SAC Names Award Winners at 2012 Convention

Albuquerque, NM - The Society of Adventist Communicators (SAC) presented awards throughout the Oct. 18-20 convention. Held in Albuquerque, NM, the SAC convention honored almost 200 individuals/organizations for their outstanding work in the field of communication.

Kimberly Luste Maran, SAC president, said, “It was exciting to see so many shops submit their work. The word is out that not only do we give awards, our judges provide valuable critiques that will help communicators do an even better job.”
George Johnson Jr., executive director for SAC, said, "It is not only thrilling to watch the awards category grow, it is equally as rewarding to enhance the lives of communicators through networking and valuable seminars. We are excited to share that Salt Lake City, Utah, is the host city for our 24th SAC Convention 2013."

The 2012 SAC award winners include:

**Lifetime Achievement Award**
**Charlotte Ishkanian, Adventist Mission**

Ishkanian began her work as a professional communicator 43 years again after graduating from Oregon University with a master’s degree in Journalism. She came to the General Conference of Seventh-day Adventists and started working as the Assistant Editor of Liberty Magazine under the tutorage of Roland Hegstad. Ishkanian then took time off to raise her three kids, but she kept busy teaching classes for Home Study International, the precursor to Griggs University.

She then returned to the General Conference Sabbath School department where she served as the Assistant to the Editor of the Adult Bible Study Guide. In 1992 she started working as the editor of the Mission Quarterlies which promoted the 13th Sabbath Offering and covered the Mission work of the Seventh-day Adventist Church around the world. Today she continues in this same role, having written thousands of articles focusing on the stories of Adventists all over the world. Ishkanian has visited every Division of the World Church on many occasions and has been to some of the most remote places that the church works in. She has no problem climbing rough mountain trails or sitting in the hot sun for hours on end, just to get a story. Her commitment to the Mission work of the Adventist Church is boundless. When most other people would get tired and move on to another job, Ishkanian has stood the test of time and focused on finding stories that will inspire Advent! ist membe rs around the world.

Her greatest love is to find stories of children that are working as ambassadors for Jesus. Her face will light up when she returns back to the office and shares the story of a young person she has just encountered on her latest trip. She truly has a heart for Missions.

Ishkanian is a committed mother, grandmother, church member, church worker and most importantly, friend.

**Student Award**
**Dawnette Chambers, Oakwood University**

Dawnette Chambers, is a senior Public Relations major and serves as the president of a student-run PR agency. During her academic career, Chambers has served as class president of the junior class and co-project manager for the Fifth Annual James E. Dykes Alumni Communicator Award Banquet. Recently, Chambers served as a PR writer/special projects coordinator for Oakwood University – in addition to interning with a Joint Effort, local PR and Marketing company. Currently, she is working on several publicity packets and press releases for clients. Chambers’ love for God, people, and building the bridges of communication make her future brilliantly bright.

**Young Professional Award**
**Kristina Lockhart, Associate Communication Director at Texas Conference of Seventh-day Adventists**

Kristina drafts press releases and corporate communication pieces for pastors, churches, schools, and the Texas Conference office. She is also a producer and coordinator at all Conference events and organizing submissions and investigating leads for the Texas-wide Flame magazine. She is extremely dedicated to everything she puts her mind to which, and coupled with perfectionism, makes Kristina an excellent employee and coworker. Kristina has been heavily involved with the Keene Spanish and Arlington Seventh-day Adventist churches in recent years, assisting with everything media-related. Her professional skills are outweighed only by the sincerity of her service to the Seventh-day Adventist Church and its mission. She is currently working on MBA from University of Texas at Arlington.

**Award of Excellence**
Vibrant Life
Heather Quintana, editor
Michelle Petz, designer
Bryan Gray, creative director

Whether you are fit and vigorous or have just received a frightening diagnosis, Vibrant Life has health information that will help you move closer to the life you were designed to live. It is perfect for sharing with people who may have never heard of this Christian approach to whole-person health. It’s a wonderful way to introduce people to God’s plan for us to have harmony of mind, body, and spirit.

Reger Smith Cutting Edge Award
Men in Gowns ad, Bakersfield Magazine, by San Joaquin Community Hospital

Jessica Frey, photographer
Danay Jones, marketing and communication coordinator
Mike Willis, designer
Teresa Adamo, marketing and communication coordinator
Jerrod McNaughton, vice president of marketing and development

The Men in Gowns advertisement was printed in the June 2012 issue of the Bakersfield, California magazine. The goal of the project was to raise awareness during men’s health month while also honoring the troops and solders that have served our country. The Bakersfield Magazine has a circulation of 100,000 readers.

Category: Corporate Communication

Class: Constituency or Annual Report Video

Best in Class: Year End 2011
Amazing Facts
Wayne Leman, creative director
Jonathan Gifford, camera operator
Craig Pickerill, motion graphics
Mario, editor

Honorable Mention: President’s Welcome at Pastoral Evangelism Leadership Council
Oakwood University
Jerry B. Ross, campus publications editor

Class: Constituency Report (Print) or Best Special Event

Best in class: The Coming of the Spring
The Inauguration of Leslie N. Pollard, PH.D., D.MIN., MBA
Oakwood University
Jerry B. Ross, campus publications editor

Honorable Mention: Five-Year President’s Report
Southern Adventist University
Ingrid Skankz, executive editor
Ryan Pierce, art director
Tom Verrill, copy writer and statistics
Ingrid Hernandez, writer
Daniel Anez, designer
Leo Macias, photographer
Andrew Aldrigge, photographer
Erik Stenbakken, photographer

Class: Annual Report (Print)

Honorable Mention: 2011 Annual Report
Working Together for a Brighter Future
Adventist Health
Rita Waterman, assistant vice president
Lauren Brendel, communication coordinator
Heidi Tomlison, designer

Class: Website

Best in Class: AdventistMission.org
Adventist Mission
Hans Olson, communication projects manager

Honorable Mention: LakeWhitneyRanch.org
Lake Whitney Ranch
Texas Conference
Costin Jordache, assistant to the president for communication
Andy Moya, freelance designer

Honorable Mention: AdventistHealthNW.com
Adventist Medical Center and Adventist Health Medical Group
Adam Lee, web and social media coordinator

Category: New Media

Class: App

Best in class: Gracelink
Falvo Fowler, creator
Jason Strack, project manager
Matthew Leffler, developer

Class: Email Newsletter

Best in class: Metropolitan Email-gram
Metropolitan Seventh-day Adventist Church Communication Department

Class: Blog/Student Blog

Best in class: ScreenSmart Media Blog
Guide Magazine
Melanie Bockmann, writer

Honorable Mention: Prophecy Blog
Amazing Facts
Sam Godfrey, marketing director
Anthony Lester, managing editor

Class: Use of Social Media

Best in class: Adventist Health Northwest
Adam Lee, web and social media coordinator

Honorable Mention: Adventist Health
Lauren Brendel, communicator coordinator

Category: Print

Class: Newsletter (Print)

Best in class: Panorama Newsletter
Southern Adventist University
Lucas Patterson, editor
Ingrid Hernandez, writer
Darren Case, designer

Honorable Mention: Conference Connection
Indiana Conference
Kortnye V. Hurst, communication secretary

Class: Magazine

Best in class: Adventist Frontiers Magazine
Adventist Frontier Missions
James Arkusinski, communication director/executive editor
Bill Fagel, editor
Ellen Musselman, graphic designer

Honorable Mention: Vibrant Life
Heather Quintanna, editor
Michelle Petz, designer
Bryan Gray, creative director

Honorable Mention: The Volunteer Magazine
Maranatha Volunteers International
Kyle Fiess, editor
Carrie Purkeypile, managing editor
Heather Bergren, designer
Class: Editorial

Best in class: “empathy”
Southern Adventist University
Gordon Bietz, president

Honorable Mention: “Six Essentials for 2012”
Mid America Union
Martin Weber, editor

Class: Feature

Best in class: “God Speaks Himba”
Adventist Frontier Missions
James Arkusinski, communication director

Honorable Mention: “In the Lyme Light”
Vibrant Life Magazine
Heather Quintana, writer

Honorable Mention: “Overcoming Fear, Worry, and Anxiety: Strategies to Help You Refrain your Thoughts, Build your Faith, and Conquer your Fears”
Vibrant Life Magazine
Jennifer Jill Schwarzer, writer

Class: Devotional

Best in class: Moving Mountains
Amazing Facts
Anthony Lester, managing editor
Sam Godfrey, marketing director
Susan Kollenberg, publishing coordinator
Haley Trimmer, graphic designer
Erin Engle, graphic designer
Eric Smalling, graphic designer

Class: News Article for Event Coverage

Best in class: “Adventist Education Enrollment Increases in Indiana”
Indiana Conference
Kortnye V. Hurst, communication secretary

Class: Column or Department

Best in class: Creation Corner for Kids
Canadian Adventist Messenger
Stan Jensen, editor
Joan Tanasiychuk, production/design
Hermoine Wilson, staff writer

Honorable Mention: “Introducing the Why”
Adventist Review
Jimmy Phillips, columnist

Class: Student Newspaper

Best in Class: Southern Accent
Southern Adventist University
Deanna Moore, editor
Stephen Ruf, chair of student media board
Andy Nash, faculty advisor
Accent student staff

Honorable Mention: Spreading Oak
Oakwood University
Stephanie Campbell, editor

Category: Broadcast

Class: Radio Show or Podcast

Best in Class: The Rest of Your Life
Simple Truths for Life with Charles Tapp
Rob Conway, producer

Best in Class: Letting Go – How Forgiveness Brings Freedom Part 3
AnchorPoints with Robert Quintanna
Rob Conway, producer

Honorable Mention: Church Marketing – 10 Commandments
SermonView
Larry Witzel, founder
Vince Williams, co-founder

Class: Video TV/Internet Show

Best in class: JCI Today
NAD Youth Ministries
George Johnson, producer/writer
Suzanne Ocsai, writer
Luis Castro, writer
Loisbet Castro, writer
Robert Baker, editor
Kenn Dixon, videographer
Rich Herard, videographer/editor/technical director

Honorable Mention: Maranatha Mission Stories
David Brillhart, director of electronic media
Christina Lloyd, producer

Class: Video Story/Project

Best in class: Kneel
Brandan Roberts, producer
John Olaore, actor
Jason Upson, sound/music

Honorable Mention: Another Communion
Adventist Mission
Daniel Weber, producer

Honorable Mention: Dependence
Maranatha Mission
Maranatha Volunteers International
Christine Lloyd, producer

Honorable Mention: By Firelight
Adventist Mission
Daniel Weber, producer/writer/photographer
Ricky Oliveras, editor
Rick Kajiura, executive producer
Gary Krause, executive producer

Category: Marketing/Public Relations

Class: Exhibit or Display
No awards

Class: Promotional Video

Best in class: NAD Evangelism Offering Appeal
Big Puddle Films
Jason Satterlund, video project director

Honorable Mention: Hell Truth
Amazing Facts
Wayne Leman, creative director
Jonathan Gifford, camera operator
Craig Pickerill, motion graphics

Honorable Mention: You Can Serve
Adventist Frontier Missions
James Arkusinski, communication director
John Baxter, recruitment director

Honorable Mention: Forever Faithful International Camporee promotional DVD
Center for Youth Evangelism
Ron Whitehead, producer
Matt and Michell Hamel, editors
Matt Hammel, graphics

**Class: Brochure or Printed Promotional Package/Kit**

Best in class: Forever Faithful International Camporee brochure
Center for Youth Evangelism
Betty Whitehead, producer
Dave Sherwin, photographer
Matt Hammel, designer

Honorable Mention: Pray. Give. Go. Brochures
Adventist Frontier Missions
James Arkusinski, communication director
Bill Fagal, editor
Ellen Musselman, graphic designer

**Class: Ad (Print)**

Best in class: Men in Gowns
San Joaquin Community Hospital
Jessica Frey, photographer
Danay Jones, marketing and communication coordinator
Mike Willis, designer
Teresa Adamo, marketing and communication coordinator
Jerrod McNaughton, vice president of marketing and development

**Class: Marketing Gift**

No awards

**Class: Media Pitching Campaign**

No awards

**Category: Design**

**Class: Book Design**
Best in class: Convicted
Review and Herald Publishing Association
Bryan Gray, art director

Honorable Mention: Devotional Gift Set
Review and Herald Publishing Association
Bryan Gray, art director
Ron J. Pride, designer
Haley Trimmer, designer

Honorable Mention: Miracle of the Seventh-day Ox
Review and Herald Publishing Association
Emily Ford, designer

Honorable Mention: Raise a Leader
Review and Herald Publishing Association
Bryan Gray, art director
Ron J. Pride, designer
Dennis Crews, photographer

Honorable Mention: 2011 Presidential Inauguration Weekend Invitation
Oakwood University
Jerry B. Ross, publications editor

Class: Magazine Cover Design

Best in class: Vibrant Life (Jan/Feb 2012)
Michelle Petz, designer
Heather Quintana editor
Bryan Gray, creative director

Honorable Mention: Southwestern Union Record (March 2012)
Pat Humphrey, editor
Jessica Lozano, associate editor
Reggie Johnson, designer
Karen Savignon, photographer

Honorable Mention: Oakwood Magazine (Spring 2012)
Oakwood University
Tim Allston, publisher
Debbe Millet, editor
Jerry B. Ross, designer

Honorable Mention: Adventist Frontiers (October 2011)
Adventist Frontier Missions
Ellen Musselman, graphic designer
James Arkusinski, communication director
Bill Fagel, editor

Class: Magazine Design Overall
Best in class: *Vibrant Life* (Jan/Feb 2012)
Michelle Petz, designer
Heather Quintana, editor
Bryan Gray, creative director

Best in class: *ViewPoint* (January 2012)
Pacific Union College
Haley Wesley, senior graphic designer
Larry Pena, pr staff writer
Cliff Rusch, art director

Adventist Mission
Charlotte Ishkanian, editor
Hans Olson, managing editor
Emily Harding, layout editor

Honorable Mention: *Inside Report* (Jan-March 2012)
Amazing Facts
Anthony Lester, managing editor
Haley Trimmer, art design and layout

Honorable Mention: *Columns* (Spring 2012)
Southern Adventist University
Lucas Patterson, editor/layout assistant
Ryan Pierce, layout editor
Ingrid Hernandez, editorial assistant
Andrew Aldridge, photographer
Justin Peter, photographer
Ryan Pierce, photographer
Leo Macia, photographer

Honorable Mention: Canadian Adventist *Messenger*
Stan Jensen, editor
Joan Tanasiychuk, production/design

Honorable Mention: *Adventist Frontiers* (October 2011)
Adventist Frontier Missions
Ellen Musselman, graphic designer
James Arkusinski, communication director
Bill Fagel, editor

Honorable Mention: Jamaican Union Visitor
Nigel Coke, editor and cover photos
Princess Lawes, consulting editor
Lisa Marie Samuels, consulting editor
Orville Martin, art director/layout
NCU Press, printer

**Class: Project Design**

Best in class: Southern Fund brochure
Southern Adventist University
Ryan Pierce, art director
Honorable Mention: Victorious Secrets
Metropolitan Seventh-day Adventist Church
Daren Cumberbatch
Marquis D. Johns
Metropolitan Communication Department

Honorable Mention: 15 Months with Global Mission
Nancy Kyte, editor
Gary Krause, executive producer
Dan Weber, photographer
Rick Kajiura, photographer
Hans Olson, photographer
Charlotte Ishkanian, photographer

Honorable Mention: 7th and 8th grade Music Festival Program
Texas Conference
Madelein Terreros, designer

Honorable Mention: The Artist’s Touch
Carolina Conference
Rebecca Carpenter, associate communication director

Honorable Mention: Adventist Frontiers Kids Edition
Adventist Frontier Missions
Ellen Musselman, graphic designer
James Arkusinski, communication director
Bill Fagel, editor

Honorable Mention: Countdown
Carolina Conference
Rebecca Carpenter, associate communication director

Honorable Mention: Homecoming invitations
Pacific Union College
Haley Wesley, senior graphic designer
Amador Jaojoco, student graphic designer
Larry Pena, PR staff writer

Honorable Mention: Calendar of Events
Pacific Union College
Kerry Chambers, junior graphic designer

Honorable Mention: www.ghosttruth.com
Amazing Facts
Eric Smalling, designe
Sam Godfrey, marketing director
Wayne Leman, creative productions director
Shameka Brutun, web developer

Honorable Mention: Dorm Room Arranger
Southern Adventist University
Isaac James, communications manager
Ingrid Skantz, director
Class: Photograph

Best in class: “God Helped Me Forgive”
Melissa DaPaiva candid photo
Southwestern Union Record
Karen Savignon photography

Honorable Mention: “Malawi”
The Volunteer, October 2011
Maranatha Volunteers International
Dick Dureksen, assistant to the president

Honorable Mention: “Graduation”
The Volunteer, July 2011
Maranatha Volunteers International
Terry Schwartz, volunteer

Honorable Mention: “Haitian Prayers”
The Volunteer, July 2011
Maranatha Volunteers International
Tom Lloyd, photographer and online marketing manager

The Society of Adventist Communicators is an organization for the socialization, continuing education, recognition, and nurture of Seventh-day Adventists whose careers are in fields of communication.

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