Hello Center for ,

In 2005, the Board of the Society of Adventist Communicators developed a way for professional recognition awards to be given out annually at the Society's convention. Listed below are the award categories for various projects that have been entered into the awards judging pool. From the pool of winners (best in class in each category), members from the SAC Board will chose an overall Award of Excellence and the Reger Cutting Smith Award for innovation and creativity. The Board will also select Student Award, Young Professional Award, and Lifetime Achievement Award.

A special thanks goes out to the award jury chairs (and their committees): Dustin Jones, Damian Dizard, Libna Stevens, Warren Judd, Shelley Nolan Freesland, and Ron Pride.

Winners will be announced throughout the 3-day convention.

FYI - This year, we had 241 nominations for the various category classes. Lot's of creativity displayed in each work submitted.
Good luck to all of the nominees!

Category: Corporate Communication

Class: Constituency or Annual Report Video
• Year End 2001 (Amazing Facts)
• Send Us a Revival (Southeastern Conference)
• Welcome Message at the Pastor’s Evangelism and Leadership Council (Oakwood University)

Class: Constituency Report (Print) or Special Event
• Send Us a Revival (Southeastern Conference)
• Inauguration of Leslie N. Pollard, PH.D (Oakwood University)
• Reach Manitoba-Saskatchewan (Manitoba-Saskatchewan Conference)
• Constituency Session Booklet 2006-2010 (Carolina Conference)
• Five Year President’s Report (Southern Adventist University)
• All are Precious in His Sight (Canadian Adventist Messenger)

Class: Annual Report (Print)
• Lighting Up the World (Amazing Facts)
• Words to Live By (San Joaquin Community Hospital)
• Rural Health Clinics Annual Report (Adventist Health)
• Working Together for a Bright Future (Adventist Health)

Class: Website
• Outlookmag.org (Mid America Union)
• Metroadventist.org (Metropolitan Seventh-day Adventist Church)
• Lakewhitneyranch.org (Texas Conference)
• AdventistHealthNW.com (Adventist Health NW)
• MyFreeBibleStudy.org (SermonView)
• Maranatha.org/convention (Maranatha Volunteers International)
• Atlantic-union.org (Atlantic Union Conference)
• Helltruth.com (Amazing Facts)
• Adventistmission.org (Adventist Mission)
• Afbookstore.com (Amazing Facts)

New Media

Class: App
• Gracelink (General Conference Sabbath School)
• Dorm Room Aranger (Southern Adventist University)

Class: Email Newsletter
• The Facts (Amazing Facts)
• Metropolitan Church email newsletter (Metropolitan Seventh-day Adventist Church)
• Consortium of Adventist African Universities and Partners newsletter (Oakwood University)
• President’s FYI (Oakwood University)
• OU? Oh, Yes! (Oakwood University)
• Pastor’s Newsletter (Texas Conference)
• Atlantic Union Gleaner FYI (Atlantic Union Conference)

**Class: Blog/Student Blog**
• ScreenSmart Media Blog (Review and Herald Publishing Association)
• Metropolitan Church Blog (Metropolitan Seventh-day Adventist Church)
• Freshman Blogs (Southern Adventist University)
• Le Scribe (Kenn Dixon/Full Sail University)
• Prophecy Blog (Amazing Facts)

**Class: Use of Social Media**
• Oakwood University
• Adventist Health
• Adventist Health Northwest
• Amazing Facts
• Metropolitan Seventh-day Adventist Church

**Print**

**Class: Newsletter (Print)**
• Conference Connection (Indiana Conference)
• Prairie Horizons (Manitoba-Saskatchewan Conference)
• Redding (California) Seventh-day Adventist Church’s newsletter
• President’s FYI newsletter (Oakwood University)
• Consortium of Adventist African Universities and Partners newsletter (Oakwood University)
• OU? Oh, Yes! (Oakwood University)
• Panorama (Southern Adventist University)
• Metropolitan Voice (Metropolitan Seventh-day Adventist Church)

**Class: Magazine**
• Jamaican Union Visitor
• Canadian Adventist Messenger
• Regional Voice
• Oakwood Magazine
• Vibrant Life
• Inside Report (Amazing Facts)
• Record magazine (Southwestern Union)
• Frontline magazine (Adventist Mission)
• Carolina Action (Carolina Conference)
• Adventist Frontiers (Adventist Frontier Missions)
• The Advent Impact
• Prairie Horizons (Manitoba-Saskatchewan Conference)
• Columns (Southern Adventist University)
• OUTLOOK magazine (Mid America Union)

**Class: Editorial**
• Standing Ovation (Texico Conference)
• God’s Church – A Symphony of Believers (Southwestern Union Record)
• There is Hope! (Southwestern Union Record)
• Let Your Common Light Shine (Southwestern Union Record)
• A Different 100 Percent (Vibrant Life)
• I Hate Cancer (Vibrant Life)
• When Good Enough Is Good Enough (Vibrant Life)
• Lessons from Harmony and Unison (Mid-America Union)
• Six Essentials for 2012 (Mid-America Union)
• God’s Last Day People – a Movement or a Machine? (Mid-America Union)
• I Come From Stouffville (Ontario Highlights)
• Adventist Deep Sea Divers (Ontario Highlights)
• Bad Words (Ontario Highlights)
• Belief Minus Worship Equals Practical Atheism (Ontario Highlights)
• Why Do I Do What I Do? (Ontario Highlights)
• Adventist Choreography (Ontario Highlights)
• Empathy (Columns)
• Prodigal (Columns)
• Oakwood University to Seek an Enrollment of 3,500 (Oakwood University)
• Oakwood’s New President After One Year (Oakwood University)
• Oakwood University Wins USCAA National Men’s Basketball Championship (Oakwood University)

Class: Feature
• Mail Bonding (Southern Adventist University)
• Needle in the Haystack (Southern Adventist University)
• Forever Green (Columns)
• Oakwood Church News in Pentacost (Oakwood University)
• Aeolians/Moscow concert (Oakwood University)

Class: Devotional
• 31 Days of Fasting and Prayer (Natsel Management)
• God’s Goats (Maranatha Volunteers International)
• God’s Kingdom (Maranatha Volunteers International)
• Calling Moses (Maranatha Volunteers International)
• Moving Mountains (Amazing Facts)
• Available to Serve (Canadian Adventist Messenger)
• The Journey of Faith (Southwestern Union Record)
• Cancer Fight Teaches Oakwood University Student Dependence on God (Oakwood University)

Class: News Article for Event Coverage
• Adventist Education Enrollment increases in Indiana (Indiana Conference)
• Summary of the 17th Seventh-day Adventist Church in Canada Quinquennial Session (Canadian Adventist Messenger)
• Southern students equal with church leaders at One Project (Southern Accent)
• Two No Shave November contests on campus (Southern Accent)
• Oakwood University Opens (Oakwood University)
• Aeolians/Moscow concert (Oakwood University)
• Pollard Inaugurated as Oakwood’s 11th President (Oakwood University)
• Oakwood University President (Oakwood University)

Class: Column or Department
• Creation Health (Southwestern Union Record)
• Introducing the Why (Adventist Review)
• Creation Corner for Kids (Canadian Adventist Messenger)
• Lifelines (Vibrant Life)
• Spice of Life (Vibrant Life)

Class: Student Newspaper
• Southern Accent (Southern Adventist University)
• Spreading Oak (Oakwood University)

Broadcast

Class: Radio Show or Podcast
• Church Marketing Podcast – 10 Commandments (SermonView)
• Letting Go: How Forgiveness Brings Healing, Part 3 (AnchorPoints with Robert Quintana)
• The Rest of Your Life (Sligo Seventh-day Adventist Church)

Class: TV/Internet Show
• Maranatha Mission Stories (Maranatha Volunteers International)
• JCI Today (North American Division Communication Department)

Class: Video Story/Project
• Dependence (Maranatha Volunteers International)
• Bound for the Kingdom (Maranatha Volunteers International)
• ShareHim Experience in Zambia (Southwestern Union)
• Kneel (Brandan Roberts)
• Camp Meeting News (Carolina Conference)
• Revelation of Hope (Carolina Conference)
• By Firelight (Adventist Mission)
• Another Communion (Adventist Mission)
• The Least of These (Southwest Region Conference)
• God is Bigger than the Jaks (Adventist Frontier Missions)
• Salute to the First Family (Oakwood University)
• Aeolians Choir and the 7th World Choir Games (Oakwood University)
• From Russia with Love (Oakwood University)
• The Susu Chronicles (Adventist Frontier Missions)

Marketing/Public Relations

Class: Exhibit or Display
• Amazing Facts 2011 ASI Booth (Amazing Facts)
• Southwestern Union Record (Southwestern Union)

Class: Promotional Video
• You Can Serve (Adventist Frontier Mission)
• Mission to Cities (Adventist Mission)
• Evangelism Offering Appeal (NAD Ministerial)
• Pursuing the Vision (Texas Conference)
• Forever Faithful International Camporee DVD (Center for Youth Evangelism)
• What is Beast 4 the Kingdom (Metropolitan Seventh-day Adventist Church)
• Being on Fire (City Temple Seventh-day Adventist Church)
• School of Journalism & Communication Promo Video (Southern Adventist University)
• You Are Already Here (Southern Adventist University)
• Small Group Study (In Discipleship)
• Becoming (San Joaquin Community Hospital)
• From Russia with Love (Oakwood University)
• Hell Truth (Amazing Facts)

Class: Brochure or Printed Promotional Package/Kit
• Fit for Eternity (Southern Adventist University)
• Be a Part (Southern Adventist University)
• Prophecies of Hope (SermonView)
• You’ve Heard the News (Amazing Facts)
• AFCOE brochure (Amazing Facts)
• Evangelism Offering Appeal (NAD Ministerial)
• Pray. Give. Go. (Adventist Frontier Missions)
• 2011 Holiday Catalog (Amazing Facts)
• Frontier Founders campaign (Texas Conference)
• Who are the Adventists (Metropolitan Seventh-day Adventist Church)
• Lean on Me (Carolina Conference)
• Forever Faithful International Camporee (Center for Youth Evangelism)
• My Southern (Southern Adventist University)

Class: Ad (Print)
• One Family. One World. (Review and Herald Publishing Association)
• Moving Mountains (Amazing Facts)
• Reclaim Your Faith (Amazing Facts)
• Inside Report (Amazing Facts)
• Men in Gowns (San Joaquin Community Hospital)
• Summer 2012 Outdoor Teachers Institute (Southern Adventist University)
• Exploring the World From a Different Point of View (Southern Adventist University)
• Authentic and Outstanding series (Pacific Union College)
• Oakwood LEAP program (Oakwood University)
• Reasons (Adventist Frontier Missions)

Class: Marketing Gift
• AFTV notebook (Amazing Facts)
• Vision 20/20 (Oakwood University)
• Oakwood fan (Oakwood University)

Class: Media Pitching Campaign
• Security at Oakwood (Oakwood University)
• Oakwood University Aeolians (Oakwood University)
• Cancer Fight Teaches Oakwood (Oakwood University)
• Breath of Life New Minister (Oakwood University)
Design

Class: Book Design
• Devotional gift set (Review and Herald Publishing Association)
• Raise a Leader (Review and Herald Publishing Association)
• Convicted (Review and Herald Publishing Association)
• Miracle of the 7th Day Ox (Review and Herald Publishing Association)
• Praying with My Eyes Open (Review and Herald Publishing Association)
• 2011 Presidential Inauguration (Oakwood University)
• Prophecy Study Bible (Amazing Facts)
• Broken Chains (Mountain Ministry)

Class: Magazine Cover Design
• March 2012 Southwestern Union Record
• October 2011 Adventist Frontiers
• Spring 2012 Columns
• REACH Manitoba-Saskatchewan Quadrennial Report
• April 2012 Adventist Frontiers
• February 2012 Adventist Frontiers
• Vibrant Life
• The Captain Goes to Church (Review and Herald Publishing Association)
• Oakwood Magazine (Oakwood University)

Class: Magazine Design Overall
• Vibrant Life
• ViewPoint (Pacific Union College)
• Jamaica Union Visitor
• Columns (Southern Adventist University)
• Canadian Adventist Messenger
• Children’s Mission magazine (Adventist Mission)
• Inside Report (Amazing Facts)
• OUTLOOK Magazine
• Adventist Frontier Missions
• REACH Manitoba-Saskatchewan Quadrennial Report
• The Volunteer (Maranatha Volunteers International)

Class: Project Design
• Camp Meeting 2012 Online Headquarters (Indiana Conference)
• Homecoming invitation (Pacific Union College)
• Eliminate your student loan (Pacific Union College)
• Calendar of events (Pacific Union College)
• Ghosttruth.com (Amazing Facts)
• Prayer summit (Carolina Conference)
• Countdown (Carolina Conference)
• The Artist’s Touch (Carolina Conference)
• My Southern (Southern Adventist University)
• Map out Your Future (Adventist Health)
• 2012 Directory (Manitoba-Saskatchewan Conference)
• Victorious Secrets (Metropolitan Seventh-day Adventist Church)
• 15 Months with Global Mission (Adventist Mission)
• Adventist Frontiers Kids edition (Adventist Frontier Missions)
• When You Give (San Joaquin Community Hospital)
• School Calendar (Oakwood University)
• Dorm Room Arranger (Southern Adventist University)
• faithbook (Review and Herald Publishing Association)
• A Helping Hand After the Storm (Texas Conference)
• Spirituals: the Sounds of Joy (Texas Conference)
• 2011 Teacher’s Convention program (Texas Conference)

Best: Photograph
• Dustin in Honduras (Maranatha Volunteers International)
• Haitian Prayers (Maranatha Volunteers International)
• The Volunteer cover photo, Oct. 2011 (Maranatha Volunteers International)
• Zimbabwe Smiles (Maranatha Volunteers International)
• Mali Music concert (Metropolitan Seventh-day Adventist Church)
• World Church president at work (Mid-America Union)
• Melissa Savigon candid photo (Karen Savigon Photography)
• Camp Meeting News (Carolina Conference)
• Blessed (Review and Herald Publishing Association)
• Running for Your Life (Kenn Dixon)
• Interfaith 9/11 10th Anniversary Memorial Service (Associated Ministries & St. Mark’s Lutheran Church)
• Interfaith 9/11 10th Anniversary Memorial Service – Memorial Candles (Associated Ministries & St. Mark’s Lutheran Church)
• Graduation (Maranatha Volunteers International)
• The Joyful Entry (Maranatha Volunteers International)

P.S.: Have you registered for the annual convention yet? If not, do so right away to reserve your space. Early bird registration ends September 20. Get all the details and register online now!

George Johnson Jr.
NAD Communication Director
SAC Executive Director

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