The South American Division confirmed the goal to distribute 36 million copies of *The Great Controversy* book during their mid-year executive committee meeting. Each union made their committed goals and placed their book orders. Then the unions made the decision to share the book under the alternative title, *The Great Hope*. The meeting was followed by a dedication service.

Pastor Almir Marroni, division publishing director, wrote: “This morning, Pastor Erton Kohler, division president, called the union presidents to share what they will do with so many books. It is marvelous to see how God is leading the church to do what has never been done before. In many unions the church will literally deliver one book to each home next year.

"From now on, prayers are needed because we are challenged to lead and teach the leaders, pastors, and church members how to organize a good house-to-house distribution plan.”
Three divisions conducted their Publishing Advisories during the month of May. Numerous items were discussed and voted on. Following are the highlights:

**IAD Plans to Restructure Publishing Program**

“In an effort to further strengthen the publishing work in the Inter-American Division, division leadership has created a publishing commission that will develop a publishing policy aimed at providing more security, belongingness, and sense of mission to the literature evangelists,” Elder Mirto Presentacion, division publishing director reported.

With more than 22 unions, the division has great potential for a stronger publishing program, which will play a major role for evangelistic outreach through the ministry of thousands of stable literature evangelists (LEs). Advisory delegates voted as a minimum goal to have the number of LEs be the same as the total number of churches in their territory.

**SSD Aims to Exceed the “One Church, One LE” Goal**

“By the end of this quinquennium we hope to have more literature evangelists than the number of local churches,” said Elder Vivencio Bermudez, division publishing director.

“The total number of churches is 6,455. By His grace we aim to have 7,885 LEs,” Bermudez said. “Along with this goal we also have the plan to stabilize every local church publishing program and to encourage total involvement of members in literature evangelism, both through selling and sharing,” he continued.

The Southern Asia-Pacific Division has voted to launch a division-wide “Hope Impact” day on Sabbath, October 22. On that day, members aim to circulate two million magazines about the Sabbath. The 30 advisory delegates who were present enthusiastically embraced these initiatives.

**NSD Turns its Focus to China**

As China slowly opens before the world and with its economy rapidly growing, it has become the focus of the Northern Asia-Pacific Division Publishing Ministries Department to pursue a dynamic literature evangelism activity.

China has around 1,000 churches and companies and the division hopes to recruit 1,000 literature evangelists in a place where there is still no organized program. The Chinese Union and Taiwan Publishing House have recently opened, respectively, an ABC branch and printing partnership with local publishers in China. Elder Teru Fukui, division publishing director, and the Chinese Union publishing leadership are committed to making strong publishing efforts during this quinquennium in this territory that is probably the world’s biggest in population.
Let every Seventh-day Adventist ask himself, “What can I do to proclaim the third angel’s message?” Christ came to this world to give this message to His servant to give to the churches. It is to be proclaimed to every nation, kindred, tongue, and people. How are we to give it? The distribution of our literature is one means by which the message is to be proclaimed. Let every believer scatter broadcast tracts and leaflets and books containing the message for this time. Colporteurs are needed who will go forth to circulate our publications everywhere.

Satan is busy in this department of his work, scattering literature which is debasing the morals and poisoning the minds of the young. Infidel publications are scattered broadcast throughout the land. Why should not every member of the church be as deeply interested in sending forth publications that will elevate the minds of the people, and bring the truth directly before them? These papers and tracts are for the light of the world, and have often been instrumental in converting souls (The Publishing Ministry, p. 349).

Review & Herald Prepares to Print Books
by Howard Scoggins | RHPA

The Review & Herald Publishing Association (RHPA) continues its efforts to print The Great Controversy for missionary outreach.

On May 19, two train cars with 300,000 pounds of paper in 216 rolls were delivered to RHPA. This will print 350,000 full-version copies of The Great Controversy.

GC and RHPA leaders in front of the rolls of paper for the web press.

Literature to Counteract Evil Literature
by Ellen G. White

“Let every Seventh-day Adventist ask himself, “What can I do to proclaim the third angel’s message?” Christ came to this world to give this message to His servant to give to the churches. It is to be proclaimed to every nation, kindred, tongue, and people. How are we to give it? The distribution of our literature is one means by which the message is to be proclaimed.”

“Satan is busy in this department of his work, scattering literature which is debasing the morals and poisoning the minds of the young. Infidel publications are scattered broadcast throughout the land. Why should not every member of the church be as deeply interested in sending forth publications that will elevate the minds of the people, and bring the truth directly before them? These papers and tracts are for the light of the world, and have often been instrumental in converting souls (The Publishing Ministry, p. 349).”

SAD Reaches Millions in “Friends of Hope” Effort
by Felipe Lemos | SAD Report

Seventh-day Adventists from the South American Division (SAD) do not set small goals. On Sabbath, April 16, SAD outreach evangelism touched the lives of multiple millions of people. The day was designated as “Friends of Hope” Sabbath; members invited thousands of non-SDA friends to attend church.

During the week, many church members took several initiatives that augmented the outreach efforts of the “Friends of Hope” Sabbath, including a mass distribution of the missionary book, There Is Hope.

In one city, more than 800 teachers and nearly 7,000 students became messengers of hope by using the Internet. The book There Is Hope was sent as an e-mail attachment and 1,267,85 contacts were made.

One church that distributed the missionary book, There Is Hope.

“Therefore we do not lose heart. Though outwardly we are wasting away, yet inwardly we are being renewed day by day. For our light and momentary troubles are achieving for us an eternal glory that far outweighs them all.” 2 Corinthians 4:16, 17