Hello Center for,

Do you have a moment? I just want to take the opportunity to tell you why I am so excited about our line-up of programming for this year’s [SAC Convention in Albuquerque, New Mexico, October 18-20]. Let me take you through some of the highlights of the daily schedule so you can feel the excitement as well.

**Thursday**
If you’re lucky to be one of the first 60 people to register for the morning educational tours, you will have the opportunity to speak with and learn from communication professionals from Griffin and Associates, the Albuquerque Convention and Visitor’s Bureau, the Albuquerque Journal, and KOB Eyewitness 4.

Afternoon classes will discuss topics on new media video editing and pod and vodcasting.
**Friday**
Before our keynote address, the dynamic duo, Chip and BT, will dazzle attendees with an SAC favorite - **TechTalk** – showing the latest and greatest in technology and answering the question “How can we use this in my ministry?”.

This year, we have two keynote speakers. **Julia Duin** and **DeVon Franklin**. Julia is an accomplished writer and journalist and she will present the morning keynote on the topic of why radical faith is what America really wants. DeVon is a vice president at Columbia Pictures will share in the evening his personal testimony about his faith and how it has helped him while being employed in Hollywood.

There is a plethora of breakout sessions for you to choose from – and let me tell you that you will not be disappointed! Check out the schedule by clicking here.

**Saturday**
Our Sabbath services are always special at our annual convention and this year is no different. We will be blessed by the music of John Lomacang who is the pastor of the Thompsonville Church located at the 3ABN Worship Center. Our main message will be delivered by Costin Jordache, assistant to the president for communication for the Texas Conference. Costin has produced a number of television and digital media projects and continues to push the creative envelope in an effort to enlarge the Kingdom of Heaven.

Plan on wearing comfortable clothing for the afternoon trip as we ride to the top of **Sandia Peak**. The tramway will take us above deep canyons and breathtaking terrain for a distance of 2.7 miles equaling 10,378 feet looking out over an 11,000 square-mile panoramic view of the Rio Grande Valley and the Land of Enchantment.

To conclude our convention weekend, we will have (in Albuquerque-style) the Awards Banquet, which recognizes excellence in Adventist communication.

**New feature**
A few years ago, the SAC board introduced the concept Team SACrifice. This concept was to allow the members of our organization to exercise a spirit of community service. This year, Team SACrifice, in partnership with Adventist Community Services and NAD Children's Ministries, has the opportunity to give back to the local Albuquerque community. Attendees of the convention will be assembling stuffed animals to be presented to a local children’s hospital and children of a local Indian Reservation. More details will be given during the convention.

So what are you waiting for? You can register today for the convention by clicking here.

Looking forward to meeting you or reconnecting with you in ABQ!