The Southern Asia Division Moves Forward

The Southern Asia Division (SUD) is one of the 13 world divisions with great potential for a dynamic Publishing program. With more than 1.5 million members, 1 billion inhabitants, and a growing economy, the division operates a publishing house that provides for the literature needs of the church in its evangelistic outreach and nurture of church members.

In an endeavor to enhance the pace of growth, the SUD embarked on a process of creating awareness of literature evangelism among union and local conference/region/section administrators, pastors, and church leaders.

From December 9-13, 2013, the division conducted Publishing Administrative Seminars in two unions that were attended by union, conference, and mission administrators and publishing directors. The seminars were aimed at providing inspiration, informational tools, and promotional materials for church leaders to advance the cause of Christ through the circulation of the written Word. About 50 delegates participated in each venue.

Benedict Biswas, SUD Publishing director, and Calvin Joshua, Oriental Watchman Publishing House manager, arranged and facilitated the meetings. Howard F. Faigao, General Conference Publishing director, was the main speaker.

Chelladurai Kurumurthy, Southeast India Union president, testified: “This seminar brought us more understanding about the mission of the Publishing Ministry and [provided] additional information about which we were unaware.”

“We are enlightened even more about this important ministry,” said Ezras Lakra, Northern India Union president. “I appeal to all our section administrators to give their support and attention to this work.”

The division Publishing director, Benedict Biswas, is optimistic about the future of the publishing work in the SUD territory.
Revival is a powerful thing. It changes lives. It can even change nations. In spite of what we read about the first religious settlements in North America, by the early 1700s, daily life had become not just secular but a difficult challenge for many. Enter George Whitefield—an English preacher whose own life had been turned around by a powerful religious conversion. At Oxford University, he joined the Holy Club together with John and Charles Wesley, the founders of Methodism. Whitefield began to preach revival.

Whitefield eventually came to the New World to preach. The more formal churches often refused him access to their pulpits, so he took to the open air. Thousands came to hear him preach a message of their need of Christ and their duty to dedicate all to the Lord. He traveled all over the colonies until an overwhelming majority had heard him preach. A great revival of primitive godliness broke out, and this became known as the Great Awakening. By 1740, the religious life of an entire society had changed.

Historians give many reasons for the American Revolution of only a generation later. However, the essential morality of the colonies can be identified as resulting from the Great Awakening. “No king but God” was not just motivation for civil disobedience to wicked laws from England, but the seed for a continuing concept of religious freedom as a cherished right because God’s claims are transcendent.*

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**IMPACT DAY**

Everybody
Everywhere
Sharing Literature

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**Revival and Reformation**

God’s people are praying for the Holy Spirit’s presence in our families, churches, leaders and communities

7 DAYS A WEEK, AT 7 AM AND 7 PM

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**2014**

Year of the Literature Evangelist

—Distributing literature “as never before”—

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**A Traveling Man**
by Lincoln E. Steed | Editor, Liberty Magazine

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Teach us to PRAY 10 Life-Changing Days in the Lord’s Prayer

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THEMES BASED ON LUKE 11:1-13

For unto us a child is born, his name shall be called Wonderful Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace. (Isaiah 9:6, KJV)

Season’s Greetings!

Publishing Ministries Department
General Conference of Seventh-day Adventists