achievement Award posthumously during the Awards Banquet at the 2011 convention of the Society of Adventist Communicators in Lombard, a suburb of Chicago, Illinois, October 20-22. Weismeyer’s entire 46-year career was dedicated to public relations at Loma Linda University, where he served as director for nearly 40 years. In 2010, he was named executive director of university relations. He was actively pursuing an EdD from the School of Education at La Sierra at the time of his death, January 12, 2011.

By exemplifying the highest principles of selfless service to the organization he loved, Mr. Weismeyer introduced millions of readers around the world to the health ministry of the Seventh-day Adventist Church. By setting a high standard of excellence in both publications and video, he challenged and encouraged his mentees and staff members to produce their best work for the cause. His legacy will outlive him for years to come.

**Reger Smith, Jr. Cutting Edge Award** *Envision* magazine; Andrews University Communication Department. Glenn Roper II, managing editor accepts the award.

**Award of Excellence** “AWR is Here” campaign; Shelley Nolan Freesland, communication director; Clayton Kinney, designer.

**Young Professional Award** Chris McConnell, Rocky Mountain Conference.

**Student Award** Kristina Penny, Andrews University.
1 Kim Maran, right, new president of the Society of Adventist Communicators, accepts gavel from former SAC president Steve Vistauen at the Awards Banquet at the 2011 convention of the Society of Adventist Communicators. Photo by Gerry Chudleigh.

2-3 George Johnson and Kimberly Maran welcome attendees to the convention. Photos by Gerry Chudleigh.

4 Kim Maran, new president of the Society of Adventist Communicators, center, stands with former and current officers of SAC. Photo by Gerry Chudleigh.

5-7 Sabbath noon buffet and snacks were enjoyed by all. #5 by Heidi Martella, #6 by Gerry Chudleigh, #7 by Bernadine Delafield.

8 Students from Andrews University lead musical praise Sabbath morning. Photo by Gerry Chudleigh.

9 Mike Mennard, assistant professor of English and Communication at Union College, Nebraska, leads singing. Photo by Bryant Taylor.

10 SAC attendees enjoy presentations. Photo by Everett Blair.

11 Don Livesay, president of the Lake Union Conference of Seventh-day Adventists, speaks Sabbath morning. Photo by Gerry Chudleigh.

12 Karen McCullough speaks at the Awards Banquet Saturday night. Photo by Gerry Chudleigh.

13 Kumar Dixit, associate pastor at the New Hope Adventist Church in Fulton, Maryland, presents a workshop. Photo by Gerry Chudleigh.

14 John Bradshaw, speaker/director of It Is Written, challenges attendees to communicate the Word. Photo by Bryant Taylor.

15 Enno Mueller, interim communication director for the Southeastern California Conference, co-hosts the opening Communication Showcase. Photo by Gerry Chudleigh.

16 David Neff, editor in Chief, Christianity Today, speaks on “Google and Gutenberg: The multi-platform challenge facing today’s communicators.” Photo by Gerry Chudleigh.

17 Tech Talk with Chip Dizard and Bryant Taylor. Photo by Everett Blair.

**Why did you choose to attend the Society of Adventist Communicator’s conference this year?**

“First, to bring the students from Southern. Second, I enjoy the meetings and seeing colleagues in our communication work.” Mark Rumsey

“I always come because I’m able to sharpen the skills I have and be a better communicator. It helps me broaden my network base so I have more resources.” Bryant Taylor
Why did you choose to attend the Society of Adventist Communicator’s conference this year?

“For me always, networking is the primary reason to come here. A lot of professional opportunities and growth happen just because of the connections. Emotionally, it is comforting to be with other communicators and creators. It’s a home.” Gary Burns

What impacted you the most at SAC?

“I think the workshops have been really informative and applicable. There seems to be a big focus on social media this year. That was something that I needed special encouragement on. It was great to see people passionate about it and give me clear ways to use it in my job.” Jessi Turner—PR/Marketing/Recruitment at Auburn Adventist Academy

“Probably just meeting people who are already working. They’ve given me good advice. I really liked the seminar on ‘140 Characters or Less,’ and Tech Talk.” Rose-Merlyn Louis—graduating senior at Southern Adventist University