In April, the South American Division (SAD) started a campaign to collect missionary books for Japan. About 250,000 Brazilians live in the country of Japan. The majority of them are Japanese descendants. There are at least five small Portuguese-speaking Seventh-day Adventist congregations in Japan. After the earthquake, one of those churches asked for books in Portuguese to be distributed among the Brazilians.

After that request was made, an Internet campaign was launched to collect books. Donations came from several church members who are connected to the SAD Web site and saw the advertisement. As a result, 22,000 copies of the missionary book were collected, which were sent to Japan earlier this month.

We hope that the copies of Ainda Existe Esperança (“There Is Still Hope”) will reach and open hearts in Japan.
Divisions Outline Priorities During Publishing Advisories
by General Conference Publishing Ministries Department

Three divisions concluded their publishing advisories in June. Leaders outlined their priorities for this quinquennium:

**Euro-Asia: Russia**
This quinquennium, the Euro-Asia Division plans to tailor priorities according to the challenges faced. The primary goal is to work with each union toward having at least one LE in every local church.

Second, the aim is to stabilize the publishing program by having a sound and viable division policy. It will provide LEs with security and healthy working relationships among departments, ABCs/HHES, and publishing houses.

Third, the focus will be to train and develop publishing leaders at all levels through training and evaluations.

*Pavel Liberanskiy | ESD Publishing Director*

**Euro-Africa: Switzerland**
Based on the division needs, the first three priorities are as follows:

1. Development of Literature Ministry Seminary (LMS): The goal is to establish functioning LMS programs in all unions.
2. Involvement of Members in the Publishing Ministry: The plan is to strengthen the local church literature distribution, including the missionary book of the year; so that members are involved in continuous book distribution—sponsorship or selling.
3. Leadership Development and Evaluation Implementation: A continuous quality management system is less known, but necessary. Leadership development will be encouraged and supported.

*Gabriel Maurer | EUD Publishing Director*

**Trans-European: England**
The following are the publishing priority focus points for this quinquennium in the Trans-European Division:

1. Appoint a Publishing Coordinator in every local church.
2. Publish missionary books annually and implement the Great Controversy Project in 2012–2013; a total of 500,000 copies in different versions.
3. Find new ways of doing literature evangelism and increase the number of full-time, part-time, and student LEs. The aim is to build up the image of the Publishing Ministry by sharing LE stories and testimonies.

*Miroslav Pujic | TED Publishing Director*

Caucasus Union Plans Large Distribution of *The Great Controversy*
by Nikolay Chekelek | Caucasus Union President

The Caucasus Union Mission is a small union in the Euro-Asia Division. There are around 8,000 members divided among their three local conferences/missions. Leadership has fully committed their available resources to the distribution of 300,000 copies of *The Great Controversy* book in its full version—740 pages, costing about US$2 per copy.

Because of the positive response and commitment of members to this end-time initiative, the union is motivated to set the goal of distributing 37 books per member. By the grace of God, together with the efforts of administrators, pastors, and elders, local leaders believe the union will be able to finance and distribute this total number.