The exciting 2009 Missionary Book of the Year that presents the compelling story of the second advent of Jesus has received wide acceptance among church leaders and members worldwide. This book, written by Alejandro Bullon, renown evangelist and author from the South American Division, is now translated into over 70 languages.

This book has been titled in different ways in different parts of the world. Some of the English titles include: Signs of Hope, End-Time Countdown, and He Is Coming!

The total circulation goal as reported by divisions has now exceeded the 15 million mark, as well as the goal of “one member, one book” worldwide.

Success stories have been reported regarding the high participation levels among the members. Here are a few samples:

“The Missionary Book of the Year for 2009 was printed and the Publishing House is receiving orders for it already. Our motto for this year is: ‘A book for each house.’ This means that we want to spread over five to six million books. May God help us to reach the goal.” Mihai Goran, Romanian Union, Euro-Africa Division.

“Southern Asia Division has already translated the 2009 Missionary Book of the Year into nine languages.” A. J. Tito Southern Asia Division.

“Last December 6 we visited a church in Curitiba for the dedication service of the Missionary Book. Two Adventist business men shared 10,000 and 5,000 books respectively.

The first one requested all his employees to share the books in a particular neighborhood of the city. The other bought 5,000 books...
to share in one of the suburbs in the metropolitan area. The church has already distributed 49,000 copies. The Division expects to finish distributing all the 7.35 million books by May.” Almir Marroni, South American Division.

“Southeast Asia Union Mission has the highest goal of almost 300,000 for the 2009 Missionary Book of the Year in the division.” Vivencio Bermudez, Southern Asia-Pacific Division.

“The good news from Malawi Union is that they have raised their Missionary Book of the Year goal higher than their membership.” Super Moezi, Southern Africa-Indian Ocean Division.

“Our Division has approved to order and circulate 2 million copies of the 2009 Missionary Book of the Year.” Oyeleke Owolabi, West-Central Africa Division.

In response to the call for mission, and following the example of our pioneers when the small group of believers dedicated the first Adventist paper, dedication ceremonies for this missionary book have been conducted starting at the publishing houses, in divisions, union and conference meetings, and also in local churches.

By the grace of God, the 15 million circulation goal worldwide will be exceeded and the church members blessed by having participated in spreading of the Word “like the leaves of autumn.”
The General Conference Publishing Ministries Department, in cooperation with the respective world divisions’ publishing department leaders, conducted a series of union-wide Publishing Administrative Seminars within four divisions.

These seminars were attended by union and local administrators and publishing directors throughout their respective territories. These seminars are designed to create a greater awareness throughout the administrative and promotional ranks of the church leadership: an awareness of the urgent mission of the Publishing Ministries Department. Ours is a mission that is in accord with God’s plan, a mission that presents unparalleled opportunities to spread the gospel through literature. It is a program granting both vocational and avocational opportunities to witness for Christ. It is a means for utilizing already well-stocked ready-to-use resources for involving our total membership in evangelistic outreach.

The following topics were covered during the two-day seminar:
1. Biblical and Historical Foundation of the Publishing Ministry
2. The Publishing Ministry and the Church—Does the Church Still Need the Publishing Ministry?
3. Door-to-door Evangelism in the 21st Century—Does It Still Work?
4. World’s Perspective of the Publishing Ministry
5. Publishing Ministry in God’s Plan for Mission
6. Involvement of all Members in Evangelism
7. Strategies of Growth for Mission
8. Structural and Operational Review

In all of these seminars held thus far, the responses of the administrators have been very positive. “Total Literature Evangelism Awareness” was planned by the General Conference Publishing Ministries Department to create multi-level awareness right through to the local churches.

The goal is to involve the local church for mission, where historically literature ministry finds its true foundation—where every member is sharing literature and making evangelism “a way of life”.

The seminar for all union and conference/mission administrators is the first level. The next level is for the pastors, followed by all local church publishing ministries coordinators and, finally, for all church members. By the grace of God, the goal of total awareness will be realized, the gospel of Jesus spread widely, and the mission of the church accomplished.
West-Central Africa Division
December 2008

Ghana Union

Central African Union

North-Western Nigeria Union

Southern Africa-Indian Ocean Division
January 2009

Malawi Union

Southern Africa Union
P r. Gabriel Maurer, Euro-Africa Division Publishing Director, conducted an interview with pastor Iacob Pop, director of the Life and Health Romanian Adventist Publishing House. Elder Pop is also the publishing director for the Romanian Union Conference.

Gabriel Maurer: Elder Pop, please tell us something about recent publishing developments in Romania.

Iacob Pop: The number of literature evangelists is continuously increasing. This is encouraging. Sales have increased by 20% in January although this is usually a lesser month for sales. Now we are starting the spring training and motivation sessions in the local conferences where the Literature Evangelists have an opportunity to share their precious experiences.

GM: How many Missionary Books of the Year did you sell in 2008?

IP: We have sold and distributed 1,400,000 copies of Triumph of Love. This book comprises a collection...
of certain choice chapters from *The Great Controversy*.

**GM:** Would you like to share your vision for distribution of the Missionary Book of the Year 2009?

**IP:** The 2009 Missionary Book of the Year project has started well. The first month of this year we have printed 340,000 copies of *Where is Our World Heading? (The Second Coming)*. About 80 percent have already been distributed.

I have already placed the next order of 200,000 copies. We have two versions: One is of normal size and printed in full color. The other one is a pocket-sized edition and has full color only on the covers. It is very well accepted.

**GM:** Do you have any unusual orders or offers?

**IP:** One single sponsor has decided to invest 20,000 Euro dollars in the distribution of the Missionary Book of the Year. This provides more than 40,000 books. God is still performing miracles!

**GM:** What special promotions are you doing during 2009 for the Missionary Book of the Year?

**IP:** We are planning to make a special promotion for our church members through the local pastors on “Publishing Day,” which is April 11, 2009. Our vision is: One missionary book of the year to each household in Romania (almost 22 million inhabitants). We are laying careful plans so that no home will be neglected. By God’s grace we are prepared to print millions of copies of this book.

April 11-12, 2009, is designated as special distribution days. Prior to this date, many books will be sent to the local churches, accompanied by a motivational DVD. Our church members are called upon to reserve these two days for concerted distribution.

The books distributed by members during these two days will be subsidized 33% by the union, the local conference, and the publishing house. Of course, the highest contribution will be the one of the publishing house.

**GM:** Very encouraging news! We pray that God will give you success and many miracles will occur.