Belgrade, the capital of Serbia, is a beautiful city located along the Danube River. In September this city hosted the European Tri-Division Publishing Council and Seminar.

The meetings were attended by union publishing leaders and publishing house administrators from the Euro-Asia Division (ESD), Inter-European Division (EUD), and Trans-European Division (TED). Division leaders presented reports about their activities and joined efforts to create strategies to overcome challenges facing the Publishing Ministry.

Delbert Baker, a General Conference vice president, presented thought-provoking devotional each morning, and gave an important lecture about leadership on the last day of the meetings.

I had the opportunity to meet with the more than 20 publishing house leaders separately from the union directors. I was amazed to see how they are producing good quality books that are tailored to the reality of their territories.

The highlight of the event occurred on the last day when Paul Liberanskiy, ESD Publishing director, Gabriel Maurer, EUD Publishing director, and Miroslav Pujic, TED Publishing director, reported their strategic plans for the future. They presented proactive approaches and are facing the future with hope. Praise the Lord!
The year 2005 marked the beginning of the student literature evangelism program at the Asia-Pacific International University (APIU) campus. Abel Ntep was the first student literature evangelist (LE) group leader. During his leadership from June 2005 to February 2008, the student LE group sold 253,773 Baht (US$8,126) worth of books and magazines.

After Ntep, literature evangelism in the APIU campus continued to thrive with other leaders. On February 17, 2011, I met with Loren Agrey, APIU president, Pradeep Tudu, APIU vice president for finance, and Miguel Luna, APIU dean of the faculty of religious studies, to discuss the possibility of organizing the Student Association of Literature Evangelists (SALE) on campus. The purpose of the meeting was to stabilize the student LE club and its leadership. It was inspiring to know that university administrators fully supported the plan. Although the club was not yet official, we were allowed to sell and share books with every home around Muaklek, Saraburi.

Early this year I went to APIU and met Bordes Henry Saturne, vice president for student administration. He prayed for me and promised he would completely support the proposed plan. On May 3, 2013, I received a message from him stating that the Student Life Committee of the Asia-Pacific International University had voted to authorize the operation of the SALE club on campus.

The first batch of books was received from the HHES on July 5, 2013, for students to sell on and off campus. Ntep has returned to APIU to earn his Master’s Degree and is once again leading the SALE club. Currently, nearly 20 students are engaged in sharing and selling literature.

On Sabbath, August 17, 10 students from the LE club attended the Southeast Asia Union Mission LE Convention service at the Bangkok International Church of Seventh-day Adventists. The program featured Vivencio R. Bermudez, Southern Asia-Pacific Division Publishing director. The student LE program may be one of the most effective ways to reach out to the Buddhist people of Thailand. We are happy that our students can be part of this significant program. Ellen G. White wrote, “The Lord has instituted a plan whereby many of the students in our schools can learn practical lessons needful to success in afterlife (Colporteur Ministry, p. 30).

We praise God for His marvelous guidance of the student LE program at the exotic Asia-Pacific International University campus.
[AMERICAS, continued from p. 2]

- Global BIG Week for all church workers and literature evangelists—everyone selling literature.
- Expanded student LE programs.
- Recruiting and professional training of LEs.
- Advanced training programs for publishing leaders.

Faigao, the main presenter, concluded the council with a godly and fatherly appeal to each leader to be totally committed to hastening the coming of Jesus through the Literature Ministry. He challenged each one to pray for a daily anointing of the Holy Spirit, which will give wisdom, humility, and every other virtue needed for the accomplishment of the work before us. He urged each leader to stay focused on their calling to the Literature Ministry—nothing more, nothing less, and nothing else.

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**Euro Dream Publishing House Evaluation**

*by Wilmar Hirle | Associate Publishing Director, GC Publishing Ministries Department*

In September I had an opportunity to evaluate the Euro Dream Publishing House (also known as Serbian Publishing House) in Belgrade with Miroslav Pujic, Trans-European Division Publishing director, and Paul Hammond, Stanborough Press Limited manager.

The Euro Dream Publishing House features a beautiful new building. It prints books for many countries in Europe, as well as for Serbia.

Several positive aspects of this publishing house include:
- Excellent quality of publications
- Mission-oriented ministry
- Proactive and creative in finding new ways to sell products in a competitive market
- Good communication with publishing coordinators who are appointed in every church

- Book production for other countries

We congratulate Dragan Pejovski, Euro Dream Publishing House general manager, and his team for the good work they are doing.

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The Euro Dream Publishing House facility in Belgrade, Serbia.