Two Loma Linda University administrators named to fill new academic posts

Up to 1,400 students are planned to enroll on Loma Linda campus

Two Loma Linda University administrators, Dr. Robert E. Cleveland, president, and Dr. Harry M. Crum, vice president for academic affairs, have assumed the position of provost at the La Sierra campus over Labor holidays, a similar helicopter was stationed there last Christmas and New Year's Eve at the University Hospital during the holiday season.

Bernardino Medical Association newly appointed additional executive director, however, it will dispatch possible patients to the hospital, as well as those who are not able to reach the hospital by Western Helicopters and their five-passenger Alouette aircraft.

The greatest advantage of using an ambulance helicopter, he said, was the speed with which an accident victim could be brought to a fully-equipped hospital emergency room. The helicopter rode the trip from the Crestline-Lake Arrowhead area to University Hospital in 10 minutes during some of the calls last December and January.

The medical director for the hospital, Dr. Robert V. Swaizer, MD, se-lected the medical staff. The helipad will be at the 54-foot-square building following the line of the medical center, and there is room for two passengers in addition to the five-passenger Alouette.
New University Church pastor arrives; assumes duties

Newly arrived pastor of the University Church of Seventh-day Adventists, William A. Loveless, MD, do-

mines his first appearance on Saturday entitled "Alarms and Visits."

Prior to his call to Loma Linda

Pulmonary infection seminar scheduled

A two-day medical education seminar on pulmo-

nary infections is scheduled for September

1 and 2 at the University Hospital. In a

lively, "Alarms and Visits," he will feature three guest lec-

turers in addition to Dr. Loveless and

Olson and Elder.

It will be divided into four

parts: basic principles, acute pulmonary in-

fections of the previ-

ously healthy individual, re-

current pulmonary infections, and acute respiratory failure.

Enrollment is limited to 50

people. Registrations will be completed by September 1.

Tu-

tles andiscrimination. He

wrote Pulmonary In-

fections Seminar, Continuing Med-

ical Education Office, Loma Linda University School of

Medicine, 11201 Jackman, Loma Linda, California

92354.

Story of island castaways to be shown August 29

The motion picture, "The Island Family Robinson," will be presented on film at Gentry Gymnasium, University of Seventh-day Adventists in Loma Linda, on September 1 to be assistant to

the family and nearby inquirers.

time when we are often criti-

cized as a student and as an educator. As a student and as an educator.

This may sound presumptuous, but I of course expect, that one needs to do what peo-

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The Open Classroom

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not help much, but hopefully

Admissions Office.

"The New Generation" has

introduced the concept of self-

esteem to authority. They teach

of adults, and they do not serve

the interests of young people.

They teach equality of history. They teach equality.

They teach fighting to escape from believing

in the room situation and how it can

be beneficial to students.

They teach what one needs to do, what one needs to do, and why

it should be of interest to them.

They teach curiosity. It should be of interest to them. They teach

a handbook that gives teachers

how to rule; scratch the one and find

the other. Will Durant wrote

back in 1935. Teachers who are

not interested in Herbert

Kohl's book THE OPEN

CLASSROOM can get an idea of

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for the American Board of

Pediatrics.

Hospital resident elected member of pediatrics academy

The University Hospital pediatric resi-

dent Luis R. Cadilla, MD, has been elected a mem-

ber of the American Academy of

Pediatrics.

The academy is the Pan-

American association of physi-

icians certified in the care of in-

fants, children, and adolescents.

To qualify as inductee member of the academy, an in-

dividual must be a citizen of a

country located in North, Cen-

tral, or South America, and have

met the following qualifications and requirements. It must provide evidence of high ethical and profes-

sional standards. It must be a

medical school acceptable to the AAP executive board of the American Academy of Pediatrics.

To understand Mr. Kohl is to

He received his bachelor's de-

gree in philosophy from Harvard

University, and was a Henry

Edwardes Fellow at Oxford Univer-

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years in European schools and has

recently been director of an ex-

perimental program in the Ber-

kley schools, called "Other World." Mr. Kohl wrote the last page of his book to give a rea-

son for his philosophy. "Our

Front 1970-71 artist series

features 'New Generation'

The first in a series of eight Loma Linda University Artist and Lecture Series featured "The New Generation" for Saturday evening, September 12, on the Loma Linda campus.

The Pacific Ten, a group of 50 young singers and instrumentalists, will be present in concert in Gentry Gymnasium at 8:30 p.m.

Ranging in age from 15 to 21, the Pacific Ten will present an exciting program. Each musician is chorale group to provide the maximum of vis-

ual appeal.

"The New Generation" has performed at the Hollywood Bowl, the Shrine Auditorium, the Center Theatre, the Palm Springs Riviera, and the Hollywood Palladium, and have shared the spotlight with such Hollywood personalities as Art Linkletter, Jim Backus, Shirley Jones, and Morey Amsterdam.

Admission to the program is Loma Linda University and Artist Lecture Series members senior. Single ad-

mission tickets will be avail-

able at the door.

Letters

Sir: This past week the writer was called upon to provide medi-

cal care to a woman who was ill and apparently not interested in the attending physicians in the University Hospital intensive care unit. This was in connec-

tion with the tragic accident of a family and visitors much of the day.

It is not the writer's oppor-

tunity to be on hand at such an emotional time when we are often criti-

cized as a student and as an educator. As a student and as an educator.

This may sound presumptuous, but I of course expect, that one needs to do what peo-

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mission tickets will be avail-

able at the door.
School of Dentistry students return from clinical trip

On July 26, 23 people from Loma Linda University boarded a Pan American Airways Boeing 707 for a four and a half hour flight to Guatemala City, site of week-long dental service to the people of that country.

Accompanying Larry V. Smith, DDS, acting chairman of the department of community and preventative dentistry, was his wife Linda, who helped with Dr. Donald L. Peters, DDS, director of clinics; Melon R. Lund, DMD, professor of restorative dentistry, and his wife, who was a dental assistant; and James M. Crawford, DDS, assistant professor of public health dentistry.

Fourteen students also made the trip: V. Gaddiel Gastonos, Harry H. Houston, III, Patricia A. Neutron, Ronald C. Parker, Terri A. Battle, Linda S. Cee, Thomas F. Crenshaw, James E. Deuson, and all senior dental students: Franklin N. Anderson, Stanton S. Appleton, N. Ted Chaffee, and John P. Spencer, junior dental students; Roberta D. Scott, DPT1; Ingrid E. Khoet, SM73; Laura N. Dancy, SM72; and others.

Walter H. B. Roberts, MD, associate professor of anatomy, and Willard R. Centerwall, MD, associate professor of pediatrics, with his son, Brian, provided the medical care for the group and could clinch each village that was visited.

A reporter from the University public information office spent the first week of the trip with the group taking pictures of the people and gathering background material for newspaper and magazine stories. In diary form, here is his report:

MONDAY — Landed at the Guatemala City airport about twenty minutes after departure. The flight was smooth, but the anticipation of the adventure to come filled me with excitement. This is my first trip to Central America, a trip I have dreamt about since I was a little girl. This is my first trip farther than one thousand miles from home, and I have heard all those stories about hapless, dumb tourists. But I am still looking forward to the adventure.

The reported exchange rate was 12 quetzales to the U.S. dollar. An initial impression of Guatemala is that it seems to be that obstacle, in my ability to communicate, that my Spanish and the customs agent's English were of little use. Here I am in the base store, carrying the very same Spanish word for "no." It makes you feel pretty stupid. It's back to the barter market.

I arrived in Managua, the capital city of Nicaragua, after a brief plane stop in El Salvador. Managua, in contrast with Guatemala City, is built on the same raw materials and in the same calibre mediocre to poor.

Managua is by no means a city. It's a grade town. I remember being told that until you walk by another star, carrying the very same deck of cards that I have, the majority of the people in Managua are in a big word down here.

We arrived this evening in Managua, the capital city of Nicaragua, after a brief plane stop in El Salvador. Managua, in contrast with Guatemala City, is built on the same raw materials and in the same calibre mediocre to poor.

Instead of heading up to the Amazon Hotel 70 miles away we will fly to the eastern outskirts of Managua for several days of clinics. Before we leave tomorrow, I'll have to head back the following day in order to make my flight to Guatemala City on Monday.

WEDNESDAY — I think I should have stayed in Guatemala City an additional day before coming to Managua. It would have been a good idea to go out on a fishing expedition, to take a picture of the countryside, and to take a look at the facilities.

The plane back to Managua looked good too. Sanaa is a nice place to visit, but you wouldn't want to live there. La Trinidade, though, where the Seventh-Day Adventists are in charge, is a nice place to live. The place looks like it's been designed by a cool and pleasant weather; I was surprised to see the sun shining in the road toward a river. The bridge was out.

A policeman assured us that the bridge, which was washed out early this morning, would be repaired in two hours, by 1 a.m. Instead of heading back to Managua, we decided to sit down and relax. We had to rely slowly toward the bridge. We gave up and decided to go back to San Cristobal two minutes before my appointment at the airport.

After traveling by bicycle and on foot, we returned home to Managua. It had been an exciting and stimulating trip. We had a great time, and we would like to come back next year.

THURSDAY — I was right! Managua was no place to go around.

The group that had been working around Puerto Barrios during this past week is coming in to the city for some "R & R." They should be here in a couple of hours. They might even look grumpier than I do.

SATURDAY — They did. Ten showers and six shaves later, we went to church in Zone five, a small congregation with approximately 20 people. Dr. Roberts and Dr. Lund - assignment, both requiring translation through an interpreter. Of all the topics, the most difficult to explain have been the children's story which preceded my address, he picked the subject of snakes.

For a week of sleeping in close quarters with the rest of your team, one occasional pumbling of your stomach, or a minor aches and pains is not so different. The problem is then to diplomatically suggest each evening that they find a new unoccupied spot, one where they might have more privacy; for example, the hotel bath.

MONDAY — I'll be home in a few hours, I hope. As I sit in the airport waiting to see if there is room to fly on to a steady basis, each newly arrived potential passenger at the concourse game represents a barrier to home sweet home.

This morning we drove from San Cristobal to Guatemala City, taking the coastal road toward the capital instead of the interior, the Amatlan route. But 50 kilometers from the airport, we turned off to the right on the way to Crawford's 3 p.m. appointment at the Guatemalan School of Dentistry, and from my 6 p.m. appointment at the Guatemalan School of Dentistry, and from my 6 p.m. appointment at the Guatemalan School of Dentistry, and from my 8 p.m. appointment at the Guatemalan School of Dentistry.

The only problem was that I misunderstood the stewardess whom I thought told me an airplane bound for Managua would arrive on the next flight. I was supposed to take this flight, but I decided not to stand in the high Rogue. My room was free, and I took it. It was the only place to stay.

The group returned to Guatemala City last night, taking the coastal route instead of the interior, the Amatlan route. But 50 kilometers from the airport, we turned off to the right on the way to Crawford's 3 p.m. appointment at the Guatemalan School of Dentistry, and from my 6 p.m. appointment at the Guatemalan School of Dentistry, and from my 6 p.m. appointment at the Guatemalan School of Dentistry, and from my 8 p.m. appointment at the Guatemalan School of Dentistry.

I had hoped to get pictures of the countryside on the way, but I gave up on taking pictures of the countryside and started taking pictures of the countryside.

It was a good day. We had an enjoyable time, and we would like to come back next year.

FRIDAY — Back to Guate-
School of Medicine freshman laboratory nears completion

A new multidisciplinary laboratory for freshmen School of Medicine students is under construction on the first floor of the biochemistry building located at the corner of Campus Streets and University Avenue, according to G. Gordon Hadley, M.D., associate dean for student affairs in the School of Medicine.

The new laboratory will be ready for student use by the first of January, Dr. Hadley says. Courses to be taught in the new quarters include biochemistry, pathology, microbiology, pharmacology, physiology, and biochemistry.

During the first semester, the freshman students will be taught these courses in various buildings on the Loma Linda campus.

The biochemistry building laboratory will contain six mini-laboratories that can hold 16 students each, Dr. Hadley adds.

Two medical record librarians attend Wisconsin workshop

Two University Hospital medical record librarians attended a two-week workshop held at the University of Wisconsin, Madison, this month. They are Sylvia Mendel and Rita Stiffler.

Sponsored by the American Medical Record Association, the Institute on Teaching Methods is offered to experienced medical record librarians who wish to teach. The course is designed to introduce them to the concepts and techniques of teaching and learning.

The biocommunications meeting in Houston

Two Loma Linda University medical school personnel recently participated in a biocommunications conference held in Houston, Texas. They were Dr. Hadley and include a rator, and Edward N. Hummel, associate professor of biochemistry.

The "Biocommunications '70" was held on the sidelines of the 40th annual meeting of the Association of Medical Illustrators, the Institute on Teaching Methods, and the Council on Medical Television.

These three groups met to explore practical methods of improving medical and biological education, research support, and health care through improved techniques of audiovisual communication.

Mrs. Ircel participated in a mini-workshop on slides and films. She also represented the Loma Linda University Hospital health educator, at the convention. Mrs. Ircel caused the filming aspects of the motion picture "Heart Murmurs." She also attended the convention workshop on slides and films.

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Send a letter to North Vietnam.

Mr. President,

I am a concerned American citizen [insert your name and address]. I urge you to do everything in your power to bring about the release of American prisoners of war in North Vietnam.

I believe that the United States government is committed to the principle of bringing all American prisoners of war safely and honorably home. I support this commitment and urge you to use all available resources to achieve this goal.

I understand that there are many obstacles to achieving this goal, but I believe that it is essential for the United States to continue to work tirelessly towards this end.

Thank you for your attention to this matter.

Sincerely,

[Your Name]

[Your Address]
Anthropology students return from Central American trip

Editor's note: The following article was written by senior anthropology student Ronald Moseley, major H. Lawrence Jacobsen.

The five student class headed by James H. Stirling, PhD, assistant professor of anthropology and sociology, left Loma Linda in mid-July for an eight-day archeological tour of the Central American countries. With the class was a writer-reporter for the University SCOPE (Pomona, California). The class is taking the course for credit.

Loma Linda University's second annual anthropology field class returned to Loma Linda on July 29 after six weeks of Mexican and Central American archeology.

The five-student class, headed by James H. Stirling, PhD, assistant professor of anthropology and sociology, left Loma Linda in mid-July for an eight-day archeological tour of the Central American countries. With the class was a writer-reporter for the University SCOPE (Pomona, California). The class is taking the course for credit.

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School of Medicine acquires new color television system

The School of Medicine has recently acquired a Phillips Broadcast Equipment Corporation Model PCB-701 color television camera. The camera will be connected by a closed-circuit cable to 32 Sony Trinitron television receivers modified to receive videotape pictures.

Temporarily installed in the pathology laboratory in Evans Hall, the new equipment can be used with a microscope as well as gross specimens, and photographs slides; the color camera can also be used as a normal television camera. Students will be able to view microscope slides in full color with a high degree of resolution. The television monitoring equipment will be moved to the biochemistry building following the completion of the new multidisciplinary laboratory.

Cost of the new system is approximately $54,000.

Pollution problems are staggering

SM professor testifies on air pollution

Assistant professor of medicine George G. Burton, MD, testified recently on the medical effects of air pollution on the human body before the California state assembly committee on transportation.

A member of the Air Conservation Committee of the Tuberculosis and Respiratory Disease Association of California and a member of the Research Council Advisory Council of the United States Public Health Service Division of Air Pollution, Dr. Burton testified that "air pollution, at levels present in urban California air today, is definitely a health hazard."

Clean air vital

Clean air is vital to human existence, Dr. Burton says. An average man can live five weeks without air. The average person requires each day 25 pounds of food, 45 pounds of water, and 39 pounds of air.

"The precise effects of every concentration of air pollution are unknown," according to Dr. Burton. "There is no question that an irritating effect is accompanied by an inability to clear secretions from the airways. About 50 percent of the normal population there is some constriction of the airways - a premonitory reflex making breathing difficult.

Inland Empire physicians who specialize in chest and upper respiratory diseases have learned to make diagnosis for homeless business one or two days after particularly smoggy days, Dr. Burton says. "The sheer massiveness of researching the pollution problem is staggering," Dr. Burton states. "The irritable Robin, chief of the chest section at Stanford University has made the following observation - there are some 26 pollutants in the atmosphere which the United States Government lists as potentially harmful to man. Every possible combination of pollutants would have to be studied if we wanted to see precisely what the possible effects were."

"If we studied just one individual at one concentration of each pollution combination, there would need to be 258,196 more experiments done. My desk would stop functioning at one billion, and that is only about 26, (6 to the fifth power)."

Significant studies

Significant studies of major pollutants at levels realistic in urban atmospheres would require a gigantic research output, according to Dr. Burton, "and the cost would be phenomenal."

No scientist in his right mind would consider any kind of study like this kind of study, Dr. Burton says. "Enough information is in hand to implicate air pollution as one of the major effective means to make life unbearable in California in the 1970's."

Annual Disneyland hospital party set for September 24

The third annual Disneyland hospital party will be held Thursday, September 24, at the Anaheim park.

Cost of the all-day event is $4.25 and includes parking, admission, plus unlimited use of all rides and attractions except the submarine ride.

Tickets will be available shortly at the Loma Linda Market Ion center and the hospital gift shop. The tickets are limited in number.

The Tubercolosis and Respiratory Disease Association of California, of which Dr. Burton is a member, is urging the California state legislature to implement policies which will substantially expand federal and state efforts to source (1) new means of motive power in replacement of the internal combustion engine; (2) pollution-free sources of domestic energy such as solar and nuclear energy; (3) drastic reductions in sulfur, lead, and other noxious materials in solid, liquid, and gaseous fuels; and (4) the development of economical means for the removal of pollution from the effluent streams of motor vehicles, aircraft, other transport systems, and from stationary sources of pollution.

Births

COON, Kathleen Marie was born August 15 to Mr. and Mrs. William H. Coon, systems programmer at University Hospital, of San Bernardino.


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• Film-flattening plate for sharp pictures • Built-in
flashgun • Squeeze-type shutter release • Optical
viewfinder • West German lenses

Regular kit includes:
• One roll of Rapid film • Dependable Mallory battery • Four
AG 1 flash bulbs or Flashcube

Reg $14.95
Only $6.00

Imperial Household
Rubber Gloves
79¢Pr.
Price Includes Coupon for Another Free Pair of Gloves

St. Mary’s Blankets

Thermal
KING SIZE
8.49
SALE 5.69
KING SIZE
9.95
SALE 6.59

TWIN
4.95
SALE 3.29
TWIN
5.95
SALE 3.98

University Pharmacy & Supply

11147 ANDERSON STREET
Loma Linda, California 92354
OUR MONTHLY SPECIALS FOR SEPTEMBER

Come any time and purchase these specials in addition to our regular weekly specials. Shop and save all month at Loma Linda Market.

<table>
<thead>
<tr>
<th>BURGER BUNS</th>
<th>FRENCH APPLE PIE</th>
<th>CHOCOLATE PRUNE CAKE</th>
<th>POUND CAKE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 DOZ.</td>
<td>8 INCH</td>
<td>8 INCH</td>
<td></td>
</tr>
<tr>
<td>39c</td>
<td>65c</td>
<td>95c</td>
<td>59c</td>
</tr>
</tbody>
</table>

Sept. 2-8
Sept. 9-15
Sept. 16-22
Sept. 23-29

Our Bakery uses only quality ingredients, without preservatives and only unbleached flour in our products.

Our bakery has installed a complete Bread Make-Up Department, including a dough divider, a dough ball rounder, an intermediate proofing system, and a bread moulder. All of this equipment will add to the freshness of the bread, without the use of undesirable food additives. Try one or more, of the 19 varieties of high quality home baked bread when you shop.

<table>
<thead>
<tr>
<th>Bottle</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>19 OZ.</td>
<td>REDI BURGER</td>
<td>$7.50 CASE / 99c</td>
</tr>
<tr>
<td>19 OZ.</td>
<td>CHILI</td>
<td>$7.10 CASE / 25c</td>
</tr>
<tr>
<td>19 OZ.</td>
<td>LITTLE LINKS</td>
<td>$3.95 CASE / 39c</td>
</tr>
<tr>
<td>19 OZ.</td>
<td>NUTEENA</td>
<td>$7.50 CASE / 89c</td>
</tr>
</tbody>
</table>

Our Natural Food Department features quality dried fruits, nuts, whole grains and stone ground flours.

REG. 99c LB.
BRAZIL NUTS ........................................ 79c lb.
REG. 75c
KAFFIR TEA BAGS .................................. 40c
Sept. 1-5

ROASTED & SALTED — REG. $1.39 LB.
CASHEWS .............................................. 98c lb.
June 45:
RED CLOVER TEA .................................... 30 Bags 85c
Sept. 16-30

Please note — All products that we carry have been carefully screened so that you do not have to read labels to be sure that they do not contain objectionable products, such as lard, animal gelatins, etc.

Plan your shopping trip and save on case prices.