SUD Holds Division-Wide LE Congress

by Deepati Vara Prasad | Editor-in-chief, Oriental Watchman Publishing House, SUD

The Southern Asia Division (SUD) held a division-wide Literature Evangelist (LE) Congress from October 29 to November 2. It was organized by the SUD Publishing Ministries Department under the leadership of Benedict Biswas, Publishing director, bringing 350 LEs and Publishing directors of seven unions in India under one roof in Kanyakumari, Tamil Nadu, for sharing and learning.

With the worldwide Publishing theme “Bringing Hope into Every Home,” the inaugural session provided a heartwarming experience for the men and women who, altogether, speak more than 20 languages.

Among the guests who attended the congress were Howard F. Faigao, General Conference Publishing director; Rey P. Cabanero, South Philippine Union Publishing director; J. P. Singh, an LE who has worked for more than 40 years, asked leaders to consider having LE representation at next year’s General Conference session in San Antonio, Texas.

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Sabbath was special, as publishing leaders and LEs worshipped the Lord together. Cyril Monthero, South-Central India Union president, presented the message of hope during Sabbath school. During the worship service, Faigao, sharing insights from the story of the Good Samaritan, likened LEs to the innkeeper who has the sacred responsibility to care for those who are victims of Satan’s abuses, the wounded, and the dying. He said that when Jesus, the Good Samaritan, returns, He will reward His faithful stewards.

The final session of the congress on Sabbath afternoon was a celebration of God’s love for the committed work rendered by literature evangelists. LEs received specially designed service pins according to their years of service. Seven LEs were honored by Faigao with an outstanding service medal, followed by a special prayer of dedication for their unting and faithful service to the Lord for more than 30 years.

The LEs and Publishing leaders expressed their commitment to the Publishing Ministry until the Lord returns. May the Lord bless literature evangelism in the SUD!

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**GC Dedicates New Missionary Book**

*by Wilmar Hirle | Publishing Associate Director, General Conference*

On October 14, 2014, during Annual Council, a dedication ceremony for the 2015 missionary book, *Health & Wellness: Secrets That Will Change Your Life*, was held. In a powerful sermon, Peter Landless, General Conference (GC) director of Health Ministries, spoke about the Adventist health message and introduced the new missionary book. Ted N. C. Wilson, GC president, led out in a prayer of dedication, along with world division presidents.

The GC Publishing Ministries Department prepared six videos that can be used to promote this new book. In the first video, Wilson, Landless, and Delbert W. Baker, a GC vice president, introduce the book and Health Impact Day, a worldwide distribution day that will take place on April 18, 2015.

The other five videos are based on statements by Ellen G. White, and are designed to motivate church members to use health activities and products to reach people’s hearts. These videos are to be used only in churches, not for use on the Internet.

Adventists in many countries are planning to combine Impact Day with a health expo, and use the event to distribute the 2015 missionary book. Impact Day is proposed for April 18, but each division has the freedom to choose a day that best fits their outreach plans.

Each world division and union is expected to hold their own dedication ceremony for the missionary book during their respective Annual Councils.

To see the videos, click [here](#).
The distribution of the world missionary book is the church’s response to the mandate from God to evangelize the world through the written Word. The focus is mission. Ellen G. White wrote: “Every believer is called upon to scatter and broadcast tracts, leaflets, and books containing the message for this time” (Advent Review and Sabbath Herald, Nov. 5, 1914).

Imagine the impact upon the community if our more than 18 million church members shared just one book each month.

The 2015 missionary book is focused on our health message. This book, Health & Wellness, is a joint project of the Publishing and Health Ministries Departments. Health principles emphasized in this book are very much part of our total church teachings aimed at helping people live happy, healthy, and holy lives, preparing them for God’s kingdom.

Sabbath, April 18, 2015, has been designated by the world church as Impact Day, the day when the church will mobilize every member to participate in the distribution of this book through various ways. We encourage our administrators and publishing leaders at every level to develop plans and strategies for the mass circulation of this mission book. Every local congregation will have an opportunity to motivate every member to “share a book and tell the world.”

We hope for the whole church’s involvement in this mission, including all departments and services. We hope our leaders at every level will put this at the top of their administrative agenda for mission, and that our publishing leaders will lead in carrying out the strategic actions of the church. Through this integrated approach, we, as the body of Christ, will encircle the globe with the written Word that “will lighten the earth with His glory,” and prepare His people for His soon return.

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**SUD Conducts Publishing Administrative Seminar**

*by General Conference Publishing Ministries Department*

With the goal of strengthening the Publishing program in the Southern Asia Division (SUD), the Publishing Ministries Department will conduct Publishing Administrative Seminars in every union. This seminar was recently conducted in the South-Central India Union in Bangalore, by General Conference Publishing director Howard F. Faigao, with the assistance of Benedict Biswas, SUD Publishing director.

It was attended by union and field administrators and Publishing directors. Its purpose was to create awareness among church leaders regarding God’s plan for the Publishing Ministry—its foundation, nature, objectives, and mission.

Approximately 20 church administrators and Publishing leaders attended the two-day seminar. Afterward, union and local field administrators, under the leadership of union president Cyril Monthero, expressed their commitment to increase the number of full-time literature evangelists to equal that of pastors/ministers in the field. ✨