IAD Conducts Seminars for Administrators
by General Conference Publishing Ministries Department

The Inter-American Division (IAD) conducted a series of Publishing Administrative Seminars in four unions from August 7-21, 2014.

Seminars were held in the Chiapas Mexican Union under the leadership of union president Ignacio Navarro; in the Haitian Union under president Theart St. Pierre; in the Southeast Mexican Union under president Isaias Espinoza; and in the South Colombian Union under president Eliseo Bustamante.

The seminars were attended by all the presidents, secretaries, treasurers, and Publishing directors of the unions and conferences/missions. Among the distinguished guests were Howard F. Faigao, General Conference Publishing director; Erwin A. Gonzalez, IAD Publishing director; and David Javier Perez, Mexican Adventist Editorial Group president.

The goals of the seminars were:
1. To have a better understanding about God’s plan for the Publishing Ministry as revealed in Scripture and the Spirit of Prophecy.
2. To create awareness among administrators about the great potential for mission through Literature Ministry.
3. To inspire total involvement among church members in mission and outreach through literature evangelism, by selling and sharing materials.
4. To analyze the current status, strengths, and challenges of the Publishing Ministry within the unions.
5. To revisit the mission of the department, affirm the vision of administrators for the Publishing Ministry, and identify goals and objectives for the future.

Ellen G. White wrote, “God calls for literature evangelist workers from every church.” From White’s counsel, the slogan one church, one literature evangelist (LE) was created.

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Administrators accepted the challenge to increase the number of LEs in their territories.

Administrators also committed to involve all church members in evangelism through the circulation of literature. Emphasis was placed on another counsel from Ellen G. White: “Every believer is called upon to scatter or circulate tracts, leaflets, and books containing the truth for this time.” The slogan each member shares a book will be used to achieve this target.

After the seminar, one union president commented that the seminar gave administrators renewed vision and new direction for the union Publishing program.

Another president said that even with the strong Publishing program currently in their union, they realized they can do more to expand the Literature Ministry.

We praise God for the successful seminars, and pray the Publishing Ministry can continue growing for His glory.

Brazil Holds Annual Council for Student LE Leader
by Tercio R. Marques | Publishing Director, SAD

The Institute of Development of the Student Literature Evangelist (Instituto de Desenvolvimento do Estudante Colpotor) held its third Annual Council for student literature evangelist (LE) leaders from the Northeast Brazil College (Faculdade Adventista da Bahia) recently.

About 120 student LE leaders attended the special meeting to plan activities for the upcoming summer vacation. The past summer saw growth of more than 200 students over the previous year, but there is great enthusiasm to recruit the largest number of student LEs ever. The plan is to have more than 1,000 student LEs canvass from December to March.

Every student LE who canvassed last year will receive a t-shirt that says: “Literature Evangelism: I believe” (“Colportagem Eu Creio” – see picture of LE leaders).

The South American Division (SAD) proposes to grow its student LE program by about 20 percent next year. Praise God!

About 120 leaders planned the activities for the upcoming summer.