Greetings from New York City and the Ministry of REACH-NYC
Dear Wendy,

REACH-NYC is privileged to minister in the Greatest City in the world. Perhaps there is no other time when people are kinder and a little more respectful as during the holidays. Even the Taxi driver’s seem nice. New York City is alive with Christmas music in all the shops and department stores as they must be in your city or town.

Silver bells are ringing on various street corners on Fifth Avenue. From the Upper East Side, North to Harlem, the West Side of Manhattan, Greenwich Village and the Lower East Side, it certainly is Christmas in New York. The Rockefeller Center Christmas Tree is a world-wide symbol of the holidays in New York City and with 30,000 illuminated lights and five miles of wire, its glow points out the celebratory event that is Christmas.

I want to thank all of you who have financially supported our work here in New York City over the past year. We have faced challenges, but with the help of many hands, REACH-NYC this past year held 10 monthly vegetarian seminars in the street level lobby of a bookstore directly across the street from the famous New York Public Library near 42nd Street and Fifth Avenue. The seminars were attended by New Yorkers from all walks of life and shared health concepts and a new way of eating and living, that seems to have caught on with many of the most famous people in America.

Suddenly its cool to be a vegetarian!

Each week interesting Bible discussions were held at various venues around the city and we are making plans to continue this concept into 2012. One new venue we are interested in starting in the winter of 2012, will be located in New York City’s Greenwich Village. We are also trying to locate a permanent center for healthy eating seminars in this same area now that we have a venue that provides a kitchen which will make it easier to hold these fantastic classes.

Last year, our team had to transport all the food to our street level bookstore venue where the lectures were held and those who attended each monthly seminar were simply amazed at how good all the food tasted, much of it cooked right on a stove top, purchased with the donations of people like you. With your gifts, modern chairs were also purchased to make sure our seminars had the look and feel that New Yorkers are used to. Round tables were also purchased for yet another concept we call Cafe Reach - a candle lit place where young adults can congregate in a relaxed atmosphere and learn about God and life in general.

When you look at the millions of people that make New York City the exciting place it is, you realize that to reach these individuals with the Gospel of a loving Savior, will take more than just seminars and small group gatherings. Our goal is to start a radio ministry and reach people who live in the vast apartment complexes of this city, inviting them to a center where they can hear the Good News live and in person and once established, in their own neighborhood. Advertising would also be used to draw
attention to new findings in health, spiritual wholeness and topics that are of interest to the residents of New York City.

I think New York City is one of the easiest places to reach people, but it takes new thinking and initiatives and certainly investment. REACH-NYC has designed and uses modern graphic design and colorful posters to invite people to our various gatherings. The only thing keeping us from expanding are resources and teams that we need to continually focus on the goal of reaching New York City for Christ.

This past year, we have met some wonderful New Yorkers and have become friends and built relationships with people from many faith traditions. Our motto, Reach Out to God. Reach Out To Each Other. Reach Out To NYC. Has proved to be a reality.

Help us REACH-NYC.

If you can help us financially, or know of individuals who could, tell them about the work of REACH-NYC. Please take a moment to make an end of year donation to REACH-NYC. You can do this by simply clicking on the "Make A Donation" button below, were you can make a fully tax-deductible contribution to REACH-NYC.

To send a donation to this ministry directly (this saves finance charges taken out of donations made by credit card) you can simply send a check in any amount made out to "REACH-NYC" and mailing it to: REACH-NYC, P.O. Box 651, North Salem, NY 10560.

This past year donations have come in from all over the world, from $5.00 donations to a few that have been in the $20,000 range. At REACH-NYC, we are appreciate any amount. The best gift of all would be your continued prayers for our work here in NYC and of course for the people who live in New York City.

Every time I drive into NYC and see the gleaming lights of this vast metropolis, it is as if I am seeing the city for the very first time. New opportunities await and we thank you for your prayers and support.

Visit our website and New York City without leaving home.

On behalf our our Board of Trustees and our volunteer team at REACH-NYC - May God grant you a peaceful Christmas and all the blessings of the New Year. Give your challenges over to God in 2012. God is with us. What a promise to keep in mind during this holiday season and throughout the year.

Sincerely,

Tony Romeo, Executive Pastor