The Chile Union in the South American Division is aiming for total literature evangelism in 2008.

On September 5-6, 2007, the union organized a Publishing Council and a Publishing Administrative Seminar for all conference/mission administrators. Then, on November 26-29, the union called all the church pastors from all six of the local conferences/missions for a union-wide Literature Evangelism Awareness Seminar. It was conducted in two venues with over 200 in attendance.

In both, the administrators' and pastors' meetings, the Union President, Pastor Guido Quinteros, the Division Publishing Director, Pastor Almir Marroni, and the General Conference Publishing Director, Pastor Howard F. Faigao, were the guest presenters.

The main purpose of both seminars was to rally the whole union—administrators, pastors, and church members for a united effort toward total literature evangelism in 2008. Their goals are incorporated in two objectives:

1. To involve every local church and every member in evangelism by participating in the circulation of the "Missionary Book of the Year."

2. To have in every local church at least one full-time literature evangelist—over five hundred for the whole union.
After the series of seminars, the local conference/mission administrators and pastors committed to the challenge of reaching these objectives by God’s power.

The union with the local conferences/missions agreed to circulate through church members more than 200,000 missionary books and 2 million missionary magazines in 2008. The Metropolitan Chile Conference decided to circulate 1 million magazines in Santiago city alone, the capital of Chile.

By the grace of God, the church leadership in Chile is optimistic to reach millions of persons with the Gospel of Jesus through the Written Word!

In a bold attempt to enhance its progress, the Zambia Union Publishing Ministries Department packed four great publishing events into the week of December 9-15, 2007.

The week started with a Literature Evangelism Awareness (LEA) Seminar for all union and local conference/field administrators and publishing directors. This was followed by a short Publishing Leadership Orientation Seminar, a Union Publishing Ministries Department Evaluation, and it ended with a union-wide LE Congress that was attended by around 500 delegates.

The seminars were conducted by Howard F. Faigao and Super Moesi, our General Conference and Division Publishing Ministries Department Directors, respectively. All of these events were coordinated by Mfayabo Mtshiya, the Zambia Union Publishing Director.

The Zambia Union has the largest church membership in the Southern Africa-Indian Ocean Division (SID) and hosts the largest publishing program as well. More than 800 literature evangelists are working in its territory. The resource potential for literature evangelism is great, and the church leadership believes strongly in the ministry of publishing. In harmony with the General Conference quinquennial goals, "Each church having at least one literature evangelist and each member sharing at least one missionary book each year;" the local conference/field administrators have accepted the challenge of realizing that objective.

Upon the recommendation of the Union Evaluation Team, each of the local conferences has decided to add at least one Assistant Publishing Director in 2008. This measure is to enable a greater expansion in the number of active literature evangelists and also to render more thorough training and supervision in the field.

Under the leadership of the Union President, Pastor Cornelius M. Matandiko, with the rest of the union officers and the local conference leadership team in total support, the Zambia Union is on its way to even greater progress and success for the glory of the Lord.
In June 2007, the Euro-Asia Division (ESD) elected a new manager for the Source of Life Publishing House in Russia. Pastor Bondarchuk is a young pastor who has served as a church pastor, a conference treasurer, a youth director for the West Russian Union, and an associate treasurer at the division.

Then, in September 2007, the division also elected a new Publishing Director, Pastor Andrey Arfanidi. Pastor Arfanidi has been a pastor in Siberia, conference treasurer, and an associate treasurer at the division. These two young men, who are full of energy and enthusiasm, are in charge of our publishing ministries program for the Euro-Asia Division.

The Division Publishing Advisory was held in Moscow, October 23-26, 2007. At the meeting, Pastor Howard F. Faigao, Pastor Wilmar Hirle, and all the union publishing directors worked on a special project: Updating the publishing policy. The policy needed to be updated to reflect new challenges in the division. It was evident that the Lord was guiding this group of leaders as they worked. The new policy they crafted will be a blessing for their division.

It is important to remember that the 12 countries which are now part of ESD were once part of the Soviet Union. One of the positive results of the communist system is the general public's love of literature. During a recent trip to Russia, everywhere I went, I saw thousands of people reading many different kinds of literature.

There are approximately 2,200 literature evangelists working in ESD today and their Missionary Book of the Year Program is very strong and growing.

In 2006, almost 400,000 copies of the missionary book, The Great Controversy, were distributed! And in 2007, about 300,000 copies of The Desire of Ages were shared.

For 2008, the Missionary Book of the Year is The Ten Commandments. Pastor V. July, Ukrainian Union Publishing Director, confirmed that plans are underway to distribute more than a half million copies! A half million copies of God's truth going out to our friends in Russia! This is a tremendous opportunity for our literature program in ESD!

Wilmar Hirle, Associate Director GC Publishing Ministries Department

Botswana is among the smaller countries of Africa. With a population of about 1.7 million, its economy is one of the strongest in its region. Although the population is comparatively small, the Seventh-day Adventist Church is strong, and its publishing program is also very solid.

On December 7-9, 2007, the Botswana Union conducted their Annual Literature Evangelist Congress. It was attended by the literature evangelists and their local and union publishing directors. The meetings were enriched also by the presence and participation of experienced publishing leaders from the General Conference and the Southern Africa-Indian Ocean Division (SID) offices. Prior to conducting the LE Congress, the SID formally convened its union-wide

Botswana Union Bears Strong Publishing Program
Publishing Ministries Evaluation Survey. It was attended by Union and Conference/field administrators and publishing leaders. Until the end of 2007, the publishing program has been operated by the Botswana Union. The evaluation team, however, recommended a shift of operations that would call for the appointment of local publishing directors in each local conference/field starting in 2008.

The church leadership in the Botswana Union believes in the publishing ministry and is determined to develop an ever strengthening program of literature distribution that includes:

1. Involving all church members in circulating the "Missionary Book of the Year," The Ten Commandments.
2. Recruiting at least one literature evangelist in each local church.

In order to accomplish these goals, the church leadership voted to:

1. Appoint a publishing director in each local conference/field.
2. Implement Church Manual's recommendation by electing local church publishing coordinators in every local church.
3. Conduct union-wide Publishing Awareness Seminars for all pastors who will in turn conduct similar training seminars within their respective local churches–this with the cooperation and helpful assistance of the SID and local conference leadership.

With the vision and support of the Union President, Pastor Paminus R. Machamire and his administrators, along with the local conference administrators and publishing leaders, this united publishing team is moving forward.

Working together under the leadership of Priscilla Ben, the Union Publishing Director, we expect to see great things accomplished under the blessing of God in this glorious ministry.

\[\text{Publishing Ministries Department} \]
\[\text{Botswana Union}\]

\[\text{\$903,000 in One Day}\]

In 1997, the Brazil Publishing House experimented with a new selling technique. For one 24-hour period all of their books and products went on sale. Anybody who placed an order during that one day, whether wholesaler, retailer, or layperson, received the same special discounted prices. Customers could place their orders via toll-free phone lines or online at the publishing house's website, www.cpb.com.br.

At that event, more a decade ago, the Brazil Publishing House sold more than $42,000 worth of literature!

Today, the Online Open House Day has become an annual event. This year, more than 150 publishing house workers came to work on Sunday, November 25, 2007, to answer phones, check the online orders, fill, pack, and ship all the products sold during those 24 hours.

In the first 20 hours, 10,127 telephone calls were received, and more than $903,000 worth of literature was sold. That is 53% more than the 2006 sales total! A 53% rise in sales in one year is a miraculous blessing from God!

Truly, modern technology is a huge blessing as it helps us to reach more people for God.

\[\text{Joao Vicente Pereyra, Sales Manager} \]
\[\text{Brazil Publishing House}\]
Central Philippine Union Holds First Local Church Publishing Coordinators’ Congress

One Member, One Book
One Church, One LE

Ninety-six local church publishing coordinators representing ninety-six churches throughout the Central Philippine Union Conference participated in the First Local Church Publishing Coordinators’ Congress held in Cebu City, Philippines, on January 18-19, 2008.

In harmony with the General Conference (GC) quinquennial goals, the primary purpose of the congress was to teach local church leaders how to get their lay members involved in literature evangelism.

The motto “One Member, One Book” describes the effort to encourage every lay member to be a recruit for God’s ministry by sharing at least one book with a neighbor, friend, relative, or stranger per year. The second motto, “One Church, One LE,” is the next step where each local church has at least one active literature evangelist in its congregation.

Elder Howard F. Faigao, GC Publishing Director, Elder Ven R. Bermudez, SSD Publishing Director, and Pastor Fernandez of the Central Philippine Union Conference presented ten hours of training.

They covered subjects such as, the Philosophy of the Literature Ministry, the History of Literature Ministry, the Role of the Literature Ministry in the Church’s Development, the Mission of the Work of the Literature Evangelists, and the Role of the Local Church to this vital mission.

The Central Visayan Conference President Wetington R. Barreta, delivered the key-note message, and Pastor Daniel G. Trazo, Conference Publishing Director, coordinated the entire program. The East Visayan Adventist Academy administration welcomed the delegates and guests with warm, generous hospitality.

Hundreds of enthusiastic local church members joined the local publishing leaders for the Sabbath worship service. During the main service, Pastor Faigao stressed the church’s mission to share the Word through literature in his message. He concluded with the dedication of the missionary book, The Ten Commandments, by Loron Wade.

Pastor Faigao appealed earnestly to all church members to accept God’s mission and to distribute these books to their friends, neighbors, and relatives: One Member, One Book.

The attendees responded to God’s call during the closing ceremony by pledging to become more involved in the literature ministry activities in their local churches.

Jeremias J. Fernandez, Publishing Director
Central Philippine Union
The Central Brazil Union invited their literature evangelists to attend a Congress January 29 to February 2, 2008, on the campus of Brazil Adventist University, Engenheiro Coelho.

Our theme, “Keeping the Vision Alive,” was especially apropos as we had more than 500 literature evangelists (LEs) in attendance. For five days the speakers and the LEs focused on the missionary vision that each LE must keep in mind in order to be successful in this work.

The congress began on Tuesday evening with a wonderful address by the Union President, Pastor Domingos Jose de Souza: Get Out of the Boat! That evening, several people who were converted through literature evangelism, were baptized.

Among our influential guest speakers, we were honored to have the General Conference Publishing Ministries Director, Howard F. Faigao, and Pastor Almir Marroni, South American Division Publishing Director. Both Pastor Faigao and Pastor Marroni’s presentations emphasized the importance of the mission and elaborated on how the work of the LE can better be accomplished.

Also, we were honored to have Pastor Mario Martinelli, Vice President of the Review & Herald Publishing Association; and from the Brazil Publishing House, Pastor Jose Carlos de Lima, General Manager; E.E. Medeiros, the new Treasurer; Pastor Joao Vicente Pereyra, the Sales Manager; and Pastor David Deana, the Secretary.

Each morning and evening during our five-day congress, Pastor Helio Carnassale, Director of Brazil Adventist University, fed us with a wonderful spiritual message. On Friday evening, we celebrated the Lord’s Supper. It was a special time for the LEs to consecrate anew their lives to God.

On Sabbath afternoon, an Award Ceremony was held to honor all the licensed and credentialed LEs. And in a special ceremony, Pastor Manuel Alexander and Pastor Osvaldino Bonfin, both former Union leaders, were also honored.

At the closing program, all the LEs were invited once more to give themselves unto God and to dedicate themselves again to accomplishing our God-given mission, the same vision God gave to the pioneers: To use literature that would light the earth.

Tania Paschalis, Publishing Office Secretary
Brazil Central Union
The Seventh-day Adventist Church in Ukraine has more than 60,000 members. In 2007, the church reported an increase of 218 church members engaged in literature evangelism! Praise God! This is the direct result of a great vision. On the recommendation of our brother, General Conference (GC) Publishing Director, Howard F. Faigao, an LE Seminary in Ukraine opened its doors four years ago. Today there are 905 active LEs working throughout Ukraine!

At the Second All-Ukraine LE Congress, held February 22-25, 2008, in Kiev, more than 215 delegates, guests, and visitors from throughout Ukraine and other ESD Unions enjoyed a time of spiritual fellowship, learning, and dedication unto God. Visitors from Russia, Belarus, Moldova, and the Caucasian republics attended the congress. And the visit of our brother, Pastor Wilmar Hirle, who now serves as the Associate Director for Publishing at the General Conference, was a special blessing. The motto for the congress was Acts 18:9,10: "Be not afraid, but speak, and hold not thy peace: for I am with thee and no man shall set on thee to hurt thee: for I have many people in this city".

Hundreds of wonderful testimonies and experiences were shared at the congress. Many of the experiences were video presentations describing the work being accomplished in the conference and mission publishing departments. The atmosphere at the congress was one of brotherly dialogue, hearts full of warmth, mutual understanding, and support for each LE.

At the congress, new strategies to get the gospel message out to the Ukrainian people were discussed. We already have several unique ministries for our student LEs. In one student program, LEs canvas the shores of the Black and Azov Seas in kayaks! This ministry was so successful that two more river routes are now being used to reach people. All along these river routes the local churches actively supported the students’ work. The tremendous support and enthusiasm for this ministry led to the development of a new ministry: Bicycle Literature Evangelism.

Vasiliy G. Djulay, Publishing Director
Ukrainian Union
SHARE A BOOK
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