From: info@adventistcommunicator.org
Sent: Friday, September 12, 2014 4:22 PM
To: Adventist Heritage Center
Subject: [SAC] An Invitation for Communication Students
Hello Center for,

The Society of Adventist Communicators provides a great environment for communication students and professionals to interact. We asked Suzanne Ocsai, a recent graduate, to share why students should come to a SAC Convention. We encourage you to share this information with communication students you know and help make it possible for them to attend the convention.

Dear Students,

You don’t want to miss this year’s Society of Adventist Communicators convention! Not only is it the 25th anniversary of SAC! SAC is also an awesome way to explore skills you would like to improve on or learn more about though one of their many workshops. When not in the workshops, you can network with professionals working in the field of communication as well as your peers from other universities who are studying in the same field as you.

One of the biggest benefits I found from attending SAC was connecting with other young professionals either those who had already graduated or those who were about to graduate and enter the work force. My colleagues and I took the connections we made at SAC and continued to develop them throughout the year. Those relationships have led to freelance jobs and internships as well as countless fun and meaningful conversations that have deepened our commitment both to each other and being the best professional communicators we can be.

If you are a student considering attending SAC, I’d say it’s definitely worth the investment.

All the best,

Suzanne Ocsai (O-cha-ee)

How to Find the Best Benefit as a Student Attendee
♦ Choose to interact with communication professionals at meals, in-between meetings, during seminars and at gatherings
♦ Attend workshops, seminars, presentations and tours
♦ Submit an award entry for a class or freelance project from 2013 or 2014
♦ Bring copies of your resume and/or portfolio
♦ Ask a professional to review your portfolio
♦ Meet new people at each meal
♦ Show your passion and energy for communication
♦ Ask for business cards (when appropriate)
♦ Join the conversation on Twitter with @AdventistComm
♦ Follow-up with a thank you note to the professionals who you interacted with the most

♦ ♦ ♦ ♦ ♦

Registration Process (for Students and Professionals)
♦ Register for the 25th SAC Convention in Jacksonville, Florida. The student rate of $99 is good through October 1. The early-bird rate for professionals at $209 is good through September 16. Registration is process through AdventSource.

♦ Review the Convention Details. The Ultimate SAC Convention Guide is available online for your reading pleasure and reference.

♦ Submit an Award Entry. Have your stellar student and professional project(s) reviewed by industry professionals! Select your best work (in 30 categories plus student categories) to submit for a SAC award. You'll find the new online award submission form at www.adventistcommunicator.org/awards. Fee: $10 per entry. Deadline: Friday, September 19, 2014.

♦ Make your lodging arrangements with Hyatt Regency Jacksonville Riverfront. While the official lodging deadline is Monday, September 22, we highly encourage you to make your reservations before this deadline. Make a Reservation! (Students: Coordinate your lodging with your college/university representative.)

♦ Arrange for transportation. Book a flight or make car-pooling arrangements.

See you in Jacksonville!

Sincerely,

Heidi Baumgartner on behalf of the SAC Team
SAC vice president for communication
Washington Conference communication director

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