During the weekend of July 16-17, the South American Division (SAD) scored another milestone in its publishing program.

On Sabbath, a division-wide literature evangelist (LE) day was declared. A Sabbath program, “LE Day Show,” was broadcast over Hope Channel. The Sabbath evening show consisted of live LE interviews and prerecorded testimony presentations. The program concluded with messages from division president, Erton Köhler, evangelist Alejandro Bullón, and others.

On Sunday, division publishing leaders conducted the first ever LE Training Seminar via satellite on Hope Channel. All local fields viewed the training because they had the equipment to downlink the program.

Many recruits attended the training broadcast in the local fields. We expect many new LEs as a result of this initiative. While attending an LE meeting in Central Brazil a few days later, many LEs expressed appreciation for the recognition and respect given to their ministry as LEs.

While the show was being broadcast, hundreds of e-mails and twitter messages were received. Many of them were from people who said that they were inspired by the show and wanted to know more about the canvassing work. We are grateful for God’s blessings.

Even in a challenging field like the Southern Asia Division (SUD), leaders have been taking great initiatives in preparation for the 2012-2013 Great Controversy Project.

I am happy to announce that the Great Controversy Project Committee took action to print 1.5 million copies of the book in 18 different languages!

Praise the Lord for His guidance.
The Southern Africa-Indian Ocean Division (SID) conducted its Publishing Advisory in July 2011. The following are its top-five goals for this quinquennium:

1. **Total involvement of local churches in literature ministry** - The local church plays a vital role in disseminating the message about the coming King. Our thoughtful strategy is to heavily involve the church in evangelism through the printed page. We hope to accomplish this by appointing a publishing leader in every local church.

2. **Establish a resilient team of literature evangelists (LEs)** - Literature evangelists face challenges daily as they deal with people of different professions and socio-economic status. They need inner peace and confidence as they go about their work. Professional training through the Literature Ministry Seminary is the answer.

3. **Continuous training of publishing leaders** - We will intensify the training of leaders across the church structure. This will be accomplished through seminars for administrators, pastors, and all publishing directors. Publishing leaders have to stay motivated and inspire LEs in turn.

4. **Develop local writing talent** - There are many talented people in this division. Through division-wide writers’ seminar, we will provide writers from various unions with training on how to successfully write marketable books that can lead people to Jesus Christ. By having additional writers, SID will be able to officially register a publishing association with the government; that way, copyrights from other publishers can be obtained and books can be translated into local languages.

5. **Emphasis on spiritual books** - SID has taken a deliberate action to monitor the quantity of books sold, so that our goal of spreading the three angels’ messages can be successfully attained. Every year each union will be encouraged to have at least one spiritual subscription book title to be sold by literature evangelists.

---

**SID Highlights Top-Five Goals**

*by Super Moesi | SID Publishing Director*

---

**God Answers Before We Call**

*by John Brereton | SPD Publishing Director*

When I attended the Publishing Advisory earlier this year, I felt impressed to pray for money that could be used to distribute *The Great Controversy* in Australia, South Pacific Division (SPD).

The very first Sabbath I was back in Australia from the United States, I attended my home church. A couple, whom I had never previously met, had driven nearly 1,000 kilometers (about 620 miles) to see me. They said: “We have some money for you to print *The Great Controversy.*” They proceeded to hand me a check for US$100,000!

Before you call, God will answer.❄

---

**Workers Donate a Month’s Salary for GCP**

*by Alberto Gulfan, Jr. | SSD President*

The employees of the Philippine Publishing House in the Southern Asia-Pacific Division (SSD) decided to donate one month of their yearly salary toward the Great Controversy Project.

The publishing house will now be able to print a paperback, full version of the book in good quality paper for about US$1.20.

SSD plans to distribute 5 million copies of *The Great Controversy* in at least 10 different languages. Praise the Lord!❄

---}

Alberto Gulfan, Jr.