Hello Center for,

In 2005, the Board of the Society of Adventist Communicators developed a way for professional recognition awards to be given out annually at the Society's convention. Listed below are the award categories for various projects that have been entered into the awards judging pool. From the pool of winners (best in class in each category), members from the SAC Board will choose an overall Award of Excellence and the Reger Cutting Smith Award for innovation and creativity. The Board will also select Student Award, Young Professional Award, and Lifetime Achievement Award.

A special thanks goes out to the award jury chairs (and their committees): Celeste Ryan Blyden, Bryan Collick, Mark Kellner, Frenita Buddy, Crister Delacruz, and Jeff Dever. Thanks also to my communication intern, Suzanne Ocsai, for accepting all the entries and preparing them for the judges.

Winners will be announced throughout the 3-day convention (October 24-26) in Salt Lake City, Utah.

FYI - This year, we had 295 nominations for the various category classes. Lots of creativity displayed in each
work submitted!

Good luck to all of the nominees!

**Category: Corporate Communication**

**Class: Constituency or Annual Report Video**

- President’s Report 2013 (Pennsylvania Conference)
- Positioning for a Vibrant Mission (Florida Conference)
- 2013 Constituency Report (British Columbia Conference)
- Oakwood University Spring 2013 Constituency Report (Oakwood University)
- Constituency Communication Department Report (Texas Conference)

**Class: Constituency Report (Print) or Special Event**

- Positioning for a Vibrant Mission (Florida Conference)
- ARISE SHINE (Rocky Mountain Conference)
- We Are Family (Allegheny West Conference)
- Growing God’s Kingdom (British Columbia Conference)
- Aeolians 2012 Fall Concert and Gold Medal (Oakwood University)

**Class: Annual Report (Print)**

- United in the Community (The Samaritan Center)

**Class: Website**

- Madison Campus Elementary
- Rocky Mountain Conference
- Georgia-Cumberland Conference
- Adventist Frontier Missions
- Sligo Church
- Hope for Today (Sligo Church)
- Be a Part (Southern Adventist University)
- New Hope Church

**Category: New Media**

**Class: App**

- iPad virtual tour (Southern Adventist University)
- PUC mobile (Pacific Union College)

**Class: Email Newsletter**

- Quicknotes (Southern Adventist University)
• BC Alive (British Columbia Conference)
• GleanerNOW (North Pacific Union Conference)
• FLAMExpress (Texas Conference)
• News Nuggets (Rocky Mountain Conference)
• eWeekend (Sligo Church)
• e-Couumnique (Georgia-Cumberland Conference)
• OU? Oh, Yes! (Oakwood University)

Class: Blog/Best Student Blog

• Kendraspondence.com (Southern Adventist University)
• Hope for Today (Sligo Church)

Class: Use of Social Media

• Hope for Today (Sligo Church)
• Sligo Church
• British Columbia Conference
• Let’s Pray (Hope Channel)
• New Hope Church
• Oakwood University

Category: Print

Class: Newsletter (Print)

• Communique (Georgia-Cumberland Conference)
• Conference Connection (Indiana Conference)
• New Hope Church newsletter/bulletin (New Hope Church)

Class: Magazine

• Jamaica Union Visitor, August 2012 (Jamaica Union)
• The Volunteer (Maranatha Volunteers International)
• FLAME (Texas Conference)
• Outlook Magazine (Mid-America Union Conference)
• Messenger (Seventh-day Adventist Church in Canada)
• WESTWIND (Walla Walla University)
• Vibrant Life (Review and Herald Publishing Association)
• Florida Focus (Florida Conference)
• Mission 360 (Adventist Mission)
• Oakwood Magazine (Oakwood University)
• Central Focus (Central Jamaica Conference)
• Jamaica Union Visitor (Jamaica Union)

Class: Editorial

• Questions Without Answers (Outlook Magazine)
• How a Biblical Worldview Impacts Adventist Education (Outlook Magazine)
• The Adventist Movement Must Keep Moving (Outlook Magazine)
• Fulfilling the Mission (Central Jamaica Conference)
• OU Mother finds hope (Oakwood University)
• Collaboration Between Pastors (Outlook Magazine)

**Class: Feature**

• Adventists Contribute to Jamaica (Jamaica Union Visitor)
• A Painful Lesson (FLAME)
• Brother’s Keeper (FLAME)
• The Least of These (FLAME)
• Building a Church in America (Maranatha Volunteers International)
• Supporting Our Pastor (Outlook Magazine)
• A Question of Identity (Gleaner)
• Mission opportunities (Indiana Conference)
• The Adventist Difference (FLAME)
• Back to the Basics (FLAME)
• Putting the Unity ... (FLAME)
• Can You Cope (Vibrant Life)
• The Spirit of Creativity (Vibrant Life)
• What Is Your Health Age? (Vibrant Life)
• Nothing Crazy About That (Vibrant Life)
• The Measure of a Man (Florida Focus)
• Meals Packed With Love (Florida Conference)
• Every Flight is a Mission (Florida Conference)
• Canadian Adventist Messenger - The personal Touch
• Canadian Adventist Messenger - Sage on a Mission
• Q&A: Dennis Marshall (Canadian Adventist Messenger)
• Repairing Homes (Canadian Adventist Messenger)
• Is It Safe (Canadian Adventist Messenger)
• Never too young (Canadian Adventist Messenger)
• Homeless in the crowd (Canadian Adventist Messenger)
• Mustard Seeds (Canadian Adventist Messenger)
• One Body In Praise (Canadian Adventist Messenger)
• Learning From Leona (Canadian Adventist Messenger)
• Mission Field In our backyard (Canadian Adventist Messenger)
• Facing Africa (Canadian Adventist Messenger)
• The Revolution (Canadian Adventist Messenger)
• The Making of a World Champion (Oakwood University)

**Class: Devotional**

• Staff Bearers (Canadian Adventist Messenger)
• Who's Holding your ladder (Canadian Adventist Messenger)

**Class: News Article for Event Coverage**

• Reach Indianapolis (Indiana Conference)
• Young Adult Plan (Indiana Conference)
• Trading Stockings for Hairnets (Central Jamaica Conference)
• Sabine Vatel Set Apart in Commissioning Ceremony (Florida Conference)
• Adventist Education Week Press Release (Madison Campus Elementary)
• On the Air, Positive Life Radio 50th Anniversary (Gleaner)
• 2012 NPUC Pathfinder… (Gleaner)
• Florida Hospital Flagler… (Adventst Health System)
• The Revolution (Canadian Adventist Messenger)
• WAAY features Oakwood's Zebi (Oakwood University)
• OU Jackie Robinson … (Oakwood University)

Class: Column or Department

• Let's Talk (Gleaner)
• Spice of Life (Vibrant Life)
• Lifelines (Vibrant Life)
• Where Are They Now... (Canadian Adventist Messenger)
• Creation Corner - Virginia Opossum (Canadian Adventist Messenger)
• Creation Corner - African Goose (Canadian Adventist Messenger)
• Connected Church - From Gutenberg (Canadian Adventist Messenger)
• Connected Church - Retaining Members (Canadian Adventist Messenger)
• Connected Church - Give me that online (Canadian Adventist Messenger)
• Connected Church - Managing the media (Canadian Adventist Messenger)
• Connected Church - First Impressions (Canadian Adventist Messenger)
• Creation Corner - Pearl (Canadian Adventist Messenger)
• Creation Corner - Snails (Canadian Adventist Messenger)
• Creation Corner - Crowned Lemur (Canadian Adventist Messenger)
• Where are they now: Malcolm Graham (Canadian Adventist Messenger)
• Where Are they now: June Polishur (Canadian Adventist Messenger)
• Backwards Glance: Camp meeting (Canadian Adventist Messenger)
• Backwards Glance (Canadian Adventist Messenger)
• Backwards Glance - World War II (Canadian Adventist Messenger)
• Refresh with Tia - A life changed (Canadian Adventist Messenger)
• Backwards Glance: Evangelism (Canadian Adventist Messenger)
• Refresh with Tia - Not for a moment (Canadian Adventist Messenger)
• Backwards Glance - Staff Bearers (Canadian Adventist Messenger)
• Refresh with Tia - cookie dough (Canadian Adventist Messenger)
• ADRA: Harsh Climate Change In Rwanda (Canadian Adventist Messenger)
• Refresh with Tia - God Heard the Boy Coming (Canadian Adventist Messenger)
• ADRA - The Best Garden to Plant (Canadian Adventist Messenger)
• ADRA - Dear Christian… (Canadian Adventist Messenger)
• ADRA - Philippine Typhoon Survivors (Canadian Adventist Messenger)

Class: Student Newspaper

• Collegian (Walla Walla University)
• Southern Accent (Southern Adventist University)
• Spreading Oak (Oakwood University)
Category: Broadcast

Class: Radio Show or Podcast

- Morning Praise (LRC Radio)
- Bioterra fertilizer and Wheel recycling (Enactus Universidad de Montemorelos)
- Truth audio spots (KEEH FM)
- FLAMEcast (Texas Conference)

Class: TV/Internet Show

- Mission 360 TV (Adventist Mission)
- SAU News (Southern Adventist University)
- GNYC News (Greater New York Conference)
- Let’s Pray (Hope Channel)
- Ask the Expert (WAAY TV/Oakwood University)
- Maranatha Mission Stories (Maranatha Volunteers International)

Class: Best Video Story/Project

- Sabbath Reflections (Southern Adventist University)
- A Daily Mission (Adventist Mission)
- Goats and Friends (Adventist Mission)
- The Healing Power of Prayer (Adventist Health System)
- Week of Spiritual Renewal (Adventist Health System)
- NAD Education Inquiry Video (NAD Education)
- Hope for Today (Sligo Church)
- Mission Stories for Kids (Adventist Mission)
- Florida Conference in Mission: A Key Encounter (Florida Conference)
- Florida Conference in Mission: U-turn Ministry (Florida Conference)
- Florida Conference in Mission: Passion in Action (Florida Conference)
- Florida Conference in Mission: North Lake Radio Station WGTT (Florida Conference)
- [RE]vival (Brandon Roberts)
- Hope to the Rescue (Hope Channel)
- OU and WAAY partner to kick off Black history celebration (Oakwood University)
- The Rap on UW (Maranatha Volunteers International)
- Teaching the Basics (Maranatha Volunteers International)
- The Little Rock Nine Documentary (Oakwood University)
- Flyfishing and the Sabbath (Southern Adventist University)
- Motorcross and the Sabbath (Southern Adventist University)
- A Vacation to Remember (Maranatha Volunteers International)
- Juan (Enactus Universidad de Montemorelos)

Category: Marketing/Public Relations

Class: Exhibit or Display
- Communications Wall (Adventist Health System)

**Class: Promotional Video**

- PA Conf.2013 Evangelism Offering (Pennsylvania Conference)
- Asian Aid Boonstra promotional (Asian Aid)
- Connect.Grow.Serve.Go promo video (Pioneer Memorial Church)
- This is What I Believe (Canadian University College)
- Time for Kindergarten (Madison Campus Elementary)
- Why to Learn Spanish (Universidad de Montemorelos)
- Revealing God's Heart (Florida Conference)
- Life Under Construction (Florida Conference)

**Class: Brochure or Printed Promotional Package/Kit**

- Hope for Today videos (Sligo Church)
- Al Encuentro Del Amor Absoluto (Georgia Cumberland Conference)
- Cohutta Springs Youth Camp brochure (Georgia Cumberland Conference)
- Adventist Community Services (Georgia Cumberland Conference)
- God in Shoes (Georgia Cumberland Conference)
- Live the UM experience (Montemorelos University)
- Prayer Conference promo package (Georgia Cumberland Conference)
- UNCF Gala (Oakwood University)
- Esther Knott's farewell Sabbath (Pioneer Memorial Church)
- Blessings Above and Beyond thank you card (Washington Conference)
- MCE promotional brochure (Madison Campus Elementary)
- Share Hope brochure and table top (Hope Channel)
- Positioning for Vibrant Mission (Florida Conference)
- Camp meeting booklet (Allegheny West Conference)
- RMC promotional series (Rocky Mountain Conference)
- 2 Be Friends series (Pioneer Memorial Church)

**Class: Ad (Print)**

- Adventist Review campaign (Review and Herald Publishing Association)
- Portraits of Christ (Maranatha Volunteers International)
- MLK Dream 50 (Oakwood University)
- Boundaries in Dating (Southern Adventist University)
- You are a Part (Southern Adventist University)
- Think Inside the Box (Hope Channel)
- Life in Jesus (Hope Channel)
- Nashville Parents... (Madison Campus Elementary)

**Class: Marketing Gift**

- Maranatha volunteer shirt (Maranatha Volunteers International)

**Class: Media Pitching Campaign**

- Grammy winner remembers... (Oakwood University)
- OU aims to win Home Depot contest (Oakwood University)
OU wins Home Depot contest (Oakwood University)
OU's Jackie Robinson (Oakwood University)

Category: Design

Class: Book Design

- As I Follow (Review and Herald Publishing Association)
- The Waiting Heart (Review and Herald Publishing Association)
- Showers and Grasshoppers and Other Miracle Stories from Africa (Review and Herald Publishing Association)
- Momentum (Review and Herald Publishing Association)
- Living in a Man’s World (Review and Herald Publishing Association)
- Fish Food (Review and Herald Publishing Association)
- Gift from the River (Review and Herald Publishing Association)
- Finding the Father (Review and Herald Publishing Association)
- Destiny (Review and Herald Publishing Association)
- Goodbye Diabetes: Preventing and Reversing Diabetes the Natural Way (HART Publications)
- Portal (Review and Herald Publishing Association)
- Grab Your Boarding Pass (Review and Herald Publishing Association)

Class: Magazine Cover Design

- Diversity in the Church (Review and Herald Publishing Association)
- Fulfiling the Mission (Central Focus)
- Seventh-day Adventist and other Churches (Review and Herald Publishing Association)
- Religious Freedom in the United States (Review and Herald Publishing Association)
- Special 150 year edition (Indiana Conference Connection)
- Oakwood Magazine, spring 2013 edition (Oakwood University)
- Regional Voice, December 2012 (Office for Regional Conference Ministry)
- Jamaica Union Visitor, April 2013 (Jamaica Union)
- FLAME, Summer 2013 (Texas Conference)
- WESTWIND, March 2013 (Walla Walla University)
- Jamaica Union Visitor, August 2012 (Jamaica Union)
- Outlook Magazine, May 2013 (Mid-America Union Conference)
- Outlook Magazine, December 2012 (Mid-America Union Conference)
- Messenger, September 2012 (Seventh-day Adventist Church in Canada)
- Messenger, March 2012 (Seventh-day Adventist Church in Canada)
- Messenger, December 2012 (Seventh-day Adventist Church in Canada)
- Florida Focus, Autumn 2012 (Florida Conference)
- Diversity in the Church (Review and Herald Publishing Association)
- Gleaner, September 2012 (North Pacific Union)
- Vibrant Life Magazine (Review and Herald Publishing Association)
- Messenger, April 2013 (Seventh-day Adventist Church in Canada)
- Messenger, June 2013 (Seventh-day Adventist Church in Canada)
- Central Focus (Central Jamaica Conference)

Class: Magazine Design Overall
• *Oakwood Magazine*, March 2013 (Oakwood University)
• Fulfilling the Mission (Central Focus)
• *The Volunteer*, Summer 2013 (Maranatha Volunteers International)
• *Vibrant Life Magazine* (Review and Herald Publishing Association)
• *Regional Voice Magazine*, June 2013 (Office of Regional Conference Ministry)
• *Jamaica Union Visitor*, August 2012 (Jamaica Union)
• *Jamaica Union Visitor*, April 2013 (Jamaica Union)
• *FLAME*, Summer 2013 (Texas Conference)
• *WESTWIND*, March 2013 (Walla Walla University)
• Mission 360 (Adventist Mission)
• *Outlook Magazine*, May 2013 (Mid-America Union Conference)
• *Florida Focus*, Summer 2013 (Florida Conference)
• *Messenger*, December 2012 (Seventh-day Adventist Church in Canada)
• *Messenger*, June 2013 (Seventh-day Adventist Church in Canada)
• *Messenger*, April 2013 (Seventh-day Adventist Church in Canada)
• *Messenger*, March 2013 (Seventh-day Adventist Church in Canada)
• *Messenger*, February 2013 (Seventh-day Adventist Church in Canada)

**Class: Project Design**

• South Georgia Camp Meeting Poster (Georgia-Cumberland Conference)
• One-day Structure Infographic (Maranatha Volunteers International)
• Marriage Retreat tri-fold (Georgia-Cumberland Conference)
• Ghana Infographic (Maranatha Volunteers International)
• RMC Business System and Logo (Rocky Mountain Conference)
• Faces of Mission calendar (Adventist Mission)
• Choose 12 calendar (NAD Youth Ministries)
• Place We Go calendar (Walla Walla University)
• GNYC Adventist News logo (Greater New York Conference)
• GROW Group Catalog (Pioneer Memorial Church)
• Connect.Grow.Serve.Go Booklet (Pioneer Memorial Church)
• Pioneer’s new tithe envelope (Pioneer Memorial Church)
• Revived to Serve program guide (Washington Conference)
• Blessing Above and Beyond tithe envelope (Washington Conference)
• Program overview brochure (Hope Channel)
• Men’s Ministries brochure (Florida Conference)
• CHERISH Core Values initiative (Rocky Mountain Conference)

**Class: Photograph**

• Chad Girl (Maranatha Volunteers International)
• God Bless Dads (New Hope Church)
• Nicaragua Woman with Bible (Maranatha Volunteers International)
• India Student (Maranatha Volunteers International)
• Nick Vera Cruz (Maranatha Volunteers International)
• One-day School Students (Maranatha Volunteers International)
• UW Bus (Maranatha Volunteers International)
• Raquel (NAD Youth Ministries)
• Josiane (NAD Youth Ministries)
• Sarah (NAD Youth Ministries)
• Lungs (Black Christian Union Church)
- Eyes (Black Christian Union Church)
- Legs and Feet (Black Christian Union Church)
- Pumpkin (Black Christian Union Church)
- Faces of Mission (Adventist Mission)
- Every Flight is a Mission (Florida Conference)

P.S.: Have you registered for the convention yet? If not, do so right away to reserve your space. Get all the details and register online now!

George Johnson Jr.
NAD Communication Director
SAC Executive Director

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