What does a worker in Santiago, Chile, a shopping mall employee in Asunción, Paraguay, a craftsman in Lima, Peru, a street vendor in La Paz, Bolivia, a man wearing suit and tie in Guayaquil, Ecuador, a student from Montevideo, Uruguay, and a dog walker in Buenos Aires, Argentina, have in common? On the surface, nothing. But on April 20, they all received a copy of The Great Hope because of an initiative called Hope Impact. From the north to the south, a message of hope invaded the homes in the South American Division (SAD).

In Argentina, the distribution of 4 million books will be completed by the end of 2013. Every conference is committed to the project and two conferences alone will reach their target of distributing 1 million books by then.

In Bolivia, a total of 1,600 books were purchased. In addition, young adults from the Adventist University of Bolivia distributed more than 30,000 books. Pablo Vargas, an elder from the Calacoto Adventist Church, said: “We are excited to take a book into every home in this area. Jesus is coming, and we know that the books will do their work. Our labor is to take them to every house.”

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In Chile, thousands of Adventists distributed *The Great Hope* with much enthusiasm. In Santiago, the capital city, hundreds of church members gathered in the largest park of the city to give the book. Several people were happy to receive it and accepted prayers on their behalf. Many other cities in Chile were also impacted with the message of hope.

In Ecuador, nearly 600,000 books were delivered in the city of Guayaquil. The initiative was attended by several Adventist world leaders: Delbert Baker, *Great Hope* Project coordinator; Agustin Galicia, General Conference associate secretary, and Tércio Marques, SAD Publishing director. The event concluded in a prominent coliseum with the baptism of two people, one of whom had received a copy of *The Great Hope*.

In Paraguay, the distribution took place on Saturday, April 27. Thousands of Adventists distributed approximately 60,000 copies of *The Great Hope* in Asunción and Gran Asunción in just one day. Children, youth, and adults went to the streets to give hope to the citizens. Many different ways were used to present the message of salvation: banners, posters, costumes, balloons, and a parade through the city with 60 decorated vehicles. In the entire country, about 120,000 books were distributed by the end of the day.

In Peru, a true Christian army was organized to share more than 1.3 million copies of *The Great Hope* within the major cities in southern and eastern Peru. Students and teachers of various Adventist educational institutions used technology and dedicated their computer labs to reach 1,771,000 contacts with an electronic copy of *The Great Hope*.

In Uruguay, a different strategy was used: the Adventist radio that reaches the hearts of many listeners. On the day of Hope Impact, two friends who heard the invitation through the radio went to church. They found an army of members ready to distribute *The Great Hope*. They each received a copy of the book and the invitation to return to church the following Sabbath. Many other experiences have demonstrated that people are thirsty for hope. Little by little, church members are realizing how God connects them to people who need hope the most.

Praise God for reaching so many people in the SAD through Hope Impact!