Tentative approval has been given for construction of a proposed $50 million veterans' hospital in the Loma Linda-San Bernardino area, according to a San Bernardino Sun-Telegram news story.

Public hearings will be held tomorrow (Friday) morning at 8:30 in Barden Hall, Loma Linda campus. Approximately 20 representatives of various vet erans organizations will testify.

Congressman Jerry L. Pettis, member of the United States House of Representatives from California's 38th District, will conduct the hearings. Accompanying Mr. Pettis will be Benjamin R. Wells, MD, chief medical officer of the Veterans Administration; Donald M. Johnson, VA director; and Harry S. Donohue, a VA staff assistant.

After the hearings, Mr. Pettis and Veterans Administration leaders will tour Loma Linda Hospital and the surrounding area looking for a possible location.

According to the Sun-Telegram, California, the nation's most populous state, has 11 percent of the nation's veterans. There are medical facilities for veterans in Fresno, Livermore, Long Beach, Los Angeles, Martinez, Palo Alto, San Francisco, and San Pedro.

Informed sources in Washington, D.C., have indicated that the newspaper story was privately distributed in connection with a VA hospital, and that tentative approval has been given to build it in the Loma Linda-San Bernardino area.

A representative of the Veterans Administration has a policy of building new hospitals only near existing medical schools because of the mutual benefits derived. So the proposed hospital would probably be built either near or very near the Loma Linda University campus. "Cost of a hospital in the Loma Linda area could range from $10 million to $50 million. . . . If a regional administrative center is included in plans as some propose, the cost would be nearly $20 million. In total, the hospital would employ 1,200 to 1,300 people," says the newspaper.

Mr. Pettis has termed the proposed hospital "a vital necessity" due to the large number of veterans who live in the inland southern California area. He adds that California has not received sufficient support for veterans' medical care.

He has asked the House Committee on Veterans Affairs to launch an investigation to determine if VA hospitals are properly staffed to provide men and women with "second-to none" care. Chairman of the committee, Ollie D. Tregoe, of Texas, has promised "in depth" hearings on the issue, says Mr. Pettis.

Black man's role is explored in Afro-American Club play

The Afro-American Club of Loma Linda University, La Sierra campus, will present a series of skits, poems, and songs entitled "The Black Experience" Saturday, April 4, at 7 p.m. in Gentry Gymnasium, Loma Linda campus.

Attempting to communicate the black man's aspirations, frustrations and disappointments of black Americans, the students try to provide a Christian perspective that will illuminate the racial crisis, says club president Ernest A. McDoel, senior psychology and physical education major.

Not intending to merely entertain the audience, the performers seek participation in the American dilemma. Through dramatization, a more tangible concrete level of understanding between the black and the white community is ascertained, adds Mr. McDoel.

Previously, the cast, who are all College of Arts and Sciences students, performed "The Black Experience" on the La Sierra campus in "Blackscope 70" and at Washington High School, Los Angeles. A 25-cent donation will be taken at the door.

The Afro-American Club is organized for the purpose of making the college community aware of black culture and dignity, helping black students become aware of their heritage, bringing good spiritual tones and values to the club, and making the non-college community aware of what true black humanity is, says James H. S. Bittering, PhD, associate professor of anthropology, and club sponsor.

Club members are currently preparing for several community help programs such as tutoring high school and helping underprivileged families. They also provide religious programs for local churches.

Medical student wins first prize in photo contest

Winner of the March 12 annual University Photography contest is Donald Lee "Lee" Larson, SM'71.

Mr. Anderson was the first medical student ever to correctly identify all ten buildings depicted in the photo page. Other entrants receiving perfect scores were James L. Edwards, SM'73; James L. Procell, SM'71; Harold M. Wickenheiser, SM'72; and Marion E. Hugo, of Loma Linda.

Current answers to the quiz are as follows: 1-M, 2-Q, 3-T, 4-E, 5-I, 6-S, 7-D, 8-O, 9-K, and 10-P.

"Name these buildings" photo page contest is sponsored by Lee Larson, SM'71.

"Mystery of Pain," originally scheduled for Sunday, April �, at 8 p.m., was moved to Saturday, April 4, at 7:30 p.m. because of "I Believe in the True Church," and "I Believe in the Fatherhood of God and the Brotherhood of Man.

"I Believe in Conversion" and "I Believe in the Second Coming of Christ" are the subjects for Sunday's meetings, the first beginning at 8 a.m., and the second at 6:30 p.m.

The final Spring Week of Devotion for the Loma Linda campus of the University begins tomorrow evening on the Loma Linda campus of the University. Theme of the eight-meeting series is "This I Believe."
"The medium is the 'messy' age," writes Marshall McLuhan, in his latest book, Counterblast. This is a period of history with a well-known aphorism, "The medium is the message," which upset the reading world a few years ago, and the pun to that, "The medium is the massage." Although the book does not add a lot to his basic ideas, it, nevertheless, restates in colorful "poeese" his basic philosophy of history found in Understanding Media (Scribner, 1964), and others. To oversimplify his philosophy of history, he divides the history of the world into three periods. The first period was the trial or oral period in which man received his information through the ear. Hearing was believing. Words heard were "real" powers. Superstition was rampant in such a culture. Total involvement was the rule in social pursuits. "Exclusively oral communication made for intimacy and homogeneity of expression. The oral is the world of the northerner, of all-st-manne and ESP. There are no lines or directions in acoustic space. The second period was the "Mechanical Age" or the "Literary Age" which sees the invention of the printing press. Of course, there was obtained more through the sense of sight than through the sense of sound. The phonetic alphabet forced the separation of music from meaning, the mother tongue to the neutral world of the eye, when you give an ear for an ear." The book could not be better. Each new chapter in the book is bound into an even more visual aspect of life than was possible. It is written in the present tense such as a long as a person looked like a Christian he was performed without criticism. Whether he lived or loved his fellow was not important. "Writing meant that the acoustic world of the ear was completely out of the picture. It is a case of a visual world for the hopeless case of a visual." Writing meant the mechanization of the old world of words and of thought. Writing permitted analysis of thought-processes which gave rise to the categories of knowledge. With writing came the power of virtually controlling not only acoustic space, but architectural space. With writing came the separation of minds from the drome of both from words. Before writing, all these divisions were merged in a single "mythic" knowledge, a single rhythm where there was no present but all was new." The third period is the "Electronic Age." This age gave man his ear again. With the ear he could be recruited again as a tribal man. Values were important again, not necessarily appearances. The raised body and the miniskirt were customs of the tribe that created character and less important. than love for oneself and total involvement. "All our 'teen-agers' are not tribal. That is, they recognize their tribal involvement in the human family regardless of political goals or background. Their recognition of the uniform sphere of acoustic information environment renders obvious the squareness of all previous arrangements. . . . The Catholic Church is prepared to de-Romanize or to decentralize its ceremonial system, or to electronic posture, eager to revise its liturgy for greater participation."

Mountain seminar retreat is planned by PR chapter

A three-day seminar on "E-ective Church Communications" is being offered at Monte Corona Convention Center, near Blue Jay, beginning Sunday, April 5, and ending Tuesday, April 7, according to Charles C. Case, coordinate of the conference, treasury of the Island Empire chapter of the Public Relations Society of America, the sponsoring organization. Guest speakers from various church deconstructions in the southern California area will lead discussions of topics related to church public relations. Participating from Loma Linda University are Howard B. Weed, Ph.D., vice president for public relations and development, and Oliver L. Jacobs, director of University Relations. Registration begins at 2 p.m. on Sunday. Accommodations and meals are available for the two nights. Registration fee is $25. For further information, call Mr. Case at (714) 796-7231, extension 2580.

University musician states case for Mission Inn concert

Loma Linda University Chamber Singers and Orchestra, under the associate professor of music, will present a concert Sunday, April 5, in the Spanish art gallery of the Mission Inn, Riverside. The Mission Inn," says Mr. Keny, "has been used before for concerts, but we are not satisfied with simply using it, but it is just to emphasize pre- serving the inn as a cultural asset." "All our ten-agers are not tribal. That is, they recognize their tribal involvement in the human family regardless of political goals or background. Their recognition of the uniform sphere of acoustic information environment renders obvious the squareness of all previous arrangements. . . . The Catholic Church is prepared to de-Romanize or to decentralize its ceremonial system, or to electronic posture, eager to revise its liturgy for greater participation."

Loma Linda campus yearbook to arrive in middle of May

The Loma Linda campus yearbook, SEFTPECT, is re- ported to arrive about the middle of May. Faculty members may obtain a copy of the book by sending a requisition or $10 to the public information office. Full-time students have already paid for their books. The 200-page yearbook is produced by the University public information office in cooperation with the 1970 Loma Linda campus students.

Muscular dystrophy clinic is established at medical center

The Muscular Dystrophy Association of America, Incorporated, has announced the opening of an MDA clinic at University Hospitals. The clinic, serving San Bern- ardino and Riverside counties, has facilities to treat approximately 250 patients. Jack Judaism, director of the San Bernardino County Chapter of MDA, says: "If we could get the people of the city to think of the Mission Inn as a cultural center, our problem would be solved," Mr. Keny adds, "and I think it could be operated as a cultural center by the school of music for the other performances." Heres Hughes, associate professor of art, is in charge of the inn's art gallery. It is intended to be used at the Sunday concerts, the school of music and the art gallery and the court. Tickets for the concert are $2.50.

ATTENTION
All faculty students and teachers and all friends of Atlantic Union College and New England Memorial Hos- pital are invited to a supper reunion of Southern Califor- nia Chapter of AUC Alumni at the Mission Inn in Riverside on April 19 at 5:30 p.m. in the Loma Linda campus. If interested, please bring en- trance ticket. Admission at the court will be provided. Elegance of officers, a program, and the supper will high- light the evening.

Births
RAMSEY, Jennifer Elizabeth, was born March 21 to Mr. and Mrs. James E. Ramsey, 38701, of Grand Terrace.
STONE, John Philip, was born March 21 to Mr. and Mrs. Wil- liam J. Stone, a computer pro- grammer at University Hospi- tal, of Loma Linda.

The Loma Linda University (Loudspeaker) is a weekly newspaper for the students of Loma Linda University, Loma Linda, California 92354. Of- ficial publication of Adventist University, AUC Alumni, and University Communications. The weekly edition is published weekly during the academic year. First issue October 1970. The second issue 1970. For further information, call Mr. Case at (714) 796-7231, extension 2580.

Abbreviations Used in University Scope:

ALL = All School
TCH = Teachers
STU = Students
GSO = Graduate Student Organization
SD = School of Dental Medicine
STH = School of Theology
SD  = School of Dentistry
ENR = Emergency Rooms
MT = Medical Technology
CHG = Chemistry
GH = General Health
OD = Optometry
OT = Occupational Therapy
PH = Pharmacy
RG = Respiratory
GS = Graduate School
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**OUR MONTHLY SPECIALS FOR APRIL 1970**

Come any time and purchase these specials in addition to our regular weekly specials. Shop and save all month at the Loma Linda Market.

### LOMA LINDA MARKET

Anderson at Prospect

- **SUNDAY — THURSDAY** 8 TO 8
- **FRIDAY** 8 TO 5

Our Natural Food Department features quality dried fruits, nuts, whole grains and stone ground flours.

#### Bakery Specials

**OUR BAKERY USES ONLY QUALITY INGREDIENTS, WITHOUT PRESERVATIVES AND ONLY UNBLEACHED FLOUR IN OUR PRODUCTS.**

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<tr>
<th>Product</th>
<th>Price per Doz.</th>
<th>April Dates</th>
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<tr>
<td>SANDWICH BUNS</td>
<td>39¢</td>
<td>April 1-7</td>
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<tr>
<td>BANANA NUT BREAD</td>
<td>69¢</td>
<td>April 8-14</td>
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<td>PEACH PIE</td>
<td>65¢</td>
<td>April 15-21</td>
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<td>COCONUT WHEAT STIX</td>
<td>39¢</td>
<td>April 22-28</td>
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<td>LOBSTER TAIL</td>
<td>49¢</td>
<td>April 1-15</td>
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<tr>
<td>BANANA NUT BREAD</td>
<td>59¢</td>
<td>April 16-30</td>
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### Grocery Specials

#### Sandwiches
- **BUN:** 39¢ per doz. (April 1-7)
- **BANANA NUT BREAD:** 69¢ (April 8-14)
- **PEACH PIE:** 65¢ (April 15-21)
- **COCONUT WHEAT STIX:** 39¢ (April 22-28)

#### Bakery Products
- **SHELLS:** 79¢ (April 1-15)
- **ROASTED & SALTED CASHEW NUTS:** 89¢ (April 16-30)

#### Other Products
- **DEL MONTE — 40 OZ. PRUNE JUICE:** 59¢
- **HOLLYWOOD — 15 OZ. SOY BEANS:** 2 for 37¢
- **SUN VISTA — 15 OZ. REFRIED BEANS:** 2 for 31¢
- **LIBBY'S — 46 OZ. PINEAPPLE JUICE:** 3 for 99¢
- **MAZOLA — 48 OZ. CORN OIL:** 41¢
- **EL SAVOR — 14% OZ. CRACKERS MADE WITH PURE VEGETABLE SHORTENING:** 4 for 1 dollar
- **LA LOMA — 16 OZ. SALAD DRESSING:** 47¢
- **MR. SPUD — 3/4 LB. INSTANT MASHED POTATOES:** 99¢
- **STRAWBERRY PRESERVES:** 69¢
- **LA LOMA — 16 OZ. MAYONNAISE:** 55¢
- **SONA — FANCY PEELED — 8 1/2 OZ. WATER CHESTNUTS:** 4 for 89¢
- **CHALLENGE — 32 OZ. VEGETABLE STEAKS:** 79¢
- **CHALLENGE — 20 OZ. VEGETABLE STEAKS:** 83¢
- **CHALLENGE — 14 OZ. CRUSHED POTATOES:** 79¢
- **CHALLENGE — 13 OZ. HOT BEANS:** 69¢
- **CHALLENGE — 7 OZ. SPAGHETTI SAUCE:** 43¢
- **CHALLENGE — 3 OZ. SPAGHETTI SAUCE:** 21¢
- **CHALLENGE — 2 OZ. SPAGHETTI SAUCE:** 16¢

### Additional Information

- **Blue Gingham Blue Lake Cut — 15% OZ. GREEN BEANS:** 2 for 31¢ (April 1-7)
- **WORTHINGTON — 50 OZ. CHOLETTS:** $15.99 case — regular $1.75
- **WORTHINGTON — 30 OZ. VEGA-LINKS:** 75¢
- **WORTHINGTON — 20 OZ. TAMALES:** 49¢
- **WORTHINGTON — 13 OZ. SOYAMEAT:** 6.99 case — regular 75¢
- **WORTHINGTON — 11 OZ. MEAT LOAF MIX:** 99¢
- **WORTHINGTON — 11 OZ. BATTLE CREEK:** 7.50 case — regular 79¢
- **WORTHINGTON — 11 OZ. VEGETABLE STEAKS:** 69¢
- **WORTHINGTON — 10 OZ. FRIED CHICKEN:** 63¢
- **WORTHINGTON — 10 OZ. MEAT LOAF MIX:** 99¢

### Plan Your Shopping Trip and Save on Case Prices

Please note — All products that we carry have been carefully screened so that you do not have to read labels to be sure that they do not contain objectionable products, such as lard, animal gelatins, etc.

**PLEASE NOTE** — All products that we carry have been carefully screened so that you do not have to read labels to be sure that they do not contain objectionable products, such as lard, animal gelatins, etc.
Boys' choir from Arizona to stage La Sierra concert

A new American choral sound, as opposed to the traditional boys' choir of Europe, will be heard when Jeffrey Haskell brings his Arizona Boys Choir to College Hall on the La Sierra campus Saturday night.

Mr. Haskell, in training his boys, has deliberately avoided the "patriarchal" type of sound for the choir and has worked to develop a sound that is almost entirely a product of the age of the singers. This allows a totally different quality of tone to be heard as the choir performs.

"The adolescent boy's voice," Mr. Haskell points out, "is a challenge. First and foremost, this is a reason why it has a certain quality, which has been referred to as 'natural' and which is considered ideal for the performance of sacred music. With the Tucson Arizona Boys Choir, where our repertoire runs from Handel to Ravel and Rodgers and includes a wide variety of other music, we have a wide variety of tone and character in the choir. This allows us to explore a range of choral textures and styles without losing the freshness and vitality of the young voice."

Graduation plans are finalized for both campuses

Preliminary plans for the graduation ceremonies on both the Loma Linda and Riverside campuses have been completed, according to Dr. J. Lightsey, associate dean for student services.

Mr. Haskell

ult's chief problems with the choir, "I had to make the boys understand the difference between the forced production of sound from the head, jaw or throat, or Connecticut, and the natural one brought about through correct pharyngeal breathing."

Mr. Haskell

continued from page 2

The La Sierra campus baccalaureate service will be conducted by the Reverend Dr. George H. Vandevelde, host of the television show "Youth in Action," and the baccalaureate service in Sat- urday morning, May 30, at 11.

On the Loma Linda campus, clinical psychologist Richard C. Nies, PhD, will deliver the con- scription address, and William Alexander, PhD, professor of systematic pastoral theology at the Seminary of the Pacific, Redlands, will be speaker for the baccalaureate service on Saturday morning.

The combined campuses will have their own graduation ceremonies, and Dr. Andrew H. Armstrong, MD, president of the University, will speak at both.

Book review

Continued from page 2

The new publication is a down-to-earth approach to a difficultie theme of a great difficulty of the adolescent, and "will be accepted without understanding."

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