Breaking News: WHM TV Programs to Air on 225 TV Stations ($9,425 Needed)

Hold onto your seats. It's amazing, but true. Here's the story:

Recently the owner of a rapidly expanding television network decided that his extensive program line-up was lacking in one critical area of growing interest to millions of his viewers: Bible prophecy. He then commissioned a staff member to search for a supplier of such programming. Turning to the Internet, this staff member clicked, clicked, and clicked, until she found, guess what? The website of White Horse Media.

After reviewing our material, this information was communicated to the owner, and after further evaluation, an executive decision was made:

White Horse Media programming was approved for broadcast.

Now here's where things get even more exciting. This television network's programming automatically appears on 225 affiliate stations and outlets reaching a potential viewing audience of 41,956,384 homes, plus an additional 18,132,521 cable homes in the U.S., plus 15,000,000 cable homes in India. The network also expects to double its exposure in a year.

Did you catch that? Over 41 million homes, plus another 18 million, plus 15 million more. Then double that.

In the U.S. alone, cities covered include New York, Washington DC, Los Angeles, Atlanta, San Francisco, Sacramento, Dallas-Fort Worth, Philadelphia, Orlando, Houston, Denver and Detroit.

Shortly thereafter the network contacted our producer, Charles Lawson, and dialog began. The information was then passed on to me. Last Friday, May 25, I spoke for nearly an hour by phone to the director of Sales Programming and we agreed on the terms, which are extremely reasonable.
We will be given a half-hour, prime-time, Sunday night slot (10:30 ET; 9:30 CT; 8:30 MT; 7:30 PT). Our initial contract will be for one year, which gives us the best discounted rate. The total cost will be exactly $18,850 divided into two payments of $9,425 each. The first $9,425 is due by June 15, and the balance by September 15.

How does this sound? Only $9,425 twice to air our TV programs on 225 TV stations for a year.

"We'll do it," was my official response last Friday afternoon, May 25, at 5:26 pm. "Perfect ... I will get the contract out to you soon," was the Sales Programmer's text message back to me at 5:34 pm.

How thrilling!

Yesterday, the contract arrived.

To begin with, White Horse Media will send the network some of our favorite half-hour "Sword of the Spirit" programs filmed in Fresno, CA. And then, because our new TV Studio in Priest River, Idaho is nearly ready for filming, we will shortly begin producing an entirely new and fresh half-hour "His Voice Today" (see Hebrews 3:7,8) programs for regular broadcast.

This is our plan. By God's grace, we will do it.

Our staff has no doubt that God Himself has providentially opened this marvelous door for White Horse Media, and we are trusting Him to provide $9,425 by June 15 to make our first payment.

Again, that's $9,425 in about two weeks.

As always, we are trusting our supporters to help us meet this need.

So, If the Spirit of God impresses you to assist with this critical expense (or cover it entirely), please email me (steve@whitehorsemedia.com) right away. If you are unable to give, just pray. If you wish to help, write "Helping with the first $9,425" in the subject line of your email. I'll be looking for this. Overflow funds will go toward additional production expenses necessary to create these broadcasts.

We praise God that He has "opened to us [this] door." Colossians 4:3

We also thank our supporters in advance for making it happen.

Once the contract is signed and everything is set, I'll explain more details, viewing options, etc.

Blessings to all,

Steve Wohlberg
Speaker/Director, White Horse Media
www.whitehorsemedia.com

White Horse Media is a faith ministry that exists entirely because God-led donors appreciate its global impact for Jesus Christ through television, radio, books, tracts, CDs, DVDs, seminars, and the Internet. To donate, click here.
"E-News Sign Up").

Feel free to forward these to your family, friends, Twitter, and Facebook lists.